Here are some USPs for Brasov

- It's a 4-season location in the mountains of Transylvania (therefore mountain biking & hiking in the summer months and skiing & snowboarding in the winter months)
- Great place to relocate for people who want a relaxed atmosphere
- Perfect place to raise a family. There are international English schools and a couple schools where children can go K-12 all in German.
- Numbeo.com shows the cost of living in Brasov is 20-35% less than Lisbon or Chiang Mai
- Internet is the 5th fastest in the world.
- Cafe culture everywhere. No problem to sit in a cafe for hours and hours
- Smoking is banned from indoor locations like cafes and restaurants
- Most people speak English quite well, but the government offers an intensive language summer school to learn Romanian (http://icr.ro/pagini/invatati-limba-romana-in-romania-28199/en) -- I will be attending it for the third year this summer
- Quick Guide for getting to Brasov: <u>www.dcbrasov.com</u>
- You can start a business in Brasov and gain residency in about 60-80 days for around 1,500 Euro.

The downsides

- No highways, so it takes 2-1/2 hrs to go from Bucharest (the main hub for international flights) to Brasov (distance of less than 100 miles)
- It's yet undiscovered by the digital nomad crowd -- not a lot of others stay here for 3+ months. Most people are passing through to look at Dracula's castle and then head out.
- Only 250,000 people, so therefore it's not busy and as active as places like Berlin, Prague and Barcelona and therefore might be too quiet for people looking for a vibrant nightlight.