

Lukas Lorenz
(Online Portfolio)

134 W Palm St.
Duluth, Minnesota 55811

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Education

University of Minnesota Duluth UMD
Major: Journalism; Minor: History
Bachelor of Arts, May 2023

Achievements

Latin Honors Graduate, "Cum Laude"; University of Minnesota Duluth
Dean's List for Academic Excellence, 6 of 6 semesters; University of Minnesota Duluth
2024 Better Newspaper Contest, Best Photo Story, First Place;
Minnesota Newspaper Association
2024 Better Newspaper Contest, Best Photo Story, Second Place;
Minnesota Newspaper Association
2024 Better Newspaper Contest, Best Use of Multimedia, Second Place;
Minnesota Newspaper Association
2024 Better Newspaper Contest, Best Use of Multimedia, Third Place;
Minnesota Newspaper Association

Work Experience

Athletic Communications Intern, UMD Athletics, Duluth, Minnesota; August 2023-Present

- Intern in charge of providing professional assistance to the day to day operations of the sports information office, including:
 - Maintain photo archives
 - Produce game programs
 - Preparation of video/photo content
 - Compilation of official game statistics
 - Management of press related personnel
 - Serve as the primary contact of select collegiate sports
 - Nomination of student athletes for various awards/honors
 - Edit and write press releases, game notes, and event stories
 - Contribute to department website and social media platforms
 - Fostering and maintaining relationships with local, regional, and national media sources

Reporter and Sports Photographer, The Bark UMD, Duluth, Minnesota;
May 2022-May 2023

- Student reporter tasked to oversee and write about various aspects revolving around campus and student culture, with responsibilities such as:
 - Attend campus wide events and club meetings
 - Interview sources for articles and news reports
 - Capture digital media forms to enhance articles
 - Work in a collaborative, newsroom environment

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- Write journalistic articles and news reports for publication
- Attend and photograph various NCAA Division I and Division II sports events

Resident Advisor, University of Minnesota Duluth, Duluth, Minnesota;
August 2022-May 2023

- Student residential advisor for on campus housing, responsible for tasks revolving around student life such as:
 - Connect with residents on an individual level
 - Create monthly informational billboards and posters
 - Manage residential apartment buildings with 60+ residents
 - Conduct routine safety checks throughout residential areas
 - Lead and organize monthly community events and meetings
 - Collaborate with coworkers to plan and host programs for residents

Activities and Services

Member, UMD Board of Publications; November 2022-May 2023

- Journalism student representative on a committee in charge of coordinating journalism department events and governing student publication affairs such as hiring newspaper staff members

Professional References

Kelly Grgas-Wheeler, Director of Athletic Communications and Media Relations, UMD

- Phone: 218-726-8937
- Email: kgrgaswh@d.umn.edu

Maija Jenson, Journalism Professor and Student Newspaper Faculty Advisor, UMD

- Phone: 218-726-7943
- Email: jenson@d.umn.edu