



DAWG 2022 Call for Nominations

If you are a student or professional organization with developers in the training and simulation industry, we are looking for your participation to showcase your skillset as well as improve your gaming development and innovation skills.

Innovatrium and **AUIX** are now accepting nominations for its inaugural **Developing Airmen with Games (DAWG)** competition. Nominations are open, see below for link.

The **Innovatrium** offers consulting services to foster organic growth in clients' innovation ecosystems. The Innovatrium is a business accelerator, idea market, think tank, and research lab for innovation projects, encouraging the development of organizational culture and competency needed to manage and lead innovation.

The **Air University Innovation Accelerator (AUIX)** connects Air University students, faculty, and staff with partners in the Department of Defense, academia, and industry with a goal of identifying opportunities for collaboration and development of new capabilities, strategies, and technologies to increase military effectiveness.

Together, these sponsors are launching **DAWG**, a team competition similar to other case competitions. Teams will be given a challenge and official problem statement from AUIX regarding leadership development of airmen. Teams will consist of diverse members with skills in mobile game development, simulation networking/distribution, graphic design, simulation development, and training development.

Teams will have about four months to develop a prototype and pitch for their system. The top 3 teams will proceed to the final round where they will be consulted by airmen from AUIX and coaches from Innovatrium. The three teams will be awarded \$15,000 each to further develop their prototype. After another round of innovating and rapid prototyping, the three finalists will again pitch their refined idea to a panel of judges. The winning team will be awarded \$80,000 and join AUIX to finalize and launch their idea.

Team Nominations

From the submitted nominations, we will select the ten competing teams based on information provided. Teams can be formed from academia, government, industry or any combination. Join a team here: <https://forms.gle/qn17B7w1Vfv4ThUz7>

Each team needs at least two members. Every member of the team needs to register individually. Be sure to include the same team name to be placed together.

If you would like to join as an individual and be placed on a team, write "Individual" for the team name. We will coordinate among the individuals and encourage team formation.

Recommended Team Composition

We envision teams capable of developing distributed mobile game-based training/education systems will be well suited for this competition. Recommended team competencies should include distributed simulation expertise, software programmers, digital artists, production, and training developers. We are tailoring our challenge around this skill mix.

The Nomination Process

Teams will submit their nomination package via online portal. See "Team Nominations" above.

The ten teams will be selected and notified based on the following: 1) Potential of the team to develop a mobile training/education system, 2) Team composition based on skills, 3) How passionate the team is about being in this competition.

The Challenge

Hold an open innovation tournament for diverse college student groups from top universities to use game technology to assess and develop the fundamental competencies of Airmen. Competencies to be provided from AUIX at the start of the tournament.

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\$80,000 competition for college students and game developers! I'm Justin, representing Innovatrium through a project and opportunity with the United States Air Force. Currently, Innovatrium and USAF are hosting a competition called "Project DAWG". The Air Force is looking for students of all sorts, along with game developers to develop mobile games utilized by the US Air Force to better our military collaboration, training, evaluation, and team-building. The winning team can expect \$80,000 funding for development, and could be an amazing hands-on opportunity to build their resumes, get their names on something important and potentially utilized by the military, and utilize/learn new skills to further their educational experiences.

The link to register is: <https://forms.gle/qn17B7w1Vfv4ThUz7> More information can be found here: