

Danner Milliken

Innovative Creative Professional

Los Angeles, CA

ombydm@gmail.com

originalitymentality.com

Professional Summary

Innovative and results-driven creative professional with a strong background in art curation, digital art, branding, and strategic marketing. Proven ability to conceptualize and execute groundbreaking projects, including the invention of the first digital art vending machine. Seeking freelance work, specializing in creative problem-solving and collaboration, open to both remote and in-person opportunities.

Skills

NFTs, Marketing, Creative Direction, Advertising, Christ-Based Outreach & Discipleship, Sports Expertise & Innovation, AR/VR Development, Creative Strategy, Consulting, Innovation, Content Creation, Social Media Management, Digital Art, Curation, Teamwork & Leadership, Culinary Arts, Digital Photography, Art Direction, Ideation, AI, Robotics, Public Relations, Brand Identity, Graphic Design, Outsourcing, Streetwear, Social Media Content, Networking

Experience

Innovative Creative Professional

Originality Mentality | August 2019 - Present

- Originality Mentality is a professional think tank dedicated to the systematic development and execution of innovative ideas, meticulously transforming creative concepts into viable, data-driven business ventures while also fostering exploratory projects to fuel a culture of perpetual innovation.
- Conceptualized and launched the first digital art vending machine in 2019 via a Kickstarter campaign.
- Garnered significant media attention for the invention, with features in prominent publications such as Yahoo! Finance and Digital Trends.
- Developed comprehensive business plans for emerging opportunities in the NFT, robotic, and AI sectors.
- Danner is dedicated to the constant evolution of his craft. He is always thinking of new concepts to challenge himself creatively, with the ultimate goal of producing work that is both groundbreaking and high-impact.
- Danner is now actively seeking freelance or collaborative projects to apply his unique creative expertise to virtually any field.

Co-Curator

Electric Artefacts, London, UK | October 2019 - May 2020

- Spearheaded the curation of the inaugural exhibition for a digital art and NFT studio, selecting 8 artists from a pool of over 10,000 candidates.
- Developed and executed marketing strategies for the show, contributing to the platform's initial launch and brand establishment.
- <https://www.electricartefacts.art/news/electric-artefacts-marks-its-launch-with-the-opening-of-the-inaugural-show>

Collaborator

Cool Hunting, NY, NY | 2017 - 2018

- Initiated, designed, and executed a collaboration to create a limited edition of 100 digital art USB drives for the specific use on screens and projectors, something truly unique at the time. This was for the publication's exclusive "Omakase" gift box program.
- It contained 7 exclusive digital artworks of Danner's mostly from his "Square" Series.
- Herman Miller and Lululemon were some of the other major collaborators involved alongside Danner for the edition.
- Article https://coolhunting.com/design/ch-omakase-2017-danner-milliken/?_gl=1*c005pf*_up*M_Q.*_ga*MTgxNzE3MTUwMy4xNzU0NTI1Njc0*_ga_DQ8WY1J5YV*cze3NTQ1MjU2NzEkbzEkZzAkdDE3NTQ1MjU2NzEkajYwJGwwJGgw
- Full second edition roster for CH Omakase <https://omakase.coolhunting.com/2017-products/>

Digital Marketing Manager

Olson Portfolio, LLC, Wilmington, NC | August 2017 - August 2018

- Managed all digital marketing efforts, including the creation of advertising materials and the photography of over 200 residential properties.

Professional Digital Artist

dannermilliken.tumblr.com | 2013 - 2017

- Created and sold museum-grade prints and JPEGs of original computer-generated art.
- Discovered multiple realms and effects that hadn't ever been done.
- Awarded 1st Place / Best in Show at the UNCW Ann Flack Boseman Gallery's "All Student Show," with the university acquiring the winning piece for its permanent collection.
- Secured features and exhibitions in international venues, including Paris, France, and publications like Vice's i-D Magazine.
- <https://dannermilliken.tumblr.com/>

Education

University of North Carolina Wilmington

Bachelor's in Art History | 2016 - 2018
Wilmington, NC

Cape Fear Community College

Associate's in Arts | 2008 - 2010
Wilmington, NC

Key Highlights & Awards

- ***Digital Art Vending Machine:*** Invented and successfully launched a Kickstarter campaign that was supported by many prominent figures in the art and tech world. Digital Trends interviewed Danner for this and gave him an article, Yahoo! Finance reposted it. (2019).
- ***Digital Art USB Collaboration with Cool Hunting:*** Created a limited-edition, sold-out product. Cool Hunting published an exclusive article about the keys and Danner, as well as featured him alongside the other collaborators for the second edition of "Omakase," which was all featured on their site. (2018).

- *UNCW "All Student Show:* Awarded 1st Place / Best in Show. Piece put in the permanent collection (2018).
- *The Mercury Theatre Show, EN{JEUX}:* Exhibited artwork in Paris, France and Spokane, WA (2016).
- *The Mercury Theatre:* Featured in an Instagram art competition (2015).
- *i-D Magazine (Vice Magazine):* Featured in an article for The Mercury Theatre (2016).
- *SFMOMA Blog:* Featured in a blog post (2014).
- *Art on Tumblr:* Regularly featured on the platform (2013-2017).
- *Tumblr Radar Feature:* Art selected for the front page background of Tumblr, resulting in going viral alongside other pieces of Danner's they chose for the day after discovering his work. This all led to a massive increase in his followers and the start of his career (2013).