## **COLD OUTREACH FOR PROSPECTS**

## **→**FIRSTNAME!

You've probably never heard of me

Heard good things about you from >X< person on social media

You've done an incredible job with >X< Products or Service dude\*

Hats off to you for being one of the good guys in a sea full of sharks fr

This super random but I Signed up for your list and saw you're promoting >X< Product/service right now I had a minute between client projects

So I went ahead and wrote you 3 emails to send your list to help sell it out

These type of emails have made \$\$\$ for my clients- confident they'll crush for you too

I don't want a dollar for them, only a quick testimonial after they perform (that's my 'selfish' reason haha)

If you're down, what's your best email to send them to?