

Email 1: You're in!

Hey Name,

My name is Philip Conrad.

I wanted to take a moment and personally welcome you to my newsletter.

But, before I start sending you awesome bass emails...

There are 2 things I want to tell you.

1, If you're here today...

I'd like to congratulate you.

Because when you joined this newsletter...

You also proved to me that you're serious about improving your bass guitar skills.

And that's *exactly* the type of people I want here.

This leads me to my second point...

2, While it's true that I'll be sharing bass tips and secrets...

Just me telling you won't make you a better bass player.

What *will* make you a better bass player, is applying everything into your own bass playing.

Which is why you can expect only ACTIONABLE advice in the next few emails...

No fluff or random concepts you have no idea what to do with.

So, keep your eyes peeled for the emails coming in the next few days.

And if at any point you don't want these emails anymore...

Feel free to unsubscribe - No hard feelings my friend.

Stay groovy,

Phillip

Email 2: “Who the heck are you anyway, Phillip ?”

Haha, I'm glad you asked my friend.

Because today, I'll be telling you a bit about my story.

Going back 10+ years at this point, I remember one day specifically...

I was a 15-year-old boy when I saw somebody playing the bass guitar for the first time in my life.

To me, it was just a guitar-shaped instrument with low notes.

I didn't understand what it was at the time, but I saw some guy playing it, making everyone dance...

I thought man, “That's really cool”, and “That would be REALLY fun to do”.

From that moment on, I knew I wanted to play the bass guitar.

I had friends who played drums, guitars, and sang, but I didn't have any close friends who played the bass.

Still, I bought a bass, started on my own, and I just kept playing it ever since.

Fast forward many years later, I am now:

Traveling around the globe, and exploring new countries, as a touring bass player.

Plus, I'm actively involved in the Atlanta film community.

And look: I'm not saying this to brag.

Because see... my own success is not my biggest accomplishment.

I'll be telling what fulfills me most on this planet (hint: it's directly related to you)

Until then...

Stay Groovy,

Phillip

PS: This accomplishment concerns YOU, so keep an eye on the inbox.

Email 3: Revealing the truth...

Hey Name,

In my last email, I told you how I went from a random fifteen-year-old to a bassist touring the world.

Today's email has something to do with YOU.

See, my main goal in the beginning was:

“making it” as a bassist.

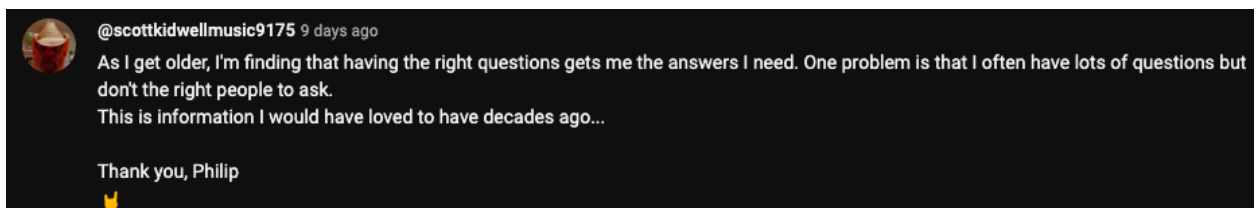
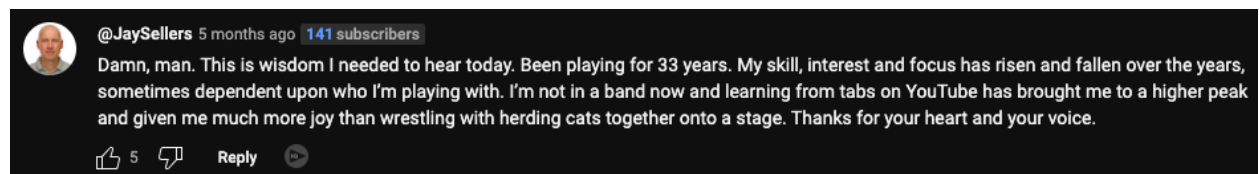
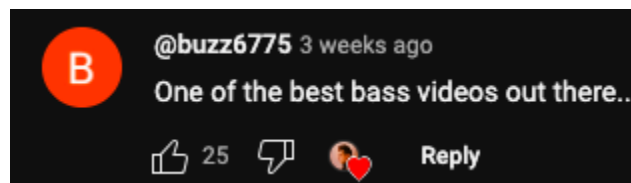
But... after doing that, I didn't just stop there...

Because my next challenge was helping OTHERS do the same.

I started to do that with 1-on-1 lessons, YouTube videos, and exclusive online courses.

And here's just what a tiny fraction of my students are saying...

[Insert any reviews you got into here- I just took a few from your YouTube]



And remember when yesterday I told you about my most fulfilling accomplishment in the last email?

Well, this is it.

Helping hundreds, and thousands of people improve their skills, and become better bassists.

And I want YOU to be next.

So if you and I are on the same lane...

Then you should start off by checking my [free bass guides over here...](#)

And now that the introduction is over, expect many more action emails soon.

Stay Groovy,

Phillip.