

Writing Assignment week 2

- What is the main message the Genspace is trying to communicate?
 - What is its mission?
 - Who is its main audience?
 - What works well and what areas need improving?
1. Genspace is the world's first community lab—a place where anyone can learn and work on biotechnology.
 2. Their mission is being an open-access lab for everyone.
 3. People who are seeking lab facilities for projects, studies, and education.
 4. Things that work well: clear web introduction; clean design.
Things that can be improved: better logo; interesting design; less “boxes” block; more interaction.