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**PRESS RELEASE**

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**Introducing The All-New Nando's Vusa XXHot Flavour!**  
*Nando's Malaysia launches its fiercest flavour yet. There's Hot. There's Extra Hot. And then there's this. Are you ready for the challenge? 🔥🔥🔥*



**KUALA LUMPUR, 26 May 2022** – Nando's Malaysia is releasing an all-new limited-edition flavour, which is the fiercest flavour yet. Friends, say hello to the Vusa XXHot flavour, which is on the highest level of Nando's PERi-ometer that you all know and love. Yes, it's above Extra Hot and, yes, it's a new world of flavour and heat! From now until 4 September 2022, daredevils who're looking to challenge themselves can enjoy the new Vusa XXHot Flavour in all your favourite ways of enjoying Nando's.



Since 1998, Malaysians have grown to love Nando's for its delicious and fiery PERi-PERi chicken, and also for the fun, warm, colourful and multicultural vibe inspired by our South African roots. Likewise, Nando's too shares the love with our fans in Malaysia by continuously improving the dining experiences at Nando's restaurants and innovating the much-loved recipes. That's why limited-edition flavours or meals are regularly introduced (and sometimes kept permanently!) on the menu. In May 2022, Nando's Malaysia unleashed its fiercest flavour yet – the Vusa XXHot. It's flavourful, it's spicy, and it'll challenge even the bravest of diners!

In the Zulu language, Vusa means “excitement and fire”; so Nando's fans will be in for an eternity of both when they try this new flavour. Vusa XXHot is made using an age-old recipe featuring a combination of African Bird's Eye Chilli, lemon and garlic. (That's it, we promise. No actual magma was added in!) You'll experience intense heat, intense flavour, and the South African spirit, all in one bite.

“We're very proud and delighted that all Malaysians love the flavourful chicken of Nando's. Whether it's Lemon & Herb or Extra Hot, or something in between, there's always a delicious meal for everybody at their favourite Nando's restaurant. This time around, we thought we'd fire it up with the Vusa XXHot, our fiercest flavour yet. We know that Malaysians love delicious spicy meals, and we believe that this limited-edition flavour will deliver plenty of spice, flavour and heat. All I'll say to our fans – Be prepared to have your socks blown off!” said Chai Hui Fung, Chief Commercial Officer, Nando's Malaysia.

*(Continues below)*



Feeling the heat already? Put your tongue to the test with the Vusa XXHot Meal, featuring a ¼ chicken, two sides and one bottomless drink for only RM27.90. For those who order the Vusa XXHot Meal, you'll get to enjoy the Bottomless Frozen Yogurt at only RM2.90! (At selected Nando's restaurants only.) It's the most delicious way to extinguish any fire. 😊

*(Continues below)*



Do you want to win 50 meals from Nando's? Then take on the #VusaXXHotDay challenge! On 11 June 2022, Nando's Malaysia is hosting a social media extravaganza for all fire-breathers. All you have to do is make your way (early!) to any Nando's restaurants to eat four Vusa XXHot-flavoured wingettes and drummettes within three minutes or less. Film yourself taking on this fiery gauntlet of deliciousness and tag @NandosMY and #VusaXXHotDay on Facebook, Instagram or TikTok. The top three most creative video submissions will each win 50 meal vouchers! Stay tuned to Nando's social media channels after #VusaXXHotDay, because there'll be a compilation video to celebrate all participants and toast the winners.

The Nando's Vusa XX Hot meal is now available in outlets nationwide until 4 September 2022. And if you couldn't make it for #VusaXXHotDay but would still like to film yourself trying out the meal, just tag @NandosMY on Instagram or Tiktok so that everyone can watch too! For more information, please visit [www.nandos.com.my](http://www.nandos.com.my), or follow Nando's Malaysia at [www.facebook.com/NandosMY](https://www.facebook.com/NandosMY), <https://www.instagram.com/nandosmy/>, or <https://www.tiktok.com/@nandosmy>.



Note to editor:

### **About Nando's**

The story of Nando's began in a small Johannesburg suburb in South Africa in 1987, with all the passion for Portuguese-inspired flame-grilled PERi-PERi chicken. In 1998, Nando's opened its first restaurant in Kuala Lumpur and has been grilling Malaysian's taste buds ever since. Now Malaysia is home to 73 Nando's restaurants across various states, best known for its legendary and delicious flame-grilled PERi-PERi chicken. In this New Normal, Nando's can be enjoyed via takeaway, delivery and we ensure that only fully vaccinated customers can dine in a safe and hygienic environment whilst surrounded with warmth, hospitality, fun and a meal to remember!

Served in their signature heat levels – Lemon & Herb, Mild, Hot, Extra Hot and Vusa XXHot – on, or off the bone, in a wrap, burger or pitta, and served with a delicious selection of sides, salads, appetisers and sharing platters, Nando's offers great variety, and mouth-watering recipes to please all food palettes. You'll find yourself spoilt for choice!

Whether you go for a quick bite, a family party, a fun night out with friends, or a comfortable night in, it won't be just your taste buds that are invigorated. For further information visit our website: [www.nandos.com.my](http://www.nandos.com.my)