STEVE COLE
TURN IT UP

Known for consistently cranking out chart-topping singles that deploy big vibrant pop hooks, contemporary jazz saxophonist **Steve Cole** conjures a sonic escapade with the hypnotic “Mirage,” the first single from his forthcoming eighth album, ***Turn It Up,*** which will be released July 15 by Artistry Music. Radio programmers were instantly spellbound, making the track from the David Mann-produced set of R&B grooves and soul-powered sojourns the No. 1 most added single on the Billboard BDS chart.

The entrancing single on which electronic beats bombard the senses before chill tenor and soprano sax leads and a soothing trumpet undercurrent take command of the illusion is one of ten new songs on the session, seven of which were composed or co-composed by Cole. The tune reflects his hometown roots and ardor for Chicago’s dance music scene. It’s one of three major cities that helped shape the collection.

“I embarked on ***Turn It Up*** with the goal of making music with great musicians and great friends in great cities. This time around I wrote much of the music with Dave Mann in New York City. We recorded horns, guitars and vocals there as well. The energy in that great city was truly inspiring and it really is reflected in the music. Next stop was Minneapolis, where I worked with the great keyboardist and producer Ricky Peterson. Ricky and I wrote the song ‘Workhouse’ together, a track influenced by our love of Chicago house music. Dave joined us later in Minneapolis to record Ricky on the Hammond B3 organ as well as to record my Chicago pals, bassist Lamar Jones and drummer Khari Parker. I decided to track all of the saxophone parts in Minneapolis as well,” explains Cole, who has a slate of festival and club dates running into mid-October to help support the album release.

Cole and Mann have been collaborating ever since Cole’s sophomore record, *Between Us* (2000). In addition to helming the production on ***Turn It Up***, multi-instrumentalist Mann often shadows Cole on alto and soprano sax to add depth, thickness, volume and intensity to the layers upon layers of horns – alto, tenor and soprano saxophones, trumpet, trombone and flute. Aside from the back-to-back dance music workouts that close the album, Cole’s energizing pop melodies and hooky harmonies on the disc are presented as soulful R&B joints. The saxman dusted off Bobby Womack’s “Woman’s Gotta Have It,” teamed up with fresh-faced keyboardist Nicholas Cole on “Turn It Up!” and yielded the spotlight on “Bright Side” to Pieces of a Dream’s James Lloyd, the author of the sunny mid-tempo smile, who solos on piano.

“In the end, I really accomplished what I set out to do,” Cole surmises. “The music reflects all of the diverse backgrounds and personalities that brought it to life. There was a lot of laughter and good times throughout this journey. I think that's why I've got such a big smile on my face on the album cover. After all, it's supposed to be fun...and it sure was!”

About Steve Cole

Cole’s 1998 award-winning arrival onto the contemporary jazz scene was the Brian Culbertson-produced *Stay Awhile* that spawned a pair of No. 1 singles. Solo tours and prominent sideman gigs with Culbertson, Boz Scaggs, Rick Braun, Peter White, Jeff Lorber and Larry Carlton served to rapidly multiply his fervent fan base exponentially while successive albums and singles repeatedly took Cole to the top of the charts, establishing him as a radio playlist favorite. On top of his own recordings, Cole records and performs regularly as a member of Sax Pack, an all-star sax combo consisting of rotating members Jeff Kashiwa, Kim Waters, Jackiem Joyner and Marcus Anderson.

The songs contained on ***Turn It Up*** are:

"Sidechain"
"Turn It Up!"
"Reverence"
"She's The One"
"Bright Side"
"Woman's Gotta Have It"
"Laws of Attraction"
"Life Is A Groove"
"Workhouse"
"Mirage"

2016 Tour Dates

June 16-19	Pizza Express	London, England
July 4	Jazz in the Park	Irondale, AL
July 14	Branford Jazz on the Green	Branford, CT
July 15	Norfolk Waterfront Jazz Festival	Norfolk, VA
July 16	Wade Ford Concert Series – Mable House	Atlanta, GA
August 14	Long Beach Jazz Festival	Long Beach, CA
August 17	Jazz on the Ave	Dearborn, MI
August 18	South Jazz Club	Philadelphia, PA
August 20	Big Bib Too	San Antonio, TX
September 3	Gulf Coast Summerfest – Jazz Edition	Pensacola, FL
September 16	Soiled Dove Underground	Denver, CO
October 16 & 17	Rehoboth Beach Jazz Festival	Rehoboth Beach, DE

Steve Cole • ***Turn It Up***
Artistry Music • Release Date: **July 15, 2016**

For more information on **Steve Cole**, visit stevecolemusic.com

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For press materials on **Steve Cole**, Artistry Music artists or Mack Avenue Records labels in general (including album covers, promotional photos and logos) please visit **media.mackavenue.com**

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