

WOW Minutes

August 18, 2022

Present – Becky Benhart, Betty Richardson, Cheryl Beatty, Elise Radney, Ginger Galati, Katie Vanderpool, Melissa Benhart, Michelle Jacobs, Sam Edwards, Shirley McKinney, Teri Domagalski, Virginia Wall

Michelle opened the meeting by reciting WOW's mission and vision.

President's Report

President Michelle Jacobs welcomed visitor Barbie Bowers to the meeting. Barbie is a cousin to Shirley and Betty.

Michelle reported that the 2023 planner is nearly finished. Three (3) additional ads are needed to complete the calendar. Michelle requested that members make the effort to secure an ad from a local business.

Michelle requested that members who have not yet signed on to one of the WOW committees do so before the end of September. Committee participation is expected of all members. Michelle thanked those who have already done so.

Treasurer's Report

Treasurer Ginger Galati updated members on the financial health of the organization. The current balance is \$11,994.61 in the operating account and \$3,204.50 in the savings account.

Expenses and revenues for July and August 2022 are as follows:

- Membership Dues received: \$600.
- HCA Healthcare Foundation \$400 grant for Michelle's volunteer hours.
- BSBC NC via Benevity Community Impact Fund: a \$120 check for Julie's payroll donations plus employer match.
- Revenue from calendar ads sold: \$500
- Harness round up donations after stripe fees were \$69.22 for June, \$55.96 for July and \$0 to date for August.
- WOW provided \$300 for the Back-to-school resource drive: B2S Bash school supplies cost \$200.94, and \$100 check for additional school supplies.
- A monthly billing charge of \$99.00 each month for Harness

Upcoming Expenses:

- Calendars and Planners: \$1,500 (to be offset by Ad sponsors).
- Posters for Apple Harvest Festival Booth.
- T-shirt and Badge (re-)order (will recoup expense).
- Auto Bell Cards (will recoup expense)

Possible upcoming contributions:

- Big Brothers Big Sisters Trout Race (\$250 - \$300) if WOW once again enters the Trout race.

Unfinished Business

Service Opportunities – Katie Vanderpool reminded members that help is still needed for the Sunday evening late afternoon shift of the Back-to-School Resource Fair. The sign-up sheet for this and for the Apple Harvest Festival was again passed around to members with a request to volunteer.

Bottoms for Babies – Betty Richardson reminded members of this program and asked if we want to take this on as a service project. It would require a time commitment from WOW members. Ginger Galati and Virginia Wall are in favor of pursuing it. Betty stated that she will put a poll on Facebook to gauge willingness among members and will provide the details of the program in the poll.

At-large officer Sam Edwards said she will contact the director of the inpatient behavioral health unit to ask if there is a need for clothing donations or other supplies at this time for patients who are being discharged from the hospital. She will give us an update afterwards.

New Business

T-shirts and name badges – Ginger Galati informed members that it is time to place orders for these items. She will put out a notice to inform members who were not in attendance this evening to ensure that they have an opportunity to make purchases.

Auto bell car wash certificates – Ginger stated that we are eligible to place an order for car wash certificates in September. These are an easy fundraiser for WOW. Members agreed that WOW should do this fundraiser again.

Major fundraiser – members had an open discussion about doing a major fundraiser. Fundraisers in previous years were a corn hole tournament, battle of the bands 1980's music air band performance, Kentucky Derby parties, and both silent and in-person auctions. Katie Vanderpool stated that in earlier years, WOW partnered with a small nonprofit who would be the financial beneficiary of funds that were raised, and in turn, the partner was expected to help promote the event. Ginger Galati stated that was the case when Share n Care partnered for one of the Kentucky Derby events. No action was taken on a major fundraiser for the coming year at this meeting. Our priority is to focus on the fundraiser before us, which is our calendar and planner sales.

Member's Corner and Announcements

Virginia Wall reported that Christy Wyatt from Thompson Family Services will make a presentation at our next meeting, which is September 1.

Michelle Jacobs reported that Melissa Tinsley has extended a possible fundraising idea to WOW. There is someone who schedules wine tasting events and gives 10% of the proceeds from sales back to the organization. Michelle invited members to consider if there is interest.

Betty Richardson asked if there is interest in a Halloween fundraiser. She stated that Boyd from the Meadowlark Motel would be willing to provide a band and the idea would be to charge admission to hear the band, and to have a costume contest. Six members were in favor. Discussion followed the meeting that the short time frame coupled with the discussion about low participation from the community for the past two major events (auction and 10-year anniversary gala) may preclude doing this event at the present time.

There being no further business, the meeting adjourned at 6:43 pm.

Respectfully submitted,

Teri Domagalski
Secretary