Pushups: <a href="https://youtu.be/5PBxmYxFYGI?si=uNo4fkcV40KgJ5tJ">https://youtu.be/5PBxmYxFYGI?si=uNo4fkcV40KgJ5tJ</a>

## **WWP**

## Desired outcome/goal for the copy

Sales page that will convert cold traffic from FB to sales

## Which part of funnel it's going to be

This funnel consists of 6 major steps, this exact part starts **from step number 4 till step number 6.** 

- 1. The reader is scrolling on FB
- 2. He sees our ad.
- 3. Gets interested and clicks it, which converts him to the sales page
- 4. Pay attention and keep paying attention to our sales page
- 5. Consume our sales page
- 6. Fill in their credit card info and pay for the product

**Business/Niche** - It's a cybersecurity educational niche. The top players are HackTheBox and TryHackMe. They focus on creating virtual labs where people can practice and improve their hacking skills by simulating going into a machine(e.g. A cloud based PC with windows) and trying to get specific info hidden there. I'll implement the same strategy in the future. Beside that they also have little modules or rooms where they teach a specific skill(e.g. Kali Linux, Networks, using this tool, etc.) a lot of their recoruses are free but you get more things with their paid subscription.

Their lessons ARE text based but like I said, they are small modules/rooms and not books. I'll try to aikido this by painting it as a guide rather than a book.

**Statistics** - My organic traffic is 0000. I'll run ads for this sales page at least in the beginning(might actually not be a good idea as none of my competitors do so, so I'll probably mainly focus on organic traffic the way I said my competitors do it above).

**Client Info** - This is for my own biz, not a client, but still the same thing. I have zero organic traffic(am growing it for now), here are the socials.

Website

- Current Old <u>Sales Page:</u>
- New Sales Page: <u>Long-Form Sales Page</u>
- <u>FB</u>: (nothing posted)
- <u>IG</u>: (nothing posted)
- YT
- X: (nothing posted)

# Who am I talking to?

# Target Market

# What kind of person is going to get the most out of this product? (niche down/demographic)

- Someone who is just a beginner in cybersecurity. Woke up, saw a video of a guy hacking in YT, knows some guys that are in IT/cybersec and are earning a ton, and now he also wants to learn cybersecurity to earn a lot of cash.
- This isn't for advanced years as it starts from the core, core basics, and doesn't go
   SUPER in-depth

### Who are the best current customers, with the highest LTV?

- 13 customers from the long sales page, the second one
- Based on Top Player research + FB ads results it's:
  - People interested in Networks specifically
  - Biggest Top Player Networks is the highest selling course, after penetration testing one

#### What attributes do they have in common? (identity/values and beliefs)

- They all play video games
- They are all super dopamine addicted
- A lot of them seem to be in the military and planning to learn cybersec after that
- A lot of them are first taking a Google certificate before anything else I need to mention how Net+/Linux+ are much more credible

### **Avatar**

### Name, age, and face.



- From a top

player community recording. You can see the weak mentality(flag), dopamine addiction(happy), game addiction(chair+headphones+look)

o **27 year old** - came right out of college, school, or working, searching for MORE MONEY

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### From top Players:



### Mini background life history.

 "I'm at a standpoint and I have tried Cybersecurity at my local community college. It didn't really pan out like I imagined and now I'm looking to go to a place where it's only Cybersecurity."

- "I am in college (sophomore) right now and my major is IT and my concentration is cyber operation security watching this video is really informative"
- "I was living good with just under \$45k at my old corporate job and have been living fine with
  just under \$30k just with working part time self employment, at \$60k just for entry level I'll be
  very happy with that but obviously will set goals to earn and learn more in the industry."
- "I just medically retired from the Army in 2022 and I will graduate with a cybersecurity degree in August of 2024 and begin my masters in September. I also have an internship that I will be starting in October that will hopefully lead to a job."
- "I am in the Air Force right now. I will finish my BS in IT in 2 years. After that I will still have 2 more years in the military. I want to do the Google cs program from coursera and do other labs that I have found online."
- "I'll be leaving the military and am currently pursuing a SkillBridge for Cyber Security and taking a course for my Security + Certification. As I'm going through I'm realizing I need to work on my Networking knowledge and will more than likely go back to work on securing my Network + certification to sharpen up my skill set."

### Day-in-the-life.

Wake up, go to school/uni/job, probably slightly connected to IT.
 When they come home, they waste some time playing games, and then sit to learn, they use HackTheBox/TryHackMe or just watch YT videos on cybersecurity.
 When they face some roadblocks, get confused, it gets hard, they pick up their phone to scroll.

Then they come back to learning a bit more about Linux or Networks or just security, maybe finish one 2 questions, and go to bed.

Some days they don't learn at all.

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 Or the other audience that doesn't learn cybersecurity yet, which I believe will be the biggest one.

They come back home, then waste 2-3h on tik tok/YT also watching cool IT stuff like NetworkChuck explaining cybersecurity concepts easily, or just podcasts of hackers

### Values. What do they believe is most important? What do they despise?

 For them it's important that the thing is fun and it brings them dopamine - which is exactly what Top Players leverage by making their courses/labs like playing a hacking game  Most important for them is to get a job, for which they already know they need good certificates, and already know which.

#### Outside forces.

- Outside forces are TryHackMe and HackTheBox, as well as YouTubers like NetworkChuck which have all helped them learn some cybersecurity.
- Also are blogs and different Udemy courses they might have tried, but failed to learn with them.

# Where are they now?

### **Current State**

### What is painful or frustrating in the current life of my Avatar?

- They feel alone and overwhelmed by some of the resources because they simply don't understand them, they start learning one thing, but to understand it, they need to know another thing, and so on.
- Don't know what the next step is, no clear path on which command/topic to learn
- They can't find exercises for them, they can't solve the hard ones, the easy ones are boring, so they don't practice which is crucial
- They don't have anyone to ask for help
- If they don't change NOW, they'll stay mediocre, meaning working a low paying job(~\$40k-\$50k), nothing in common with IT, going to an office every day than being able to work remotely

### How do other people perceive them?

• Other people tell them that IT just isn't for them, it's too hard, etc.

### What lack of status do they feel?

 They feel dumb and stupid that they dont' understand this, like they aren't smart enough to learn cybersecurity.

#### What words do THEY use to describe their pains and frustrations?

- "It is quite difficult to learn and understand the Linux operating system."
- "When self-learning you are not learning step by step and you miss some important parts because they are boring or hard when you learn on your own with your sources."

 "Earlier I had no knowledge of hacking. My teachers and friends told me that I couldn't learn hacking because I had no knowledge of coding. I was the weakest student in my class. My school life was extremely tough for me!"

### Dream State

# If they could wave a magic wand at their life and fix everything, what would their life look like?

- Work 2-4 hours a day, remotely, with their laptop, sitting by the pool, getting paid \$100,000 for doing some penetration tests.
- Pass these exact certificates(tested with FB ads):
  - 1. Linux+
  - 2. Networks+
  - 3. A+
- Become a penetration tester(tested with FB ads)

### What enjoyable new experiences would they have?

- They like helping people, being in control of something, seeing it go from broken to fixed with their own power, solving a challenging puzzle that they finally fix and they get dopamine from that
- It's like fighting, who will win, the red team, or the blue team, this audience wants to be read teamers, which means attack the system to find a way to breach it, and the blue team will have to find a way to patch that vulnerability they found.

### How would others perceive them in a positive light?

• Others perceive them as experts and as high-earning, well orientated people because the IT industry is pretty high status as it's not so easy to get in, if you're lazy at least.

### How would they feel about themselves if they made that change?

 They would feel meaningful, like people value them and they're in control, they want to be the ones controlling and managing the thing, because they would probably be protecting multi-million dollar companies from attackers

### What words do THEY use to describe their dream outcome?

- "Aat \$60k just for entry level I'll be very happy with that but obviously will set goals to earn and learn more in the industry."
- o "You can work anywhere in the world, the work pays very very well. You have a lot of

options and job security (outside of the US LOL). You have the advantage of working in a highly specialized field that very few people understand and if you can explain what you do you will move up quickly. There is a huge amount of joy to be found in problem solving and great satisfaction in knowing that your work is meaningful i.e. you protected a thing (knowing that tomorrow the attack will change and you will have to protect the thing again;). Your role is safe against most things ie Al will help you not displace you. Most of all I love learning new things and this field is unrivaled for that"

- "I want to be like Mr. Robot"
- I could see the value in protecting the data. I guess it's a good guys vs bad guys feel that
  is really appealing. And I think the part I love the most is helping people. (Cyber
  education, career pathing, offering solutions for clients, security awareness, etc).

### Roadblocks

### What is keeping them from living their dream state today?

- When the person searches "learn Kali Linux/networks" he will probably get redirected to TryHackMe or YT tutorials, I won't fight with a major competitor so I'll say YT, the flaw with them is that they are generally are confusing as they don't start from the core beginning and/or overwhelm you with info, and most importantly you can't practice as they don't have much exercises.
- Not having a community they can ask for help when they need one, and they constantly need one

#### What mistakes are they making that are keeping them from getting what they want in life?

- Not practicing but just learning and trying to memorize Linux commands and other concepts. When learning any skill in IT, and everywhere else, it's mostly just using it and practicing it. But there also aren't many resources to practice especially for beginner level in Linux.
- Not having a clear guide line or path to follow to learn cybersecurity yes they find some udemy or coursera course, go through half of it, it gets super confusing and hard to understand as they've reached the advanced part and the teacher still continues to explain everything like it's from a textbook and has ZERO exercises or stuff you can do with all that info, so they switch to another course, and thus get lost on what, where, and how to learn

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 They might not really know that you MUST be practicing constantly and 80% of the time rather than learning new stuff, otherwise their brain will filter this knowledge and forget it.

0

# What is the one key roadblock that once fixed will allow them to move forward toward their dream outcome?

 The problem that they don't have exercises to practice from, yes they have the more advanced labs in TryHackMe but they don't have any exercises to train one specific command or topic

#### Solutions?

- o Guided exercises and labs to solve for their exact level with which they can practice.
- Community of people to ask and motivate them
- A simple roadmap they follow with lessons and everything to pass needed certs and knowledge to become a penetration tester

### Solution

### What does the avatar need to do to overcome the key roadblock?

"If they <insert solution>, then they will be able to <dream outcome>"

 If they learn through a simple guide that doesn't delve too deep or the opposite, and if they solve exercises for each topic they learn in IT, then they'll be able to become penetration testers and pass Linux+, Networks+, and A+

#### World truth, cause and effect unbreakable chain

I should explain how the brain is like a filter to keep the system clean, if he sees that some knowledge isn't used often or at all which is usually the case with most courses as they don't have any practical exercises this will signal to your brain you don't need this. If that happens, your brain will just filter that knowledge out by forgetting it.

### Product

Structured, bite-sized eBook that takes them through the fundamental and core topics in cybersecurity and penetration testing(i.e. Linux, Networks, Python as a Programming language), 300+ exercises and questions, and a discord ethical hacking community

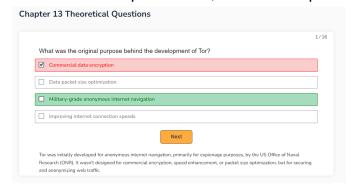
It's an eBook, 250 pages, 17 chapters long. It covers fundamentals from cybersecurity and pen-testing(i.e. Linux, Networks, Python, and Bash for scripting programs, and some cybersecurity basics), it does teach them 100% info to pass KLCP but turns out it's not a desire anybody has, so instead, it can teach them the skills to pass a certificate and get a job as:

- Entry-level Linux System Administrator \$41k to \$62k **CompTIA Linux+** Job 100% ready Certification 75% ready.
- IT Support Roles \$35k to \$50k **CompTIA A+** Job 80% ready Certification 70% ready.
- Network Administrator \$56k to \$84k CompTIA Network+ Job 75% ready -Certification 60% ready.
- Junior Penetration Tester \$57k to \$74k Job 75% ready
- Cybersecurity Analyst \$55k to \$85k Job 50% ready

Beside the book, there are also some bonuses which include:

- A cheat sheet of Kali Linux commands. Benefits:
  - It's easier to remember commands as they can just check them at any moment
  - They can quickly remember a command they weren't sure about
  - They can quickly find a command just based on an action they desire.
  - You can use it to memorize commands by using it similarly to flashcards and just going through, and memorizing them or just by checking them with time you remember them
- A little checklist to make sure your script is perfect
  - Avoids a lot of mistakes by making sure you did all the steps that should be done when writing shell scripts
- A template for writing scripts
  - Write scripts much faster by just taking the template and changing very few parts rather than starting from the beginning, like this WWP template is easier than having to ask yourself, well is there anything else I should add, did I add everything, etc.
- 10 Linux tips for writing commands and other shit

- Mainly helps them use Linux more efficiently, easily. Each tip is like a thing you can do to make using Linux easier, either avoiding typo errors, viewing your command history to just copy paste a command then retype it, ways to do the same action but faster and shorter with different commands, how to automate running the same command, etc.
- ~120 in depth exercises like mini-projects throughout, about ~7-10 for each chapter
  - Those exact super hands-on and practical exercises that will allow them to practice using commands which will super help them use this world law to memorize commands.
- 280 theoretical questions in a quiz-like form, about ~10-20 for each chapter
  - Help them just memorize theoretical stuff that they might get asked on the certificate test or on an interview, like going through flashcards to remember the important info, from the chapter.



- A discord ethical hacking community
  - Ask questions when they raise, and also feel fulfilled by helping others in the community
  - Be held accountable and motivated to learn more by seeing others pass certs, get jobs, learn stuff, etc.
  - Have a sense of group this way more easily motivate themselves to learn, because they aren't alone

#### What makes the product fun?

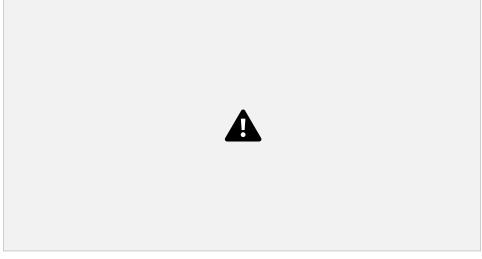
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- The hacking challenges make it fun, because you get to actually try out being a hacker which is cool because they like to break stuff, to play and solve puzzles, so those challenges and practical exercises allow them to solve those puzzles
- Also there is a little mini-project where they build a whole spy camera with one little tool,
   this is even more fun as they get to create something, they see from nothing a pile of

electronics to something actually working.

### What does your target market like about related products?

 They like that they are gamified, look cool and feel like a game(see the image of Top Player's famous CTF challenges)



- They like that it focuses on exercise and practical stuff by having many labs to then test(but a flaw is that they start from a bit more advanced level so there is nothing for the beginners)
- They like short and concise not long

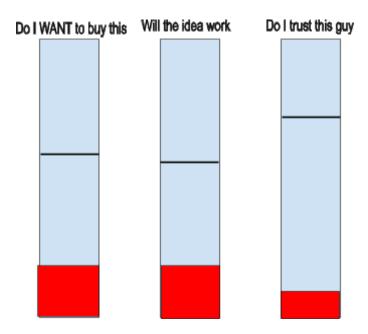
#### What does your target market hate about related products?

They aren't really for beginners. One of them either dumps 30 commands on you and in the next lessons expects you to remember them, without practicing them, without anything else, like you're some machine, while the other teaches you 15 commands for the whole guide, and still has 20 cool exercises but they aren't enough at all to learn even those 15 commands. They are really great but for a bit more advanced where all you do is solve their labs and learn advanced topics, but for beginners to intermediate they aren't really good.

### All 3 Levels

•

Awareness Level	PROBLEM	YOUR SOLUTION	YOUR PRODUCT	
L1 - Problem Unaware	V	<b>V</b> / <b>X</b>	×	
L2 - Problem Aware	V	<b>V</b> / <b>X</b>	×	
L3 - Solution Aware	V	<b>☑</b> / <b>×</b>	×	
L4 - Product Aware	V	<b>▽</b> /×	×	



Biggest one to increase is trust, I will use the knowledge above to show how I understand them, present real solutions they haven't tried, and understand their problems/pains and present the solutions. Also I can use testemonials about the mechanism working from my parents as they're in IT.

## Awareness and Sophistication

- Awareness Level 3 Solution aware.
  - They already know that they must learn Linux, that they need an easy guide for beginners and that it should be practical and have a ton of exercises, so I should just present how my product is the best possible vehicle to take advantage of this solution.
- Sophistication Between level 4 and 5, will incorporate Niching Down( to be a Pentesters ONLY + Linux+ & Net+ ONLY) and Identity Role (become, embody the identity of a pentester/hacker)

## Where They Are Physically

- Have gone from the FB ad to this sales page, don't know me, never heard of me, and now they are going to first evaluate if this sales page is worth their time, and if it is, they'll skim and read some parts(at least I consume like this)
- Not in the best condition, pretty fat or skinny and haven't taken much care about their health like most nerds
- o A lot of them will be on their phone, about 60/40



# Relevant play/mechanism/offer based on their surroundings:

- I can use the war in Gaza, Ukraine, upcoming one in China, potential conflict in US
- They see prices rising, they see people getting fired, they see devices/companies getting hacked, they see how people in IT are living better than those not
- During war cybersecurity breaches and the demand for actual professionals increases, so it's important to not learn from some unstructured shit but to gain actual fundamental knowledge
- They see the layoffs from companies
- Use them all to show how important it is to have strong cybersecurity for their family and to have a high-income and demand job like this that will only grow

## What needs to happen for that

I need to just slightly show them how much money they'll earn as a pentester and why:

- Companies are just discovering how hackers could hack their business, and how they need hackers to protect themselves. If they do get hacked, they can potential lose millions overnight. Their production plants could be shut down, and maybe the stock price will drop too. So, to avoid losing a lot of money, they are willing to pay an ethical hacker well enough to secure the network.

# Do I WANT to buy -

_	
•	Threshold
	☐ Compare it with just how much money they can earn with
	pentesting
	☐ Show how this is actually investing in their career
	☐ Show how it will be structured, guided, easy, and they'll have
	help on EVERY step along the way
	☐ Show how it will take just a little bit of time
•	Current Level of Pain
	☐ Show how they'll regret skipping the fundamentals
	☐ Show how majorly unstructured all the youtube tuturoails and
	blog posts are(paint them a enemies) and how because of this
	they will miss the core skills required in the fundamentals so
	they'll then be forced to either go through a structured path or
	seek out those missing skills through trial and error to fill them
	up
•	Current Level of Desire
	☐ Show how these are foundational skills they MUST have to
	become penetration testers,
	☐ Show them just how exciting and fun it is to crystal clearly
	understand the processes actually happening behind the Linux
	tools, and how everything just works
	☐ Sell the identity of a hacker and a penetration tester, how cool it
	would be to try to find a way through the puzzle although no
	one has, and do so faster than the enemy that also wants to go
	through so that you find the way and patch it before the enemy
	can.
	☐ How in-demand and needed this job is so even just with the
	core fundamentals they'll learn in this book PLUS some more
	in-depth concepts they might be able to get a job and so as

soon as next year if they put in the daily effort to learn
fundamental skills that would be valued by companies.
☐ Make it look as if for the price of this little guide they actually ge
\$40k as that's how much they can earn after learning the stuff
from the book and getting a job.
☐ Show how this product is will not only prepare them for one job,
or one certificate. NO it will fucking skyrocket their skills to the
MAX, being able to pass 2-3 certificates and land 2-3 different
jobs at \$80k-\$100k.
Will the idea work -
Threshold
☐ 30-day money-back guarantee
☐ And show how they'll read the book, do all the exercises
and be total professionals by the time the guarantee runs
out, and even then if they still for any reason decide that
they want not just the fundamentals and 300+ exercises
accessible for such a cheap price but also a whole course
on hacking your grandma wi-fi then they can simply email
for a guarantee with their purchase code and I'll
immediately send them their money back
Current Level
☐ Show how learning by practicing and doing is the only way to
learn, the same way you only learn a sport if you drill in the
skills not by watching 10h tutorials of football(i.e. Kali Linux) for
beginners
☐ Again compare having a guided path way and someone to ask
for help with sports and having a coach who will spot the
mistake you can't see and correct you
☐ Compare how this is 10 times better than the traditional way of getting a useless college degree from which you end up not
knowing a single bit of Linux and penetration testing because
Allowing a onigio bit of Emax and periodiation testing because

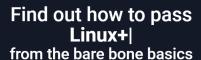
□ I can make an identity statement with "alter your DNA/genetic
capabilities" or "upskill your" to sound unique and show how
life-changing this is
☐ I can "answer" why people LOVE my product and in the
meantime show them why they also should
□ Social Proof
_ 5.5.6
<ul> <li>Show how everybody who wants to become a pentester is learning these fundamentals</li> </ul>
☐ Show how even if you could be a pentester before by
knowing just a bit or no Linux, now the only possible ways to earn life-changing salaries is by being a professional
☐ Use the "Blew my expectations" fascination
☐ Present a sample of the first few chapters of the book
☐ Use outside sources as trust
Do I trust this guy -
Threshold
☐ Give an exact reason for 80% discount(it's very new, just rolled out but is amazing, only for first 100 sales)
Current Level
☐ Use outside sources
☐ Use time spent to create it(over 800 hours and 6 months)
,

# Personal Analysis:

I really need some help with this one. I don't know why this sales page i performing worse than the last one, I'll leave both here. The main problem with the old one was it was TOO long and nobody was reading it, but I did get 2 sales daily from it(though I was breaking even) this one though has been running for 2 days and only got 1 sale, so I'm REALLY confused what is happening. It is much shorter, to the point and much more stylish.

New sales page design: <a href="https://securityailab.com/command-line-hacker/">https://securityailab.com/command-line-hacker/</a>





Hacking is cool, but without the fundamentals, you're no more than just a script-kiddy.

Yet knowledge alone, isn't enough.

The true pros, those top earners making \$5k+ /mo. know that hacking is about:

**KNOWLEDGE** 

**PRACTICE** 

**↑** 

### Step #1: Master Linux

First, learn the operating system that will make a market-ready expert out of you; Linux and shell

Throughout the whole guide, you'll master **78 different Linux commands** on how to:

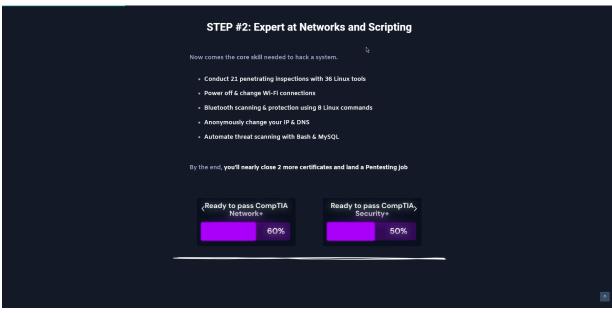
- Gain unauthorized access to files through '/etc'
- Destroy all clues of your exploit from '/var'
- Falsify Admin & CEO permissions as yours
- Install new tools to generate innovative attacks
- Abuse word lists for cracking passwords

After this first step, you'll never fear using the CLI ever again but prefer using it

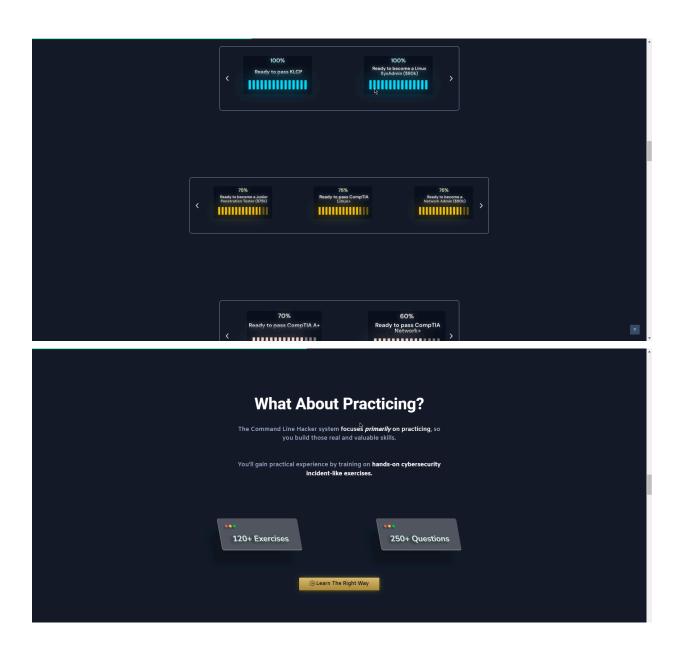
Plus you'll ALREADY be prepared to get into IT:

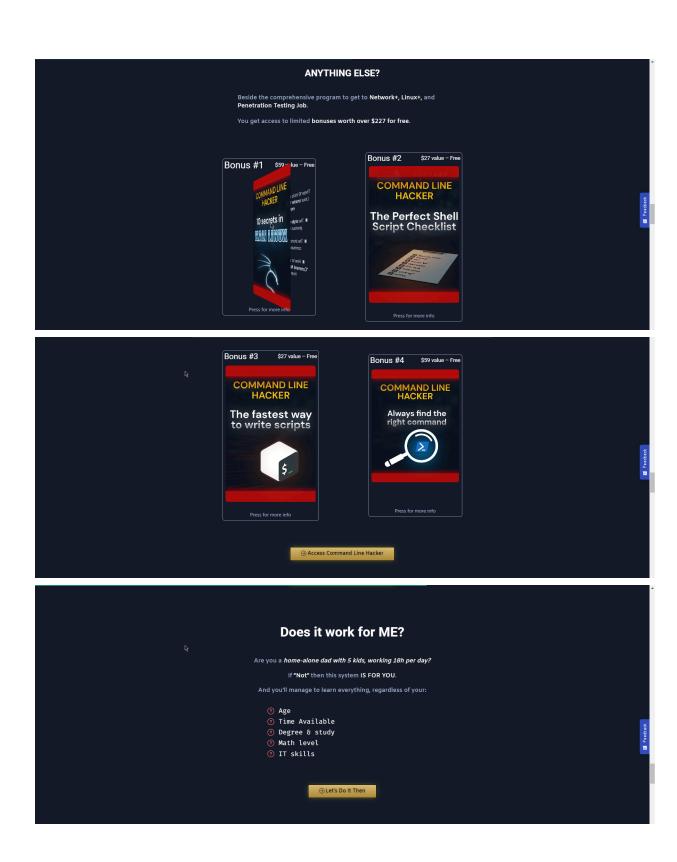
Ready to pass CompTIA Linux+ Ready to become a Linux, SysAdmin (\$60k)

70%



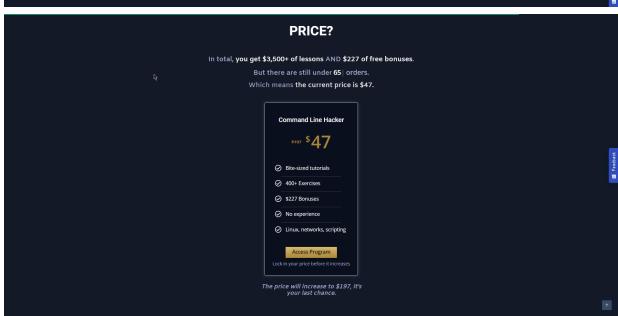


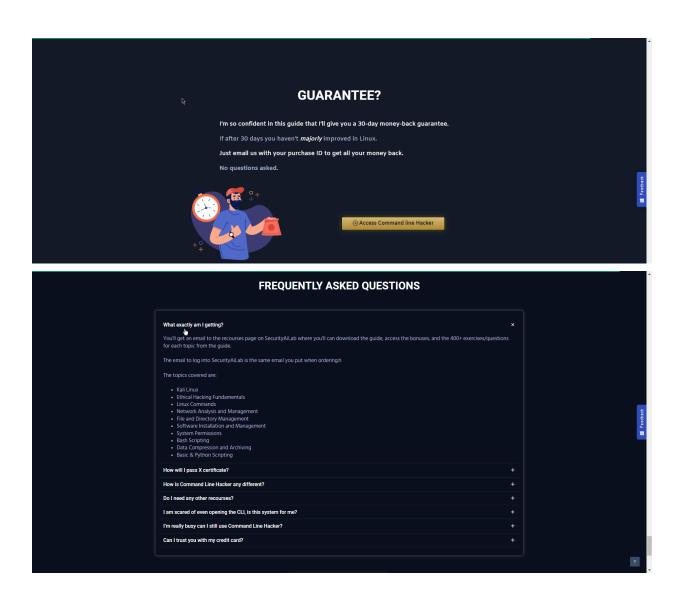




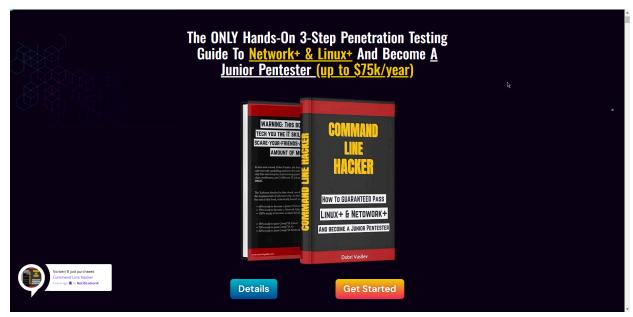


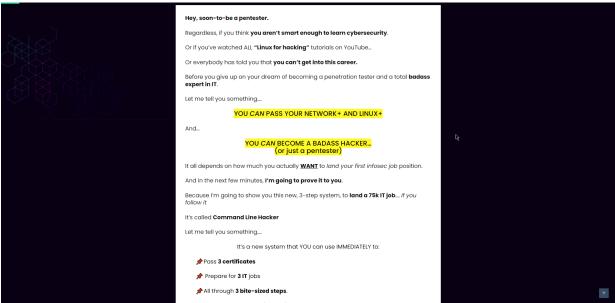






Old Sales Page design: https://securityailab.com/command-line-hacker-old/





And continues like that for 20 more pages

I'll also give you guys link to HotJar clips from the new and old sales page, so you can see WHY this sales page isn't performing.

#### **HotJar New Copy:**

- <a href="https://insights.hotjar.com/r?recording=57917561376&token=efcd8072aa15819">https://insights.hotjar.com/r?recording=57917561376&token=efcd8072aa15819</a> 198d4abde65708710&h=025f0000530506
- https://insights.hotjar.com/r?recording=57915867679&token=77e7c879733e9dd a0159ea9833c1126a&h=040e0b5d575106

- <a href="https://insights.hotjar.com/r?recording=57859051524&token=5cee6f6a5e848c9">https://insights.hotjar.com/r?recording=57859051524&token=5cee6f6a5e848c9</a> <a href="ed91f3bdaa10bb880&h=025a5300010206">ed91f3bdaa10bb880&h=025a5300010206</a>
- <a href="https://insights.hotjar.com/r?recording=57890733512&token=868fd3c152e45a8">https://insights.hotjar.com/r?recording=57890733512&token=868fd3c152e45a8</a> 31ff9e71f7ab32c5d&h=000f0301575006
- https://insights.hotjar.com/r?recording=57927805947&token=63da57b4c61e8d9
   9d8912e9f38a62b95&h=060a0600005306
- https://insights.hotjar.com/r?recording=57918896350&token=5d2412c78bee383 d1e519ebf8c2d1628&h=055d050a0b0006
- https://insights.hotjar.com/r?recording=57919026125&token=01635f3cb600418
   920000c09b2c4129b&h=05085101025106
- https://insights.hotjar.com/r?recording=57917833883&token=bdfb39387259d01
   194fa4600e0f0ca0b&h=005d0a08065406

### If you don't want to open it:

- Basically they read some parts, skip the part where I tell them "You'll be X% ready to pass Y Certificate" cause it doesn't look real which I'll fix by showing a real certificate/job

### •

### HotJar Old Copy:

- https://insights.hotjar.com/r?recording=57509994745&token=5653253e579ea95e076891992b1d08df&h=070f570c0b0306
- <a href="https://insights.hotjar.com/r?recording=57500716178&token=7f7c12e596f5427">https://insights.hotjar.com/r?recording=57500716178&token=7f7c12e596f5427</a> 67da64b4daaac3789&h=055f070e065306
- https://insights.hotjar.com/r?recording=57482904590&token=92ca2a67581879d
   fc6cba513a20525f7&h=070b055d530206
- https://insights.hotjar.com/r?recording=57448197526&token=46c14f19db04dde 30d49570f418c6463&h=040f0b5c070a06
- <a href="https://insights.hotjar.com/r?recording=57445926278&token=befb4209be33ae6">https://insights.hotjar.com/r?recording=57445926278&token=befb4209be33ae6</a> 182f1f6dcff89a44d&h=055c0b0f540a06
- https://insights.hotjar.com/r?recording=57420610266&token=5e200353a2b7a87
   4228cd693474e4412&h=035c010e560606
- https://insights.hotjar.com/r?recording=57370787032&token=3871541d703a363
   5ef6cfc5678437dda&h=0401560a540606
- https://insights.hotjar.com/r?recording=57368999946&token=ce482e4cffb66eb2 f5e4da8b1000968a&h=0a5c515b560206

### If you don't want to open it:

- Basically they start scrolling down, after scrolling for 15-30sec and not seeing an end they get tired and click the button the menu above, they get redirected to the checkout and bounce off cause they weren't convinced by the scrolling.

It could also be that Meta has to find a new audience for it and I should maybe restart the campaign to reset the learning process

It could also be that I'm not correctly matching my audience after they read the ad, so I'll leave it below also.

I know I need to improve the new sales page by adding more tangible and real looking things like the dream state and the book, etc.

I'll rewrite the FB ads to match level 3 sophistication and test them, if they work better amazing.

I'll also write a Retargeting Sequence as Luke dropped this amazing insight (here i have a question as he said he "recently" started targeting USA, I've been targeting it fro the beginning)

It could also be that Meta has already shown my ad to the "best" audience so now it is showing it to the decent one so they results have dropped as before I was breaking even.

# Ad Before Sales Page:

- @ Ready to pass your Linux+ test with this 3-step eBook?
- ☑ Click Below to Start With A No-Risk 100% Money-Back Guarantee.

#### If you:

- Struggle to memorize & understand commands
- Feel confused or lost
- Overwhelmed by the CLI

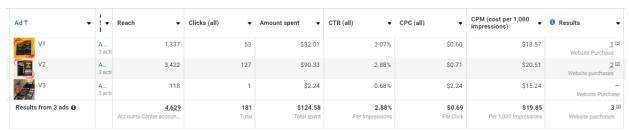
With this 3-step eBook, you can:

- Easily master 25+ commands in one evening
- Pass CompTIA Linux+ & Network+
- Become a Junior Pentester (75k+/year)

You'll follow this simple style, that IT specialists use all the time:

Hands-on Command -> Practical Exercise -> PASS Linux+ & 75k Job 🎉

And if you're not satisfied for ANY reason, simply send a "Refund Request.." email, to return over \$3,500+ worth of exercises, challenges, and guides...



### Smiliar copy

Ad↑	r likes 💌	CPC (cost per link click)	CTR (all) ▼	CTR (link click- through rate)	Unique CTR (link click-through ▼ rate)	Outbound CTR (click-through rate)	Unique outbound CTR (click- through rate) ▼	Unique CTR (all) ▼
V1	-	\$0.91	3.07%	2.03%	2.24%	2.03%	2.24%	2.99%
V2	-	\$0.90	2.88%	2.27%	2.66%	2.27%	2.66%	3.18%
V3	-	\$2.24	0.68%	0.68%	0.83%	0.68%	0.83%	0.83%
Results from 3 ads 🚯	- Total	\$0.92 Per Action	2.88% Per Impressions	2.17% Per Impressions	2.59% Per Accounts Center a	2.17% Per Impressions	2.59% Per Accounts Center a	3.18% Per Accounts Center a

#### This is an email that could work as a testimonial:

Hello Dobri,

Thank you for the prompt response and attaching the eBook. When I accessed the site over the weekend the "EBOOK RECOURSES" were unavailable. I have access to them now.

I appreciate you taking care of this issue as I am interested in your project. I have been a Linux user for over 25 years and currently utilize Kali and ParrotSec OS daily. The only other issue that I want to share with you is that the site appears to run slowly when I attempt to access any material. I don't know the bandwidth of what this site is hosted on but if you can eventually upgrade your hosting services your site will be able to scale as more users come onboard.

I know that you are a young man and I applaud your efforts and knowledge. Your current skillset is astounding for your young age. I wish you well with this project and now that I have access I will continue supporting your work so no need to cancel. If you need any feedback in the future I would be glad to help you out along the way. Good luck with everything!

# New Sales Page:

# Where hackers learn linux & networks

By far the best hands-on 3-step guide to pass Network+ & Linux+ and become a Junior Pentester (up to \$75k/year).

### Learn more

Find out how to pass Linux+ & Network+ from the bare bone basics

Hacking is cool, but without the *fundamentals*, you're no more than just *a script-kiddy*.

Yet knowledge alone, isn't enough.

The true pros, those top earners making \$5k+ /mo. know that *hacking* is about:

KNOWLEDGE PRACTICE



STEP #1: Master Kali Linux

First learn the operating system that will make a market-ready expert out of you; Linux and shell

Throughout the whole guide you'll master 78 different Linux commands

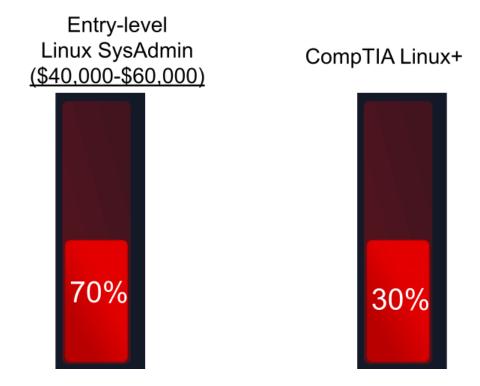
on how to:

- Gain unauthoraized access to files through '/etc'
- **Destory** all clues of your exploit from '/var'
- Falsify Admin & CEO permisions as yours.
- Install new tools to generate inovative attacks
- Abuse word lists for crasking passwords

After this first step, you'll never fear using the CLI ever again, but

prefer using it

Plus you'll ALREADY be prepared to get into IT:



STEP #2: Expert at Networks and Scripting

Now comes the core skill <u>needed</u> to hack a system.

- Conduct actual penetrating inspections with 12 Linux tools
- Break, power off & change Wi-Fi network connections
- Bluetooth scanning and protection using 8 Kali Linux commands
- Change IP & DNS settings
- Write intermediate Bash & Python scripts for automating tasks
- Automate enemy system and breaching attacks through MySQL

By the end of this step, you'll be close to securing **2 more certificates** and becoming a **Pentester** 



### STEP #3: Security and Data Management God

# It's time to solidate everything!

You'll learn 4 different skills in this section:

# 1. Security

Set up firewalls, Tor proxy servers, & custom VPNs to hide your identity and mask files by encrypting them

### 2. Data Management

Archive, compress, and define permissions of large datasets. Monitor, mount, and unmount storage devices.

## 3. Exploit

Break into Apache web servers, databases, and MySQL files; getting hands-on experience on what you'll do as a pentester

# 4. Python

Write basic exploitation scripts through Python, create a hidden web transaction listener through TLC, and create password crackers through FTP protocol.

## Plus you'll be:

• 100% ready to pass KLC

- 75% ready to pass CompTIA Linux+
- 70% ready to pass CompTIA A+
- 60% ready to pass CompTIA Network+
- 100% ready to become a Linux SysAdmin (\$60k)
- 75% ready to become a Network Admin (\$80k)
- 75% ready to become a Junior Penetration Tester (\$75k)

### **Access Command Line Hacker**

### PRCTICING?

The Command Line Hacker system focuses *primarily* on practicing, so you build those real and valuable skills.

You'll gain practical experience by training on hands-on cybersecurity incident-like exercises.

120+ in-depth pure hands-on hacking exercises

280+ carefully selected quiz-like questions

Going from basic to advanced topics; everything is covered with project-based hacking exercises & challenges.

Questions that improve your cognitive function and thus help you master all topics by heart.

### Access Command Line Hacker

# **ANYTHING ELSE?**

Beside the comprehensive plan to get you to Network+, Linux+, and Penster Job.

You get access to limited bonuses worth over \$227 for free.

### • 10 secrets in Linux

These 10 tricks will help you use Linux smarter than even most experts.

- The single character to run previous commands
- The shortcut to speed up commands writing
- How to stop getting a "Command Not Found" error from typos

# • The perfect shell script checklist Scripts are to automate tasks, not to waste time fixing bugs in them

- How to always write resume-worthy scripts
- How to avoid 80% of all rookie mistakes in your script.
- How to never write one of those chaotic scripts nobody reads.

### The fastest way to write scripts

Why not save more time by writing automation scripts faster than everybody else?

■ The copy-and-paste template to easily write scripts.

Change a couple of variables and BOOM, you have a complete script, avoiding all the hassles others need to go through.

### Always find the RIGHT command

You don't have to scour the internet just to find one simple command.

Just picture this:

You want to destroy all files, but you forget how, instead of searching, you:

- Open this bonus
- Search for "remove"
- Run the command
- Successfully destroy all files

### Weekly check-ins

The best system in the world is worth nothing if you don't follow it.

So you'll receive a weekly email check-in to improve your consistency, thus pass Linux+ & Network+ much faster.

### **Access Command Line Hacker**

## **Does This Work For Me?**

Are you a home-alone dad with 5 kids, working 18h per day?

If "No" then this system IS FOR YOU.

And you'll manage to learn everything, regardless of:

- ? Your Age
- ? The time you have for studying
- Your past IT experience
- ? Your degree & study
- ? Your math level
- ? Or cybersecurity skills

Because here, you zero-in on those fundamentals, so you become an expert in IT.

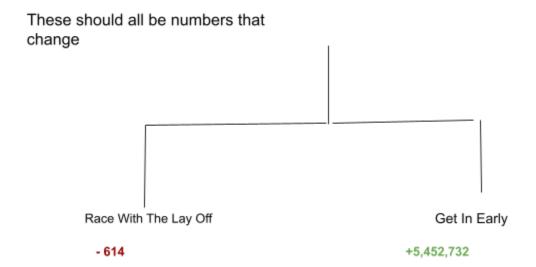
### Let's Do It Then

### In a World Going Crazy, What Should You Do?

In **April 2024** Apple caused *another* **massive** lay off of <u>614 employees</u> in the *self-driving car* team.

While at the same time, *cybersecurity* has a whoping **5,452,700 positions available**.

The choice seems obvious.



This is the most future-secure skill in IT, that everybody will soon be learning.

# Is This The Right Way?

It's not just us, all experts agree foundation and practice is KEY.

Foundations of computer science are important for every developer, as this knowledge increases the quality and delivery time of their projects.

Having basic understanding of operating systems, networking, object-oriented programming, algorithms, design patterns, and mathematics makes it possible for juniors to show the expected level of expertise during job interviews, to negotiate higher salaries with confidence, to climb faster the corporate ladder as they are able not only to solve individual tasks with elegance and speed but also to understand the big picture.

Irina Naskinova, Ph.D, Senior AI Product Engineer

Basic knowledge in the field of information technology is extremely important for everyone in IT, regardless of our position. Knowledge of process automation significantly speeds up work and reduces the possibility of human errors.

In my personal experience as a Data Engineer, a basic understanding of Linux is necessary for a number of tasks I perform in my daily work. At the beginning of my career, a broad understanding of operating systems, networks, and basics in at least a few programming languages helped me determine which specialization was most suitable for me, and grow as a specialist.

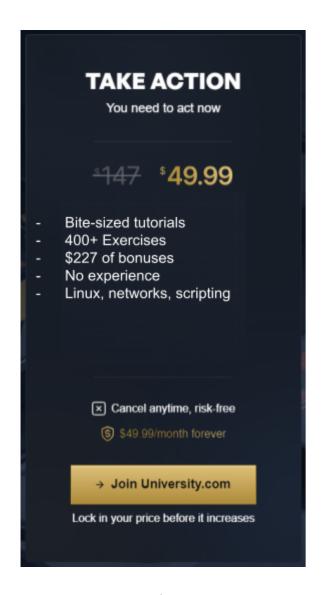


Gabriela Vasileva, Data Scientist

### PRICE?

In total, you get \$3,500+ worth of lessons AND \$227 of free bonuses.

But there are still under 100 order. Which means the current price is \$47.



\*The price will increase to \$197, it's your last chance.



### **MONEY BACK GUARANTEE**

I'm so confident in this guide that I'll give you a 30-day money-back guarantee.

If for any unknown reason you don't like it, and haven't magorely improved your skills in 30 days.

Just send an email us with your purchase ID to get all your money back.

No questions asked.

### **Access Command Line Hacker**

### What Am I Getting?

You'll get an email to the recourses page on SecurityAiLab where you'll can download the guide, access the bonuses, and the 400+ exercises/questions for each topic from the guide.

The email to log into SecurityAiLab is the same email you put when ordering.

- The topics we'll cover are:
- Kali Linux
- Ethical Hacking Fundamentals
- Linux Commands
- Network Analysis and Management
- File and Directory Management
- Software Installation and Management
- System Permissions
- Bash Scripting
- Data Compression and Archiving
- Basic Python Scripting

#### **How Does It Work?**

Command Line Hacker teaches you the fundamental cybersecurity topics that you'll need to pass KLCP which also covers:

- 75% of the knowledge needed to pass Linux+
- 60% of the knowledge to pass Network+
- Statistically based, you'll be 65% prepared to get a Pentesting job.

How Is Command Line Hacker Any Different?

We focus on training with **hands-on** exercises and questions for each command/concept and don't bombard you with knowledge or leave you bored to death.

### Do I Need Any Other Recourses?

To pass Linux+ and learn everything from the guide... Nothing other than a laptop and Wi-Fi.

But one of the many hacking challenges includes creating a spying tool with Raspberry Pi, but even it will cost you no more than \$60, plus it's a game changer to know how to use it in cybersecurity.

### I am scared of even opening the CLI, is this system for me?

Yes, we start from the core bare-bone basics in Linux, cybersecurity, terminology, Networks, scripting, etc.

No matter how little or much past experience you have in cybersecurity or IT, you'll still get a ton of value out of it.

### I'm really busy can I still use Command Line Hacker?

You can go through this guide while sitting in the restroom.

I'm not saying you'll be the fastest, but as long as you have 10-15 free minutes a day you'll be able to learn everything.

### Can I trust you with my credit card?

All our payment processing is handled by Stripe, a separate billion-dollar company that has been around for decades.

In addition, SecurityAiLab complies with PCI (Payment Card Industry) Data Security Standards, which are a set of security requirements designed to safeguard sensitive customer information.

I'm an ethical hacker and am here to teach you exactly that, especially focusing on the ETHICAL part, so you should not worry about your payment security here.

### **OLD SALES PAGE:**

# The ONLY Hands-On 3-Step Penetration Testing Guide To Network+ & Linux+ And Become A Junior Pentester (up to \$75k/year)

Hey, soon-to-be a pentester.

Regardless if you think you aren't smart enough to learn cybersecurity.

Or if you've watched ALL "Kali Linux for hacking" tutorials on YouTube...

Or everybody has told you that you can't get into this career.

Before you give up on your dream of becoming a penetration tester and a total badass expert in IT.

Let me tell you something....

YOU CAN PASS YOUR NETWORK+ AND LINUX+

And...

### YOU CAN BECOME A PENTESTER

It all just depends on how much you actually WANT to land your first infosec job position.

And in the next few minutes, I'm going to prove it to you.

Because I'm going to show you this new, 3-step system, to land a 75k IT job.... If you follow it

It's called Command Line Hacker

It's a new system that YOU can use IMMEDIATELY to pass 3 certificates, and prepare for 3 IT jobs, through 3 bite-sized steps.

That's what I call a savage in hacking.

And you'll do so regardless of:

- ? Your Age
- ? The time you have for studying
- ? Your past IT experience
- ? Your degree & study
- ? Or cybersecurity skills

Yet let me be clear...

I'd be a complete liar if I promised you're going to earn 6-figure salaries just with this system, ALONE...

That's ridiculous.

Becoming an expert, especially in cybersecurity, requires much more practice, experience, time, and effort...

But, I will promise you one thing...

If you follow this program...

Consisting of just 3 key sections that are required in IT...

I guarantee you, with a 60% certainty, that you'll pass Network+ and get a Junior Pentester job in close to 2-3 months

If you follow the 3-steps I show you below.

Besides, you'll know Linux and networks inside-out rather than blatantly using the scripts, which is a hell of a lot of fun.

But first...

### What Would YOU Do Down The Line Once You Become An Expert Pentester?

I want you to think about it for a second.

Imagine working remotely while traveling to Europe, Asia, etc., and getting paid up to 130k+/year.

Imagine being the boss that pulls up to a CISCO skyscraper with a Mercedes Benz in a fit black suit, and that everybody respects

Imagine the huge satisfaction of seeing a security problem improve, as you solve it.

Imagine the joy after successfully solving challenging puzzles and thus breaching a system.

That's what happens when you become a true professional.

Moreover, when you finally pass your first certificate(e.g. Netowrk+) and see the knowledge crystallize before your eyes...

It feels like you're already a "hacker", and the confidence boost is sweat.

The best part?

NONE of these things will ever happen again with this system.

- NO MORE solving exercises that are either way too advanced or too basic
- NO MORE wasting hours scouring Subreddits and the internet for guidance
- NO MORE piecing together fragmented knowledge without understanding how everything fits together for hacking.
- NO MORE hearing everybody say you can't learn hacking, because you prove them wrong
- NO MORE boring and confusing parts which you skip when learning on your own.
- NO MORE working a shitty job when you DESERVE to be an expert in IT.

So would you take the next 8 minutes to learn about this system that could change your career, and ultimately your life, forever, including:

- WHAT the Command Line Hacker System is...
- **WHY** it more important than ever to get into IT now in 2024
- WHO it is DESIGNED for
- ? HOW you can use it to pass Network+

Please think about this carefully.

Because if you're someone who just likes the IDEA of hacking...

But never actually wants to pursue an infosec career...

There is no point in further reading this page.

If you're someone who would rather have an 'ordinary', non-IT career...

Probably getting hit by the layoff coming in the future years

Then the Command Line Hacker system is not for you.

Because this is exclusively only for those who want to become REAL cybersecurity professionals

	Do you want to earn a	life-changing salary while ENJOYING your job?
•	•	, ,

- Do you want to be recognized at conferences and social events as the "IT expert"?
- Do you want to finally pass Network+, Linux+, and A+?

And cybersecurity is more important than ever in 2024...

The war in Ukraine and Gaza, the emerging one in China, and the possible crisis in US...

All show, it's absolutely crucial to:

Protect your family's cyber security.

But primarily, to have a secure and reliable job.

There are over 4 million professionals spots available in cybersecurity, which means salaries are only RISING.

Backed by these 2 ISC2 studies in October 2023.

- ISC2 Publishes 2023 Workforce Study
- ISC2 Cybersecurity Workforce Study

This means that choosing to get into cybersecurity in 2024 is one of the best, if not THE BEST, financial decisions you can make.

On the contrary, it's also true that getting an entry-level security job is quite hard, as it requires the knowledge of a mid-level IT job.

Suggesting that you must master the fundamentals to land that dream job.

That's why it's necessary for me to know whether you really want to become cybersecurity professional...

Now let's go ahead then.

First Of All, I Should Probably Introduce Myself...

My name is Dobri Vasilev.

I am the founder and CEO of SecurityAiLab...

And I've quite frankly been learning IT ever since I can remember...

See throughout the years I've learned that —

Understanding the fundamentals not only guarantees you a higher job position...

But it's **NECESSARY**.

I'm not saying this solely from my own experience...

It's the opinion of most, if not ALL professionals in cybersec.

Just like these guys think so.

Foundations of computer science are important for every developer, as this knowledge increases the quality and delivery time for their projects. Having basic understanding of operating systems, networking, object-oriented programming, algorithms, design patterns, mathematics make it possible for juniors to show the expected level of expertise during job interviews, to negotiate higher salaries with confidence, to climb faster the corporate ladder as they are able not only to solve individual tasks with elegance and speed, but also to understand the big picture

- Irina Naskinova, Ph.D, Senior Al Product Engineer

Now I wasn't always such an expert in IT.

My first language was Java, then C#, then Python, then Shell...

And because I've been in IT for nearely a decade now, you would think I would have a breeze with them, right?

But you know what?

At first... I failed to learn ANY of them.

After going through a course on Java, I hadn't learned anything...

Technically I was Advanced, but in reality, I couldn't write a single program.

The same thing happened after deciding to switch to Python, so then I switched to C#.

And then again to Python.....

### I couldn't figure it WHY I didn't understand them...

I watched all lectures and took notes...

I switched through all kinds of courses...

I tried books and YouTube tutorials...

But none of it actually worked

I saw others fully learn Java, and then go to Python...

While I was still struggling with the core basics of Python after leaving off Java, and C#.

I was so close to accepting that NO ONE could help me master Python...

I figured that maybe I just wasn't smart enough to learn IT...

### But Everything Changed One Day When I Went Down a Rabbit Hole...

And before I show you this, I need you to understand...

This is the difference-maker between Command Line Hacker and just about every other cybersecurity learning program on the web...

It's the 'code" behind my 3-step system...

That day I searched for hours, and finally, I found it...

Someone had created the one thing that I was just looking for.

At first, I was skeptical if it would make much difference...

But after applying for a couple of weeks I finally started to not only code actual programs, but I also passed my Basics exam.

Fast-forward to today, I've been using that same core principle to learn Linux, Shell, and nearly ANYTHING else in my life.

So here it is...

### The Secret To Finally Mastering Linux And Passing Your Network+ Is **PRACTICING**

I'm serious...

Have you ever learned any sport just by watching others play it on TV all day?

No, you had to drill in the skills to master it..

And all though at first it might sound lame

Think about it; When was the last time you actually practiced Linux?

I don't mean just writing 1-2 commands in the terminal...

But actually doing a mini-project or a challenge?

Not recent, right... but why is that?

Well, it's most likely because literally, <u>no one</u> has created exercises for each level of Linux.

That's at least the problem I faced once I started learning Kali Linux.

Yes, you have TryHackMe and HackTheBox which have many exercises.

But even they don't have labs for many of the commands specifically.

So it's impossible to practice Linux as everything requires you to already know the fundamentals.

Meanwhile, you can't learn the fundamentals without practicing them.

Which is why I decided to be the first to create exercises and easy-to-understand lessons for the core bare-bones of cybersecurity.

But don't get fooled, this isn't some dodgy manual for the super-easy ABC's in cybersecurity.

It took me close to 9 months to find and learn everything alone.

I wanted to find the best approach to pass Network+ in the shortest period of time possible.

And I wanted to put it all into an easy-to-follow plan.

That's why I've spent countless hours compiling everything I've ever found on Kali Linux, Network, Cybersecurity, Python, Scripting, practicing, and learning...

Into a downloadable, done-for-you bite-sized guide called Command Line Hacker

And if you're interested, I'll send you a link to download the structured guide today.

### It's the best learning program I know of that can help you pass Network+ AND become a Junior Pentester in close to 2-3 months....

If you actually follow these 3 easy steps.

STEP #1: Master Kali Linux

During the first part of Command Line Hacker, you'll be learning basic and advanced commands to navigate Kali, manipulate text files, and control file permissions.

By the end of this section, you'll not only know 100 times more about Linux than ever before...

But you'll ALREADY be 30% prepared to pass your Linux+ exam...

And you'll be ready to get an Entry-level Linux System Administrator job by a whopping 70%

That's a \$40,000-\$60,000 job after just this first step.

### STEP #2: Expert at Networks and Scripting

Step 2 is designed to teach you the most important skill that's the core of penetration testing needed to hack a system.

Here you'll conduct actual penetrating inspections with Kali tools, to try to break and secure systems.

You'll also write intermediate Bash & Python scripts to automate enemy scanning and breaching methods.

By the end of this section, based on real data, you'll be **50-60%** prepared to pass **2 more certificates**; CompTIA Network+ and Security+

And you'll be **70% ready** to become a Junior Penetration Tester, jumping from the last role's salary of **\$60,000** to **\$75,000** 

### STEP #3: Security and Data Management God

The final part is where you'll master ethical hacking and security.

You'll learn 3 different skills in this section:

- 1. Security you'll set up firewalls and custom VPNs to hide your identity and make files invisible by encrypting them
- 2. **Data Management** You'll archive, compress, and define permissions of large datasets, like the ones companies store all their data in
- 3. Exploit You'll break into web servers, databases, and files; getting hands-on experience on what you'll do as a pentester

This is the most exciting part of the program...

You'll not only be prepared to pass multiple certificates but also get a job ALL AT ONCE...

Statistically based, by the end of the final part you'll be:

- 100% ready to pass KLCP
- 75% ready to pass CompTIA Linux+
- 70% ready to pass CompTIA A+
- 60% ready to pass CompTIA Network+

#### And you'll be:

- 100% ready to become a Linux System Administrator (\$60k)
- 75% ready to become a Network Administrator (\$80k)
- 70% ready to become a Junior Penetration Tester (\$75k)

### Welcome to the world of hacking!

And now that you know a bit about the process...

I want you to really think about it.

## With this system, you'll not only 100% GUARANTEED pass KLCP And 75% certainty pass Linux+...

But also get a Junior Pentester job paying \$60k-\$75k per year.

Most people have to spent 5 years in college just to reach that.

And let me tell you something...

Most of the people with a cybersecurity or a software engineer degree <u>still</u> take courses online after that.

Because they haven't learned ANYTHING practical...

So why not save all that time, and money thrown in the air by just...

### Agreeing to Try Command Line Hacker Today

I want you to be one of the lucky few who try my new 3-step Command Line Hacker system.

And I suggest you hurry because I have a special offer exclusive for the <u>first 100</u> people to join

Just to recap, Command Line Hacker can take you from zero to landing a \$75k job and getting Linux+ & Network+, in close to 2-3 months.

If you actually follow it, and put in the work

It's the only and best online program of its kind that I know of.

Because it actually zeroes in on those fundamentals...

And rather than just preparing you for a couple of simple hacking tools...

With it, you'll nearly pass 3 certificates, master the fundamentals, and get a job AT ONCE.

But before I send you access to it...

I need you to understand how seriously you take this program.

This <u>isn't</u> one of those YouTube playlists where you can just watch a few videos... skip a few...

It's a very clearly structured guide.

But don't mistaken it, this is not a complicated program.

And it's not that hard, we're here to work smart, not hard.

You don't need to be some genius

You don't need to have any past IT experience..

But - you do need just two thing...

### You need to **WANT** to be an ethical hacker.

### And you need to actually **WANT** to learn the fundamentals

That's it. If you can promise me that one thing, and do the work...

...I can promise to help you land that first IT job.

And it all starts with my Command Line Hacker program.

Now in case you haven't guessed by now...

Access to Command Line Hacker is not free.

And I'm sorry, I wish I could just give it to you for free, but I can't

Because the reality is I would be losing money... and would very quickly need to it shut down before going bankrupt.

Between all the time doing research, learning, hosting websites, creating exercises, challenges, and the 3-step guide itself.

I'd estimate I've already spent over 1000 hours.

But even though it costs me a lot to make it available to you.

Today I've lined up a **very special price** for this program.

And if you take me up on it now, I know you're going to love it.

But before I tell you the awesome deal, let me throw in a few more things to really make this a no-brainer...

You get ALL These FREE Gifts When You Join Command Line Hacker Today!

Bonus #1 \$59 Value – FREE!

### Do you know these 10 secrets in Kali Linux?

There are 10 specific tricks that will help you use Kali Linux better than most professionals.

You'll not only get an advantage over others by knowing them but you'll also save sooo much **time** and **effort** compared to not knowing them.

Inside this FREE bonus, you'll discover:

- How to use Kali Linux more efficiently by adding just **one symbol** behind these little-known command, which most discover only after *years* of using Linux.
- How to write commands **faster than everybody** else just by using one simple **keyboard shortcut** *nobody* seems to be talking about.
- The command you must know about to **navigate much quicker** and easiest around the Linux system.
- How to make sure you **never get a "Command Not Find" error** again from writing typos, by using one stupid-simple technique
- And much, much more

Bonus #2 \$17 Value – FREE!

### The Perfect Shell Script Checklist

There are **many mistakes** to be made when you're just starting to write shell scripts and automate all kinds of tasks.

So why not cut the chase and actually write scripts to **make stuff easier**, rather than making stuff *harder by messing up* while writing them?

In this bonus you'll discover:

- The style you <u>must</u> maintain to write **out-standing and world-class scripts**, by making them more readable and sharable, thus not only writing a banger script, but becoming known because of it
- How to avoid 80% of the most common rookie mistakes happening in the first few lines of your script.

- How to never write one of those scripts *nobody* wants and is able to read because of how **chaotic** they are.

Bonus #3 \$17 Value – FREE!

### The Fastest Way to Write Scripts

You write scripts to automate tasks and just have fun making programs, so why not save even more time and energy by writing them faster than everybody else?

- The **copy-and-paste-it template** to easily write scripts. All you have to do is change a couple of variables and BOOM you have a new script, *avoiding all the hassles* others need to go through.

Bonus #4 \$59 Value – FREE!

### Never struggle to remember commands.

How cool would it be if you could always know what command you need to use?

Without scouring the internet to find just one simple action you want.

Well, by using this bonus you'll not only **easily memorize tenths of commands**, without having to painstakingly study them, but you'll also have a *breeze* using Kali.

Just picture this:

You're performing another penetration test.

You want to destroy all text documents, but you forget how to do it.

Instead of **wasting time** searching for it, by which the blue team has **already patched** this *golden* opportunity you had.

You just take **10 seconds** to:

- Open this bonus

- Search for "remove"
- Pick the first option
- Run the command
- Successfully destroy all files

Bonus #5 \$55 Value – FREE

### **Weekly Check-Ins**

The best system in the world is worth nothing if you don't follow it.

So, to prevent you having to rely on your <u>discipline</u> too much, we've included a simple weekly email check-in system that **increases your learning consistency** and thus results through solid behavioral psychology.

We've got your back!

And here are just a few of the additional things you'll learn in this guide by joining Command Line Hacker today...

**Command Line Hacker** 

How to set up a spy camera with 1 simple cybersecurity gadget.

**\$140 Value** 

**Command Line Hacker** 

### The Steps for BASH & Python Scripting Mastery

### **\$450 Value**

### **Command Line Hacker**

How Networks Work And How They Break

**\$390 Value** 

**Command Line Hacker** 

The Code Behind Apache & Mysql Web Servers And How To Exploit Them.

**\$190 Value** 

### **Command Line Hacker**

### How cyber experts stay anonymous 24/7

### **\$150 Value**

### **Command Line Hacker**

Structure, defend, and write code by learning how experts do it in the Linux kernels

### \$450 Value

### **Command Line Hacker**

How to use Kali Linux as an Ethical Hacker... Not a Script Kiddy

\$590 Value

Oh and one more thing...

Exclusive Bonus \$995 Value

### Make a real hacker out of you

With the Command Line Hacker, *beside* ALL the above bonuses, you get this **mega bonus which really makes Command Line Hacker the one-of-a-kind system it is**.

With this bonus you'll truly upskill your hacking skills rather than just learning, here you'll get:

- **120+ in-depth pure hands-on hacking exercises** going from the *bare-bone basics* to the advanced topics in this system; this is the core thing that **makes or breaks** your cybersecurity journey.

Here you'll gain practical experience by training on real-world cybersecurity incidents experience.

- **280+** carefully selected quiz-like questions to **train your memory** and help you **master all topics** in Command Line Hacker by heart; the exact level of expertise most companies are looking for, and so few people have.

That's over \$3,500 in FREE bonuses and extra lessons!

But when you agree to try Command Line Hacker right now, you won't pay anywhere near that...

Because I really want to give you the best deal possible.

But when we're dealing with something as special as this system, I can't just give this information out to everyone.

And here's the deal...

I don't want you to think of this as a course or a simple guide

But the bridge between where you are now and that secure \$80k/y job, that thousand are applying to.

It's those exact fundamentals that will allow you to quickly climb the corporate ladder.

### With that in mind, I'm keeping the distribution of Command Line Hacker as small as possible, and ultimately protected from the masses.

That's why I have to keep my prices relatively high...

So I hope you understand why the published price of **Command Line Hacker will soon cost** you \$197.

Now considering how much this system can teach you...

You'll guaranteed pass KLCP, and pass Linux+ with a 75% certainty, and can get a \$60k-\$75k+ IT job if you follow it.

Plus, the \$300 in free bonuses you get, and the \$3,200+ of extra lessons in the guide...

Is \$197 Really Such a High Price?

### Can You Really Put a Price Tag on the skill to hack?

Would you be willing to pay \$197 to get the knowledge you'll use for landing a 6-figure job?

To work remotely from anywhere in the world?

To maybe even control the security of a city, or even a whole country?

I mean what do you pay for a new video game...

\$60 for The Legends of Zelda

\$80 for Cyberpunk

\$40 for GTA

Sure they are cool.

But I know plenty of people working in places I never thought possible before...

Simply because of mastering the fundamentals in Command Line Hacker, and then specialyzing in one field.

And even just by knowing the things in this guide, you'll comfortably land an IT job earning \$75,000

So I'm going to do something very special, exclusive for the first 100 to join today...

If you agree to try out Command Line Hacker today, I'm going to give you the best price I've ever offered...

First, take one last look over EVERYTHING you'll receive when you agree to try Command Line Hacker.



### Access to my system - Comand Line Hacker

After you sign up, I'll IMMEDIATELY email you access to the Command Line Hacker recourses on SecurityAiLab exclusive only to members like you.

On that page, you'll have 6 options to start with, which include all the cheat sheets, templates, the 300+ hands-on exercises and questions, and a downloadable version of the guide.

You'll find that every lesson in the Command Line Hacker guide is very easy to follow and bite-sized with numerous practical hacking examples... so you can rest assured you're learning everything you need

You'll have all the additional lessons worth \$3,200+ as well as multiple hacking challenges, and mini-projects, specifically to prepare you for real-world cybersecurity incidents.

### **Pure Hands-on Exercises**

All profesional ethical hackers will tell you one things;

"Beside learning the fundamentals... to learn hacking you just need to hack"

And it's so true, which is why with the Command Line Hacker system you'll focus mostly on practical and real-world info as well as exercises and challenges, not those Alice-Bob examples all those YouTubers bore you with.

After signing up, you'll have access to 400+ exercises and questions on that same SecurityAiLab page I'll send you.

### **Weekly Check-Ins**

Imagine if I just gave you access to this amazing system, and that was the last thing you saw of me... Don't worry that won't happen to you

When you join Command Line Hacker, that's just the beginning of our journey here...

Every week, I'll send you a few emails to make sure you're doing alright.

If you have any questions, you can simply reply to one of those emails and I'll be around to give you feedback.

Also, I have planned a special FREE bonus exclusive for those who join today to collaborate with each other.

I want you to know that we're in this together, and I'm here to guide you along the way.

Plus, these FREE Bonuses...

✓ Do you know these 10 secrets in Kali Linux? (\$59 Value)

- ☑ The Perfect Shell Script Checklist (\$17 Value)
- ✓ The Fastest Way to Write Scripts (\$17 Value)
- ✓ Never Struggle To Remember Commands (\$59 Value)

And here's the part you're going to love...

Command Line Hacker is a One-of-a-Kind Program...

I want this to be the easiest decision you'll ever make.

I've told you that by learning with Command Line Hacker you're sure to not only pass Linux+ & Network+ but also get a \$60-75k+ job as Junior Pentester

And because I want you to make this decision today...

I'm going to give you a once-in-a-lifetime offer that sets you up for life-changing IT career through this one-of-a-kind program.

If you're one of **the first 100 people** to sign up for a risk-free trial today, I'll knock **75% off the listed price**.

That means you'll get instant access to everything inside the Command Line Hacker system.

AND I'll send you EVERYTHING else I just told you about all for the low, low price of only \$47.

You pay a fraction of the value of \$3.500+ you get.

And I'm so confident that with Command Line Hacker you'll 100% get a job in IT and pass Linux+ (It's even statistically proven)

That if after trying this system for 30 days, you aren't satisfied with just passing Linux+ (that hardly ever happens BTW)

### I'll give you a 100% refund, and you won't pay A SINGLE PENY for everything.

No questions asked.

All you need to do is send me a quick email with the subject line 'Refund Request"...

And you've got your refund of \$4,400 worth of goods.

There's literally nothing to lose.

And a future career to gain...

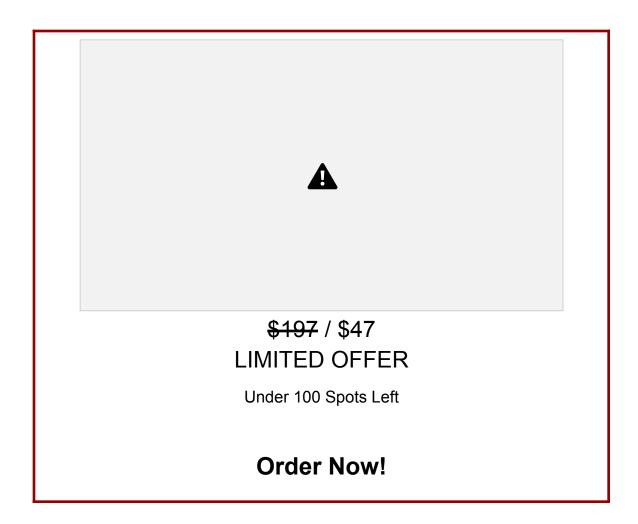
So what do you think...

### Are \$47 worth a future-secure career??

And Like They Say...
"Don't be afraid to give up the good to go for **the great**."

### **Instant Access To Command Line Hacker**

Plus 4 bonus modules (<u>Total Value: \$3,525</u>)



Now, you have three options

Option #1
Ignore Everything

You can chose to do absolutely nothing.

After all the things you learned today..

Command Line Hacker...

Mastering the fundamentals...

Practicing...

And if you want to just go play and hack labs it's ok.

But when you see a younger guy having secured his future career in cybersec, you'll always wonder if he learned through Command Line Hacker

And it's maybe he did.

So you may chose to wonder "What if..." for the rest of your life.

And just a reminder you already know: "Not going forward is going backward."

### Option #2 Risk It By Going ALONE

You can take everything you learned, and try to go alone.

And you might find something good.

I mean there surely are a lot of great recourses out there, somewhere.

At least I've given you a lead to where to search.

You know that most YouTubers "experts" will rarely teach you everything in enough depth, so it's a dead end.

You can try using HackTheBox or TryHackMe.

They're great, though it will probably take you a long time till you have the level to use their labs.

And with just the free version, you're nearly certain to miss crucial info, that is needed to get hired.

You might search for other resources or create your own.

That will probably take you a long time...

It took me 1000+ hours, and I had years of experience before that.

But if you're someone who would rather take much longer time...

Maybe even years... before passing Linux+ and Network+ or getting a job

And do much more work and research before seeing any results back

Then this is probably the right path for you

Just remember that after scouring the whole wide web on shell, bash, and linux I still didn't find anything valuable so I created Command Line Hacker... but you might have better luck than me

#### Option #3

Let This System Help You Pass Linux+ & Network+ And Get A Junior Pentester Job.

Take this one tiny action right now...

And guarantee your financial and even personal security.

This could have the greatest impact on your whole life.

And all you have to do is click the "Order Now" button.

I've already outlined the simple roadmap you need to follow with this guide to pass Linux+.

You just have to follow this done-for-you bite-sized process.

And you can get as fast as getting a \$75,000 job.

So Why Shouldn't You?

Why not take this absolutely risk-free offer to really pass your cybersec certificate exams?

I've already told you that, based on real data, you're going to pass Linux+ and get prepared for a Junior Pentester job by a 75% certainty.

So what are you waiting for?

Click the button "Order Now" below and let's get to hacking!

Dobri,

SecurityAiLab CEO and Founder

### **Instant Access To Command Line Hacker**

Plus 4 bonus modules (<u>Total Value: \$3,525</u>)



\$197 / \$47 LIMITED OFFER

Under 100 Spots Left

**Order Now!** 

**P.S.** Don't forget about all the cool bonuses you get with Command Line Hacker.

Especially the "Pure Hands-on Exercises" which is nearly worth as much as the guide (\$950), but today, I'm giving it to you for FREE.

Command Line Hacker took close to 1000+ hours to make alone.

And today you can take 1000+ hours of insights, work, research, learning, testing, and failing into one place with this bite-sized, easy to follow guide

That was DESIGNED to get you to passing Network + and getting your first IT job as fast as just 2-3 months.

I want you to be one of the people who get to experience this.

So don't wait and hit that Order Now button below

This Is A Limited Offer For The First 100 People To Join ONLY

And you can't get Command Line Hacker system for ANYWHERE else.

### So Click ORDER NOW And Start Hacking Today!

### **Instant Access To Command Line Hacker**

Plus 4 bonus modules (Total Vale: \$3,525)

<del>\$197</del> / \$47

**Order Now!** 

**FAQs** 

### What Am I Getting?

After getting Command Line Hacker I'll send you an email to the recourses page on SecurityAiLab where you'll be able to download the guide in PDF format, access the cheat sheets and templates as well as the 400+ exercises/questions for each topic from the guide. The email to log into SecurityAiLab is the same email you put when ordering.

#### The topics we'll cover are:

- Kali Linux
- Ethical Hacking Fundamentals
- Linux Commands
- Network Analysis and Management
- File and Directory Management
- Software Installation and Management
- System Permissions
- Bash Scripting
- Data Compression and Archiving
- Basic Python Scripting

#### How Does It Work?

Command Line Hacker teaches you the fundamental cybersecurity topics that you'll need to pass KLCP, which alos covers 75% of the knowledge needed to pass Linux+ and 60% of the knowledge to pass Network+, in addition, statistically based, you'll be 70% prepared to get a Pentesting job.

The main difference between any other product out there is that it focuses on training with hands-on exercises and questions for each command/concept and doesn't bombard you with knowledge or leaves you bored to death.

### Do I Need Any Other Recourses?

To pass Linux+ and learn everything from the guide... No. But one of the many hacking challenges includes creating a spying tool, where you'll need real hardware, but even it will cost you no more than \$60, plus it's a game changer to know how to use it in cybersecurity.

### I am scared of even opening the CLI, is this system for me?

Yes, we start from the core bare-bone basics in Linux, cybersecurity, terminology, Networks, scripting, etc. so no matter how little or much past experience you have in cybersecurity or IT, you'll still get the MOST value out of it.

### I'm really busy can I still use Command Line Hacker?

You can go through this guide while sitting in the restroom. I'm not saying that you'll be the fastest, but as long as you have 10-15 free minutes a day you'll be able to learn everything.

### Can I trust you with my credit card?

Absolutely and here's why. All our payment processing is handled by a separate billion-dollar company that has been around for decades.

It's called Stripe, a leading payment processor trusted by millions of businesses worldwide. Stripe uses the latest security protocols to ensure all your transactions are safe and protected.

In addition SecurityAiLab complies with PCI (Payment Card Industry) Data Security Standards, which are a set of security requirements designed to safeguard sensitive customer information.

I'm an ethical hacker and am here to teach you exactly that, especially focusing on the ETHICAL part, so you should not worry about your payment security here.

### **Instant Access To Command Line Hacker**

Plus 4 bonus modules (Total Vale: \$3,525)

<del>\$197</del> / \$47

**Order Now!** 

### Headings:

Can I share a secret?

The best way to pass Linux+ & Network+ is by practicing with...

Unpopular opinion: HackTheBox doesn't have good labs & exercises

This is not a joke. You'll most likely get laid off unless you're in the cybersecurity field.

How to pass Linux+ in just 3 easy steps

"If your goal is to pass Linux+, start doing this/ practicing through Command Line Hacker/SecurityAiLab"

Passing Linux+ really doesn't have to be complicated. You just need to .../practice

Don't limit yourself to a Tech Support, when you deserve Penetster. Here's how/why.

Why don't more people who want to pass Linux+ simply do this/practice/use SecurityAiLab?

Why the cliche saying "Practice Is Key" is actually RIGHT