



To: One Person One Vote
From: Stephen Clermont & Lizette Carpenter, Change Research
Date: May 9, 2023
Re: Survey Results

A recent poll of 1,069 likely voters in Ohio shows that a proposal for a 60% threshold amendment for ballot initiatives, which is currently being debated in the legislature, is unpopular among voters, particularly among the most engaged and motivated voters. The measure fails to obtain majority support, both initially and after voters read the arguments for and against the initiative:

- **Voters oppose this proposal initially and after they learn more about it.** The initial language ballot shows only 21% would vote Yes on increasing the threshold for a ballot initiative to win to 60%. A majority (52%) would vote No. Support doesn't increase much when voters see the official language. It still fails to achieve a majority (29% Yes, 49% No). After hearing arguments for and against, it still fails (32% Yes, 50% No).
- **Those most motivated to vote in an August election on this question are the most opposed to this amendment.** In the initial ballot language, only a fifth (23%) of the most motivated voters, those who rate themselves a 10 on a zero to 10 motivation scale, say they will vote for the initiative while 70% say they will vote against it. This trend holds after the official ballot language and the post-arguments final ballot. Less than a third (28%) of the most motivated voters say they will vote Yes, and an overwhelming majority (67%) say they will vote No in the final ballot.
- **Supporters of this amendment will find it difficult to make this referendum a proxy for partisanship – it's unpopular across party lines.** The initiative lacks majority support from Republicans, with only 43% in favor after the initial ballot. Democrats (16% Yes, 65% No) and independents (22% Yes, 50% No) are even less supportive.

Methodology: Polling was conducted online from May 5 - 8, 2023. Using its Bias Correct Engine to attain a representative sample, Change Research polled 1,069 likely voters in Ohio. Post-stratification was performed on age, gender, race/ethnicity, education, region, 2020 presidential vote, and 2022 governor vote. Modeled margin of error is 3.1%.