



How to Use This Template

- Open the template in Google Docs, then go to **File** → **Make a Copy**. Save it to your preferred folder in Google Drive.
 - Replace all **[bracketed placeholders]** with your own episode details.
 - Delete any sections that don't apply (for example, if there's no guest, remove the "Guest Information" section).
 - Keep it skimmable: use short sentences, clear headings, and bullet points where possible.
 - Limit yourself to **2–3 calls to action** so your listeners know exactly what to do next without feeling overloaded.
 - Before publishing, remove this guidance text and ensure the final version flows naturally.
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Storytelling Master Show Notes Template

Designed for those with a story to tell. Keep your listeners on track and engaged.

Episode Title

👉 Use a title that teases the story or journey.

Hook (2–3 sentences)

👉 Example: "This episode takes you inside the journey of [main character/you/guest] as they [challenge or adventure]. It's a story about [theme] and the lessons we can all learn."

Story Outline (use as a guide)

1. Beginning (Set the scene)

- Introduce who's involved and the setting.

2. Middle (The challenge/journey)

- What happened, what obstacles were faced, what lessons emerged?



3. End (Resolution & reflection)

- How it wrapped up, and what the listener can take away.

Timestamps (optional but powerful for narrative podcasts)

- [01:15] The moment everything changed
- [09:30] Facing the first challenge
- [18:40] Lessons learned along the way
- [28:10] The big turning point
- [35:50] Final reflections

Quotes & Highlights

👉 Pull out 2–3 key quotes that stand out (great for repurposing on social media).

Resources & Mentions

- [Link 1]
- [Link 2]

CTA (Call-to-Action)

👉 Example: “If this story inspired you, share it with a friend and subscribe for more storytelling episodes.”