

GRADUATE
FOLLOW-UP REPORT
UNIVERSITY OF MINNESOTA DULUTH

2022-2023

Entrepreneurship

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2022-23 UMD Graduate Follow-up Report

Entrepreneurship

(Bachelor of Business Administration)

Baccalaureate Statistics

Awarded Majors ¹	Survey Respondents ²	Employed	Continued Education	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	% Employed in Minnesota	% Employed	% Placed ³
16	15	12	2	0	1	1	12	12	100%	80%	93%

Primary Type of Employment

Employed by Organization	Military Service	Volunteer Experience	Internship or Co-op	Own Business	Freelance/Temp/Contract
10	0	0	0	1	1

Primary Type of Continuing Education

Undergrad/Technical	Masters	PhD	Professional School
0	1	0	1

Reported Annual Salaries⁴

# Respondents	Low	High	Mean	Median
6	40000	80000	51560	47880

Job Relevance to Major

	Related	Somewhat Related	Not Related	No Response
Respondents	8	3	1	0
% of Total Respondents	67%	25%	8%	

¹ "Awarded Majors" includes all majors completed by an individual

² "Survey Respondents" includes all majors completed by an individual and does not include "No Info"

³ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

⁴ Salary data is available when 3 or more full-time employed respondents provided salary information and includes all majors completed by an individual

Internships

Completed an internship ⁵			Received academic credit			Received an offer of employment			Accepted the offer		
Respondents ⁶	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes	Respondents	# Yes	% Yes
12	11	92%	10	9	90%	9	7	78%	7	4	57%

Internship Salaries

Internship was Paid			Reported Internship Salaries ⁷					
# Respondents	#Yes	% Yes		# Respondents	Low	High	Mean	Median
10	9	90%	Hourly	6	15	23	18	19
			Stipend	Fewer than 3 respondents reported a stipend.				

Annual Comparison

July 1 to June 30	2018-19	2019-20	2020-21	2021-22	2022-23
Students Granted Baccalaureate Degrees	11	16	20	10	16
Baccalaureate Degree Respondents	11 100%	15 94%	19 95%	7 70%	15 94%

⁵ "Internship" includes internship or co-op, but not student teaching

⁶ "Respondents" includes all majors completed by an individual

⁷ Internship salary data available when 3 or more respondents provided salary information and includes all majors completed by an individual

Where Students Interned Prior to Graduation

Aerostich
Better Air Inc
College Works Painting
Driftwood Builders
Inspire Brands
JB Sport Mat

JMR Financial Group
Points North
Realty Growth Inc.
RSM US
The Groutsmith

Employed & Continuing Education After Graduation

Aerostich, Duluth, MN - Marketing Associate
Ameriprise Financial, Duluth, MN - Client Service Manager
DHL, Eagan, MN - Management Trainee
Hail Pro, Minneapolis, MN - Project Advisor
J. Hage Construction, Jordan, MN - Assistant Project Manager
Northern News Now, Duluth, MN - Multimedia Marketing Consultant
RSM US, Duluth, MN - Assurance Associate
St. Paul, MN
Techtronic Industries, Minneapolis, MN - Field Sales Marketing Representative
The Cultural North, Duluth, MN - Multimedia Specialist
The Groutsmith, Stillwater, MN - Manager
Wishing Wipe, Blaine, MN - Manager

Law School, Howard University School of Law, Washington, DC
Masters, Business Administration, University of Minnesota Duluth, Duluth, MN