

Beyond GSoC: what can Google do for open source?

Attendees: 50ish

1. Cloud Credits (too much applause)
 - a. Amazon gave us credits
 - b. What can we do to advocate for them?
 - c. Spoke - peer to peer texting (used for voting)
 - d. Move-on uses AWS-- Small grants, dev time to support Spoke to use Google Cloud vs AWS; they would want no strings attached
 - e. \$5K for a dev to add in ability to add stuff to Goog Cloud vs AWS (current)
 - f. SIDE NOTE from Michael Downey - 'Carol @ MS & Zaheda for AWS are actively sorting out how to give credit out to OSS projects. Might not be last to that party, not want to v
2. What does Google want out of this discussion - ie what do we want to give?
 - a. What is google's interest- leadership, resources
3. Summer of Documentation idea response was awesome !!!
 - a. Yes!
4. GSoC for non-students (people in between jobs, experienced people, etc.) +1
5. When you announce to students to apply, also mention that orgs are also looking for mentors - help us recruit for mentors!
 - a. Although mentors should be experienced community members
 - b. Infograms...? Visual aids to help get people involved as mentors (OpenSuse)
6. Tiny open source orgs, figure out a way to help incubate them, give them resources to help them grow
 - a. Hosting
 - b. Mentorship
7. Google Summer of Evangelism
8. Google Summer of Code but on a smaller scale. Basically GCI for Uni students for those who want to work on smaller projects
9. Travel sponsorship for CLS or similar conferences
10. Send emails in plain text format vs. html!
11. More of community summit building around tooling for GSoC and GCI. Daunting all by myself but I know that people are interested and would want to help to build better tools
12. GSoC site go open source and post metrics
13. How are orgs using the tools? And how many people using
14. GSoC in underrepresented countries (Africa, etc.) - help spread the word. Go and promote.
 - a. Have GSoC calendar of talks/meetups, etc. around the world that is public
 - b. Form?
 - c. Create a media packet - with stories of success stories in Africa, then have the packet and info so folks can send to their contacts in Africa at universities, etc.

15. Apply for swag package that we can send
16. Open Source Licensing was super useful and Google could share a lot of our background knowledge
17. Lots of anecdotal stories, not enough data
 - a. Best practices are in their infancies - sponsor research and publish it
18. Southern Hemisphere students get the short end of the stick +1
 - a. Students in Cameroon are in school, getting a lot of pressure to contribute 40 hrs/week
 - b. Smaller program ok? 1/2 on summer 1/2 on winter?
 - i. Could work for small regional orgs, but not for bigger orgs.
 - c. Or have a timeframe that allows for more flexibility
19. Designers, UX, User Research - can GSoC allow that or Google summer of design, user research, etc. Deliverables may be less defined, but could still be very useful (*lots of nods and applause*)
 - a. How prevalent is the need? (*ton of hands up*) "Open Source is not just code". "No, just 1%, I think coding is more important"
20. Ask GDG's promote open source events better/more often
 - a. **AI: Steph** -- Talk to David and Jen
21. Suggestion to org: use a fulfillment partner. Build a store front on zazzle, Red Bubble, etc. Then give gift cards
22. Some orgs suck in marketing - we could use Googles help!
 - a. Tips, tricks, webinars re: how to promote from our marketing people
 - b. Ad words grants?
23. GSoC Meetup in Cameroon/Africa
24. Mentor Summit: travis, ci very cool to meet those orgs that support open source organizations. Those who support infrastructure tools
 - a. Travis
25. Are there groups like FOSSAsia in Africa that orgs could go promote
 - a. External Ambassador programs
26. Open Source is more than just a geeky thing these days - not just niche anymore. It's a big part of daily lives, tensorflow
 - a. What could Google do to better bridge the gap with non-technical folks to get them more informed about open source and how it could help
27.
 - a.