

Talking points of Alexey Sukhodoyev's webinar of 24 August

[Recording of the webinar](#)



I will start with the topic of my presentation at the conference in Istanbul: "Creating a Large Neural Interaction System Within Our Community".

What is it?

It is the creation of a system of automated interaction chats, with their own rituals and community managers within them.

We realised that the best results are achieved shoulder to shoulder with partners of equal status, or with partners of a higher status. A partner will enter a chat room

- which applies to his status
- in their own language
- in the information field of his country or city.

When a person moves to the next status, they enter a different space.

The Adaptation and Training Platform continues to develop. In Turkey, we recorded 5 training modules in 2 days. I recorded a block on "Networking" about how I networked, got to know people around the world, and how I built up a great networking structure.

Olga Veronika Serohvostova recorded a module on the sales system. František Solar recorded the practice of duplication in Slovak. Salima Batyrkanova recorded her practice of working with cold contacts. Patila Ismailova recorded her practical module on how to close deals. Anna Dorosh's module is all about building a personal brand.

The studio recording on work with Instagram is underway. We have also agreed with the coaches on Reels and Tik-Tok. There will be other modules as well.

You will have access to all these resources. It is an advantage to be in the SWC community.

We have made sure that the best Vietnamese partners can pass on our business practices to their partners. The same is true in other languages. Yana Goryachkova may soon be hosting webinars in French.

A lot of work is being done, 9 methodologists have their hands full. Yana travels to events with foreigners. All this is necessary so that we, with our competences, can help our partners who will come later as much as possible.

We will move from the chat space of individual languages and countries to the chat space of individual cities. We want you to meet live. All that is for you to learn to form personal relationships. The simplest mechanics are business breakfasts, business baths, an events calendar, etc.

SWC is a growing group of companies.

The objective is to prepare for uST's commercial market entry until the first quarter of 2023. When the interest in the technology grows significantly, we will face the question: can we handle this interest? Right now, I can say with confidence that we can.

As for our internal sales department: I am actively involved in that. This is the in-house sales department, which focuses on one of the English-speaking countries and on one of the CIS countries.

There are only a few managers working here, but dozens of people are already registered and are moving towards verification, investments are coming soon, interest ranges from \$100 to tens of thousands of dollars. Our sales managers have been calling Nigeria and exchanging experiences. The more powerful our internal sales team is, the more competent our partners will be in practice.

The first stream of the mentoring system is coming to an end.

At the beginning, these will be interns, then coaches, tutors. They will have different key indicators, and then, they will grow to become coaches and mentors. In addition to the fact that each person has an invitee, mentors will do everything to ensure that a person follows the Platform of Adaptation and Training, expands their competencies and achieves results.

We are now going to grow by leaps and bounds so that we are ready to finance new directions from uST.

We are also going to launch a Care department to communicate with people who have invested, developed the structure but got lost in the information space. We will pump up our leaders so that they are not afraid of pressure, obstacles, "imposter syndrome" and other psychological blocks. In terms of thinking, we will work with the best of the best; first and foremost, experience will be passed on by those who have already achieved results in SWC.

The Understanding department will prepare materials that will show what has happened over the years in the development of uST and what changes have taken place in the SWC group of companies. These will be proven materials with meaning. The programme will be called 'Faith Revival'.

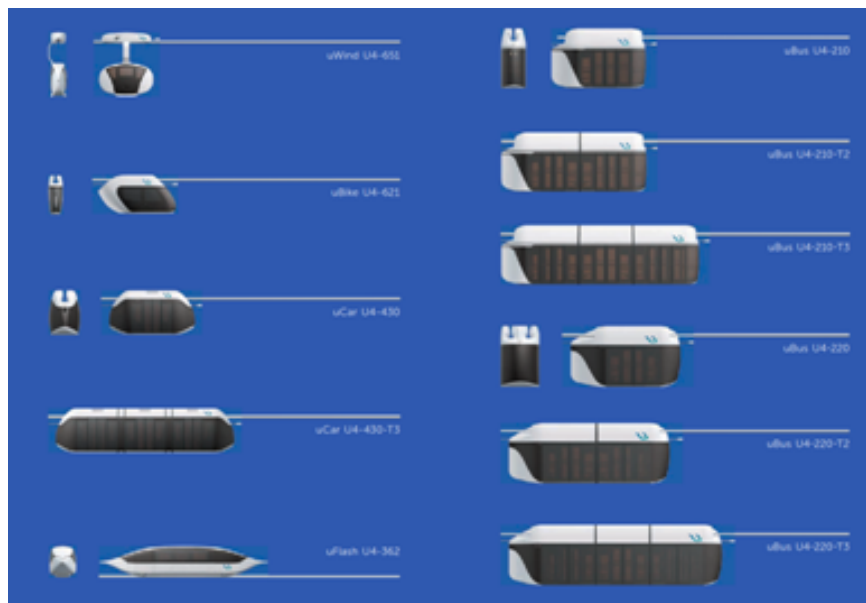
Russia is stalling on investment because of our ill-wishers, who find it easier to apply black PR in the Russian space.

If you are willing to be a speaker and pass the test, the company will train you for free and push you upwards. It will be impossible not to get results.

As a Board representative, I want to know all the grievances so that we can fix it. There will be reception programmes working where administrators will be quick to respond. Everyone will be able to reach out. We want you to be as comfortable as possible, and we would like to understand your needs and requirements.

The sales team has minimal experience compared to you. And only synergy will achieve serious results.

New trends in the string transport



uST company's positioning

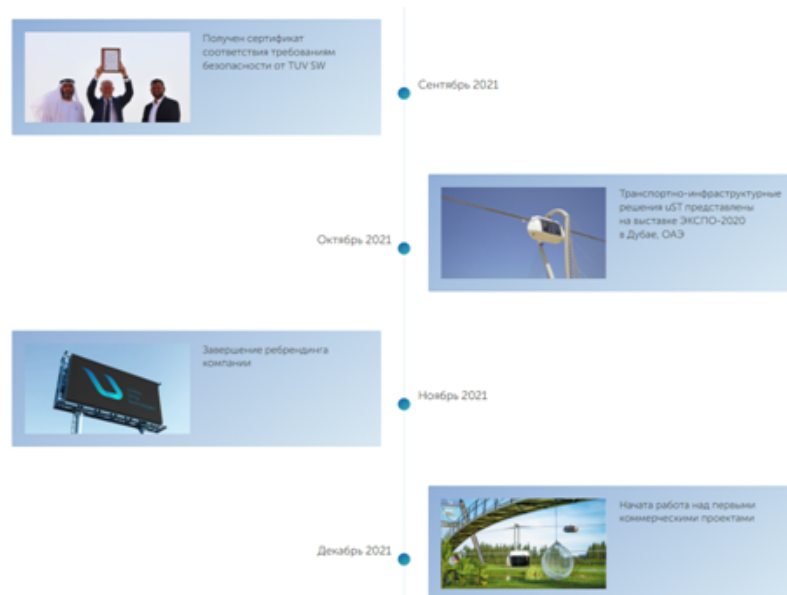
UST is recognised as a scientific organisation, and all the necessary instances have been passed in the Republic of Belarus, at the National Academy of Sciences of Belarus, and the State Science Committee. Five tracks have been built in Maryina Gorka, and new tracks are being prepared in Maryina Gorka and in Sharjah.

Maryina Gorka is a permanent Testing Centre, so works there are not publicized. After testing and refining in Belarus, the transport is sent to Sharjah. This system is very important in the venture capital industry because there is no margin for error! There will be a lot of people using the transport, that is why security, evacuation, etc. must be tested.

The path of UST Inc.

From the first anchor supports to the first commercial projects

<https://ust.inc/company/history>



Roadmap of the uST targeted project

Дорожная карта

Технико-экономическое обоснование

6 МЕСЯЦЕВ

Стоимость строительства транспортно-инфраструктурного комплекса uST можно определить при проведении технико-экономического обоснования. Оно относится к части предпроектных работ и включено в контрактную цену проекта

Проектные работы

12-18 МЕСЯЦЕВ

Строительные работы, поставка оборудования и подвижного состава

12-18 МЕСЯЦЕВ

Проектирование и строительство могут проходить параллельно, если это не противоречит законодательству

Сертификация

Пуско-наладочные работы, обучение персонала, введение в эксплуатацию

3-6 МЕСЯЦЕВ

Безоговорочная гарантия

24 МЕСЯЦА

Гарантия на элементы транспортно-инфраструктурного комплекса будет определена контрактом

[Source](#)

- Feasibility study - 6 months.
- Design and survey works - 12-18 months.
- Construction and delivery of equipment and rolling stock - 12-18 months.
- Pre-commissioning works - 3-6 months.

Design and construction can go hand in hand.

As we remember, Anatoli Eduardovich said in his interviews that contracts for 4 projects had already been signed.

Vladislav Volkov, as the Head of Targeted Projects (TPs) Preparation, as I think, will explain all that in detail.

There will also be a separate module on Targeted Projects on the Adaptation and Training Platform. What you can do and what you can't do.

Things are going according to plan in Sharjah, the delegations don't stop. There will be many more in the future, especially when passenger module speeds of up to 150km/h are demonstrated, as well as container transportation at speeds of up to 120km/h.

Developing relations with India and with representatives of other countries

The string transport attracted the interest of a representative of the Indian Ministry of Tourism who came to the Testing Centre in Sharjah. Then, a whole delegation came with the Heads of large Indian companies.



[Source](#)

The Testing Centre in Sharjah was visited by the managers of the Mobility Live Middle East exhibition. This is a key event for the region in the field of modern transport technology. The show will be held on 15-16 May in 2023.

Given what was done at the first track in Sharjah on compliance and quality certification, we can assume what will be done in May 2023. Most likely, the show will be with a minimal uSky stand because the objective is to bring all interested parties to Sharjah, and already there to talk about specific commercial projects.

I have no information about Innotrans. As soon as we get information from uST, we will definitely let you know.

How is the track construction going in Sharjah?

The construction of the container terminal and container depot on track 4 continues at the Testing Centre in Sharjah. This is what the anchor support of test track 4 at the UST Inc. Testing Centre in Sharjah looks like today.



[Source](#)

The main construction phases are completed, the final works will only take place once the track structure has been installed. All standards have been complied with, and all materials are UAE certified.

The container depot is designed to demonstrate that the freight transport can stop and go for repairs if required.



[Source](#)

Two tracks No. 2 and No. 4 are nearby. These two tracks will complement each other and meet UST tasks. These tracks are being created for specific commercial project requirements. The works are being carried out around the clock.



[Source](#)

The construction of another anchor support is ongoing. Works have been completed on one of the track structures. The utility connection is scheduled to be installed in autumn.

At the Testing Centre in Sharjah, the construction of track 4 is in progress.



[Source](#)

After commissioning, on the heavy track 4, there will be carried out the tests of the new passenger model with a capacity of 25 passengers.

Open domain information on targeted projects

The company communicates with potential customers, investors and partners through the media. These are official sources.

- A specific solution has previously been proposed for Rwanda.

- There was a discussion in Abu Dhabi with Anatoli Unitsky personally present.

I would like to dwell on how uST is being reported about by the world media.

The National on container transportation and potential projects

[The article in The National](#)



[Source](#)

Here is a brief recap of what has been covered.

- When will Unicont be launched?
The container carrier testing in Sharjah is scheduled to begin in December 2022 or January 2023. The 2.4-kilometre track will allow the vehicle to reach speeds of up to 120 km/h.
- Where can the tracks be built?
One of the possible projects is a double-track freight route from the port on Tincan Island in Nigeria to the city of Lagos. The 20-kilometre track will cost about \$280 million.
- Another route can connect Jebel Ali port in the UAE with Al Maktoum International Airport. The 18.5-km line will allow containers to be delivered in 15 minutes.

Please note that the 2.4-km line will enable the container vehicle to reach speeds of up to 120km/h.

There will be a special section in the SWC reception area, where you can drop links and screenshots about inaccurate information in social media posts. The biggest risk is unduly exaggerated promises. We only want to provide reliable information.

This is verified information given by uST representatives in a respected international media publication. This is a way of communicating that will help to remove false interpretations.



[Source](#)

Anatoli Unitsky has held a working meeting at the Testing Centre in Sharjah. The participants of the meeting discussed the installation of the string rails on track 4, the construction site safety, as well as the work with contractors and suppliers.

The General Designer should always be on site, otherwise, there could be made a mistake. When the launch is planned, the cost of a mistake is very high. Anatoli Unitsky personally inspects and checks everything.

On the 22nd of July, the new SWC Board representatives met with Nadezhda Kosareva, CEO of Unitsky String Technologies, Inc.



[Source](#)

Vladislav Volkov headed the new Targeted Project Preparation Department at UST on behalf of SWC.



[Source](#)

Vladislav's task will be to select suitable applications for targeted projects.

"The Targeted Project Preparation Department is a powerful tool for implementing the UST transport technology in different countries. The SWC team will fully build a roadmap for each potential project. The work starts with applications from partners, investors, authorities and people familiar with our activities. For our part, we will do our utmost to ensure that negotiations at all stages are successful".

You can send an application for consideration of a targeted project directly to Vladislav Volkov at his email v.volkov@skyway.capital. The letter should include details of the customer, the subject matter of the request or tender conditions, a contact person who can be approached for further details.

Special forms will be created in the future.

Vladislav Volkov will be communicating on his own while the team of the Targeted Project Preparation Department is growing.

First winners of the SWC CHAMPIONS CHALLENGE in Istanbul



[Source](#)

For me, the trip to Istanbul was useful in that I got to talk live with representatives from the Netherlands, Kyrgyzstan, Latin America, Spain and many other countries. You can watch [the full partner meeting video](#) on our YouTube channel.

The next stage of the promotion - the Join24 investment offer - is now in effect. There are very interesting conditions when you invite 1 or 2 additional partners, and your discount changes.

QUESTIONS

Is there any information on the buy-back? How many shares will be exchanged and at what rate?

We don't have any information yet.

Whoever enters the training already in Leader status, will the previous levels of training be available to them?

Yes, of course.

Will there be a translation of the recording of František Solár's practice?

Yes, there will be. One of the coaches will adapt it in Russian and other languages, or we will provide subtitles or voiceover.

I will definitely ask for my speech in Istanbul to be posted on social media too.