

**Catalogue of Elective Components of the
EP «Management of Organizations and Business Communication», 2025**

7 elective disciplines are chosen according to the Catalogue of Professional Elective Disciplines of the Institute with a total of 24 ECTS credits

Name of the educational component	Credits	Assessment type	Semester
Marketing management / / International and Cross Culture Management	3	Credit	2
Brand Management / / Social Economy and Politics	3	Credit	
Change Management / / Business Planning in Social Entrepreneurship	3	Credit	
Managerial Decision Making / / Management and Administration in the Social Sphere	3	Credit	
Digital Business Transformation / / Digital Branding	3	Credit	
Project Management / / Social Design	6	Credit	3
Analysis of Commercial activities in Business / / Creation of a Quality Management System and Internal Auditing	3	Credit	