## "Why I Love Visions In Education" Video Contest

## **Rules and Regulations**

**NO PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN.** Visions In Education K-12 Charter School (Visions) students [entrant(s)] with permission from their parents/guardians may choose to participate in the "Why I Love Visions in Education" Video Contest (Contest). By participating, entrants agree to be bound by these Official Rules, and by the decisions of Visions In Education K-12 Charter School (Sponsor), which are final and binding on all matters.

- 1. **DESCRIPTION OF CONTEST:** This is a contest for the best video about students and their school experience at Visions. This contest will be conducted in two phases: (a) the initial video submission phase and, (b) the voting process/period. Each phase will be described below:
  - 1. **Video Submission Phase**: This phase will start on 12:01 a.m. (Pacific Standard Time [PST]) on November 14th, 2016, and end at 4:30 p.m. PST on December 21st, 2016 (Video Submission Phase). The video will be no more than 60 seconds in duration and will not have a file size of more than 50 MB.
    - 1. During the Video Submission Phase, entrants should submit their videos (the Video) in accordance with the procedures that are described below. Five semi-finalists will be selected from the submissions received during this phase by a panel of judges.
      - A. **Voting Period**: Sponsor will post the top five finalist videos on **youtube** during the Voting Process Phase starting at 12 a.m. PST on January 31, 2017, and will end at 4:30 p.m. February 14, 2017 (Voting Period). Only registered YouTube members, will then have the ability to vote online for their favorite video. Each YouTube visiting member will have the ability to vote up to one (1) time during this period. Entrants are prohibited from voting on their own entries. In addition, Sponsor reserves the right to disqualify, in its sole discretion, any duplicate votes or multiple votes by the same individual or any votes made through the use of false or fictitious names, false or fictitious email addresses, or robotic, automatic, macro, programmed or like methods. Entries must comply with YouTube's Community Guidelines.
      - B. **Winners Announcement:** One Grand Prize Winner and two (2) Runners–up will be selected and announced on February 17, 2017 based upon the total votes received during the Voting Period. The top vote receiver will become the Winner, and the next two (2) vote receivers will become the second and third place winners.
- 2. **PRIZES:** Within 15 days of the completion of the voting period, all winners will be notified. Where applicable, the winner is solely responsible for payment of all taxes on the prize. Any costs or expenses incurred by the winner in claiming or using his/her prize will be the responsibility of the winner. Prizes are not transferable. There are no cash redemptions or prize substitutions, except that Sponsor may in its sole discretion substitute a prize of equal or greater value for the prize.
- 3. **ELIGIBILITY:** The Contest is open to any enrolled Visions In Education student

(actively enrolled between October, 2016 and December, 2016). Each entrant must complete a Permission Form, and, a minor (a person under 18 years of age) submitting an entry must receive his/her parent/legal guardian's permission.

Each entry must be entrant's own original work, and may not be offensive or inappropriate, as determined by the Sponsor in its sole discretion, nor can it defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights, including, without limitation, trademark, copyright or other intellectual property rights. Sponsor reserves the right to disqualify any entry it deems to be offensive, inappropriate or is not in keeping with Sponsor's image, in its sole discretion.

Entrants are responsible for ensuring that they have received written permission from any and all persons, businesses, and entities that are shown in the Video. Entrant agrees that his or her submission **will not**:

- 1. Reveal full names and addresses of any Visions In Education Charter School student. (Entrant may only reference first names in video submissions);
- 2. infringe on the intellectual properties, trade secrets, privacy, or publicity rights of others;
- contain any material that could be considered unlawful, harmful, threatening, abusive, harassing, defamatory, vulgar, obscene, indecent, sexually explicit, or hateful, or contain content that refers negatively to people or groups on the basis of their race, ethnicity, religion, sexual orientation, gender, or similar characteristics;
- 4. be posted in a false name or the name of another person, or include impersonations of any person, except where such impersonations are obvious and are included exclusively for the purpose of parody;
- 5. include illegal material or encourage, solicit, or glorify illegal activity;
- 6. contain false statements or misrepresentations that could damage entrant, Sponsor, the school shown in the Video or any third party; or
- 7. include commercial advertisements or solicitations.

ONLY ONE (1) ENTRY PER PERSON (ENTRANT) WILL BE ACCEPTED. Any attempt by any entrant to obtain more than the stated number of entries, by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entry, and that entrant may be disqualified. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process, or with the operation of the Contest or the Web site; to be in violation of any applicable legal terms for use of the Web site; to be acting in violation of the Official Rules; or to have engaged in any fraud. Any use of robotic, automatic, macro, programmed or like methods of entry will be void; persons using any such methods will be disqualified. Incomplete, illegible, false or deceptive entries will also be void.

All video submissions and entry/permission forms must be received by Visions In Education Charter School Communications Coordinator, Justina Janas at jjanas@viedu.org.

**4. HOW TO ENTER:** Entrants may enter this Contest by creating a video and either uploading here on the Wire or, if needed, emailing the link of the video to marketing@viedu.org. Entrants must send permission slips before December 21st. Permission slips must be signed, scanned and emailed to marketing@viedu.org,faxed 916/971-5590, or mailed to

Visions In Education Charter School Attn: Justina Janas, Video Contest Application 5030 El Camino, Carmichael, CA 95608

All permission slips and entries need to submitted by the deadline. Any incomplete paperwork will result in a disqualification of the participant. If an entrant has questions regarding this process he/she may contact Communications Coordinator Justina Janas at (916) 971-5520, or email at <a href="mailto:jjanas@viedu.org">jjanas@viedu.org</a>. The Communications Coordinator will complete a final review of the paperwork prior to submitting an entrant's video to Visions' YouTube page.

**5. NOTIFICATION:** All Winners will be notified by phone, email and/or mail. Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate potential Winners, if any.

All entries are subject to verification prior to awarding of prizes. In the event of a dispute about the identity of an entrant using the Internet for entry, each entry will be declared made by the authorized account holder of the email address submitted at time of entry. The authorized account holder is defined as the natural person who is assigned to an email address by an Internet Service Provider, online access provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The Winner may be required to provide proof that the winner is the authorized account holder of the email address associated with the winning entry.

Non-compliance with any of the foregoing may result in disqualification and selection of an alternate Finalist. Each winner's entry and acceptance of a prize constitutes permission for the Sponsor to use said person's name, photograph, likeness, statements, voice, and city and state address for promotional or advertising purposes in connection with this Contest on a worldwide basis, and in all forms of media, now or hereafter known, in perpetuity, including without limitation, on Sponsor's Website, without review, permission or further compensation.

- **6. OWNERSHIP/USE OF ENTRY:** By submitting an entry, each entrant agrees that Sponsor shall own all entries including all Videos that are submitted (collectively referred to as the "Materials"), including all rights, title and interests embodied therein, whether sent via mail, electronic mail or some other means.
- **7. USE OF NAME.** To the maximum extent permitted by law, and except where otherwise prohibited by law, each entrant agrees that Sponsor has the worldwide and fully transferable right to use and disclose entrant's first name, likeness, voice, performance, city of residence on the world wide web, in print publications, videotapes, television or other broadcast and on all other media or formats in connection with the Contest and any marketing, advertising or promotion thereof.
- **8. WINNER(S) LIST:** Will be announced by Visions Staff.
- **9. RELEASE:** By accepting any Contest prize, each winner releases and discharges the Sponsor from any claims, expenses, injuries, losses or damages of any kind resulting in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of any prize or from the winner's participation in the Contest.

- **10. GOVERNING LAW:** This Contest is subject to all federal, state and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or your rights and obligations or Sponsor's rights and obligations in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California, U.S.A., without giving effect to the conflict of laws rules thereof. THIS CONTEST IS VOID WHERE PROHIBITED BY LAW.
- **11. TRADEMARKS:** All trademarks referenced herein are owned by their respective companies and do not imply or suggest that such companies endorse or support this Contest.
- **12. SPONSOR:** The Sponsor of this contest is Visions In Education K-12 Charter School. Sponsor reserves the right at its sole discretion to modify or cancel this Contest at any time for any reason without notice or obligation. YouTube is not a sponsor of this contest. 13.