

Transform Your Service Business with High-Converting Ads!

Introducing:

The "Ads to Cash" 

6-Week Coaching Program



Hey there, busy business owner! 🙌

Are you...

- Posting on social media every day but **hearing crickets** instead of booking notifications?
- Juggling client work, admin, AND *marketing*... and dropping the ball on finding new clients? 😓
- Secretly wishing you could toss your phone in a lake every time you think about *creating another post*? 🙄

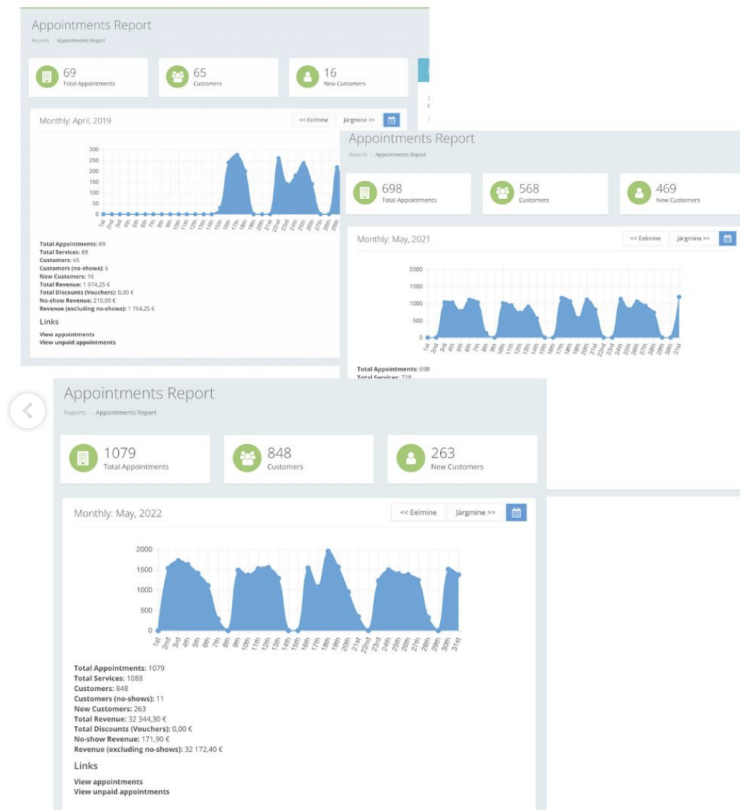
If you're nodding your head so hard it might fall off, you're in the right place!

I'm Signe, and I'm about to show you how to *ditch the social media hamster wheel* and start **attracting dream clients on autopilot**.

Imagine This:

- Waking up to new client enquiries and online bookings - without spending hours on Instagram 🙌
- Knowing exactly how much you'll make this month (and the next!) 📅
- Growing your business while actually having time to, you know, **live your life**
- Focusing on activities that **truly scale your business** such as hiring team members, serving your existing clients and improving your services.

Client results



Sounds like a fantasy, right?

But for my clients, it's reality. **And it can be yours too!**

👉 Let me share a little secret with you...

I've been *exactly* where you are right now.

10 years ago, I landed in London with big dreams and zero connections. Talk about starting from scratch! (I definitely don't recommend doing what I did). I was 21 and **had big dreams**.

For a whole year, I was the *queen of hustle culture* (spoiler alert: it wasn't as glamorous as Instagram makes it look and it cost me my health). 🤒

I was working 7 days a week and here's how my days would look like:

- 4 AM wake-up calls to write blogs
- Posting ads on Gumtree (remember that?)
- Tweaking my website for the millionth time
- Google posts, Instagram posts, Facebook group posts... you name it, I posted it
- 10 AM to 8 PM: Actually serving clients (you know, the whole reason I started this business)
- 9 PM to midnight: Replying back to messages, voicemails and emails.

The moment I took my foot off the gas? Crickets. No new clients. Nada.

There was *no way out*.

It got so bad that I **literally fell down the stairs in a tube station** because I was so exhausted. It was super embarrassing and my final wake-up call (well, more like a painful stumble-up call).

I knew there had to be a better way. And that's when I **discovered the magic of Facebook ads**. 🙌

I dove in headfirst, learning everything I could.

And then it happened: I got my first client through the door without lifting a finger. No 4 AM wake-ups. No endless posting. They had seen my ad, pressed the link and booked their appointment. 😊

Suddenly, **I was able to ditch 80% of my client-getting tasks**. Instead, I focused on growing my team, training them, and actually taking care of my clients.

Oh, and checking my ads once a week (from the comfort of my couch, might I add).

👉 **For the first time in forever, I had TIME.** And a way to grow my business that didn't involve running myself into the ground.

That's why I'm obsessed with helping people like you experience the same transformation. Because let's face it, **you deserve to have a thriving business AND a life outside of it.**

So, ready to say goodbye to the hustle and
hello to new clients?

✨ **Meet Gemma:** From Social Media Struggle to Extension Queen

Gemma, a salon owner specializing in hair extensions, was at her wit's end. She'd invested 6 months (and a chunk of cash) in a social media manager with **nothing to show for it. No new clients.**

Enter our ads strategy.

We launched targeted ads focusing on immediate bookings for hair extensions.

The result? 24 **clients enquiring** about getting their hair extensions done in 2 weeks at just £4.58 per lead. Cha-ching!

Results	Reach	Impressions	Cost per result	Amount spent
24 On-Facebook leads	5,743	13,081	£4.58 Per on-Facebook leads	£109.95

Hello, I'm so sorry for not getting back to you sooner.

I'm definitely really interested. Is there any chance I could pop in and have a chat with you about it? It might be easier and could you possibly look at my hair and skin type to see how affective you think it would be? I'd definitely like to take advantage of your special offer.

Thank you 😊

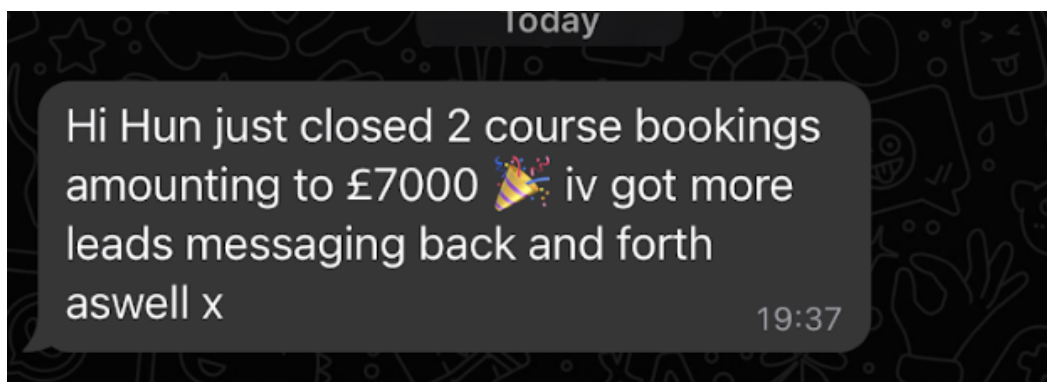


Emma x

✨ **And then there's Charlotte:** From busy service provider to becoming a respected trainer

Charlotte was juggling her service business, a budding training side-hustle, and three kiddos. She wanted to **expand her training offerings** but was *drowning* in client work. She needed **a way out** but couldn't stop the client's work until she was making enough from the training side.

We crafted ads that positioned her as **THE go-to expert in her field**. In just 30 days, **she sold £7,000 worth of training courses**. The ad spend? Only £300. Needless to say, Charlotte was very happy.



Why Ads Are **Your New Best Friend** (And You Can Finally *Stop Posting Every Single Day* On Social Media)

I am obsessed with ads because **they are life changing**. They help you:

- Reach **thousands of ideal clients daily** (instead of praying the algorithm gods smile upon you)
- **Book appointments 24/7** - even while you're sleeping, at the beach, or binge-watching your favorite show 💰💰
- **Grow your audience** and email list on autopilot
- Say goodbye to the constant content creation treadmill

Introducing: **The "Ads to Cash"** 6-Week Coaching Program 💰

Here's what we will do:

✨ **Week 1:** Audience Deep-Dive & Strategy Crafting.

We'll uncover exactly who your dream clients are and **create a killer strategy** to reach them. You'll walk away with a crystal-clear picture of your ideal customer and a customized roadmap for attracting them through ads.

✨ **Week 2:** Ad Magic - Creatives & Copy That Convert

Learn the secret sauce to **creating scroll-stopping ads** that make people click "Book Now!" We'll craft compelling headlines, irresistible offers, and visuals that

stand out in crowded feeds. By the end of this week, **you'll have a list of proven ads that you can launch for your business.**

🌟 **Week 3:** Ads Assembly Line

Roll up your sleeves as this is an do it yourself implementation week - we're building your ad campaigns from the ground up. During this time **you will create high converting ads** that we prepared the week before. There's no calls but you will get support on Whatsapp.

🌟 **Week 4:** Launch Day & Ads Manager Mastery

Time to push the big red button and **send your ads out into the world!** We'll go through the launch *process step-by-step*, ensuring everything is set up for success. You'll also get a crash course in navigating Ads Manager like a pro, so you can confidently manage your campaigns moving forward.

🌟 **Week 5:** Let It Ride

We'll keep a close eye on your ads as they work their magic. This is an implementation week where we will let your ads run enough time to gather information. There's no calls but you will get support on Whatsapp.

🌟 **Week 6:** Optimize & Skyrocket

Fine-tune your campaigns for **maximum bookings and minimum cost.** You'll learn advanced optimization techniques to squeeze every drop of value from your ad spend..

✅ **BONUS: Ongoing Support via WhatsApp** during the 6 week period. Because I'm not about to leave you hanging! Get answers to your burning questions and guidance as you continue to refine your ad strategy.

By the end of our 6 weeks together, you'll have:

- ✓ A **proven social media ad campaign** bringing in a steady stream of dream clients
- ✓ The **skills to manage and optimize your ads** (no ongoing agency fees - woohoo!)
- ✓ A deep understanding of your target audience and how to speak directly to their needs
- ✓ A **toolkit of ad creation techniques** that you can use again and again
- ✓ The **confidence to scale your ad** campaigns as your business grows
- ✓ **More time to focus on what you love** (and maybe finally take that vacation)

9:25 Yes we got another booking!!!!

Gabriella another booking!!! 🙌🙌🙌🙌

Ready to get started?

Choose the option that suits you the best:

☀️ Pay in full and SAVE: £599 ⬇️

<https://buy.stripe.com/8wM4grfnB1vL9X25kt>

☀️ -or- 4 easy payments of £199 ⬇️

<https://buy.stripe.com/fZecMX3ETa2h5GMaEO>

You'll receive a calendar booking link after the payment has been made on email.



rit4lja Signe is not just a skilled worker, she is a person with a passion for marketing. We started working together since last year and we see huge results and long-term potential in her professional growth. Thanks a lot for the ideas and work!



59m Reply [Send Message](#) ...

Still on the Fence?

I get it. Investing in your business can feel scary. But consider this:

- How much is one new client worth to you?

- What would consistent bookings mean for your peace of mind (and bank account)?
- Can you afford to keep spinning your wheels on social media that's not delivering results?

Remember, this isn't just about ads. It's about transforming your business and reclaiming your time.

Ready to go from overwhelmed to overbooked? Secure your spot in the "Ads to Cash" 6-Week Coaching Program!

Let's turn those clicks into clients,

Your ads girl

Signe Simm

P.S. Still have questions? Shoot me a message on email hello@signesimm.com
I'm happy to chat about whether this program is the perfect fit for you and your business!