

Privacy Policy

Thank you for using our Shopify app ("SMS Bangladesh").

This Privacy Policy explains how we collect, use, and protect information when you use our service.

1. Information We Collect

- **Shop Data:** Store name, store URL, and basic order details (order ID, phone number, order status) necessary to send notifications.
- **Customer Data:** Only the customer's phone number required for SMS delivery.
- **Usage Data:** Technical logs for performance, analytics, and troubleshooting.

2. How We Use Information

- To send SMS notifications (order creation, fulfillment, cancellation) via **SSL Wireless**.
- To provide customer support and improve app performance.
- We **do not sell, share, or use** your data for marketing or any unrelated purpose.

3. Data Retention

We store only essential data needed for message delivery and logs for troubleshooting. All data is automatically deleted or anonymized after 30 days.

4. Data Security

We use encrypted API communication (HTTPS/SSL) and comply with Shopify's data protection standards to keep your information secure.

5. Third-Party Services

The App integrates with **SSL Wireless**, a Bangladeshi SMS gateway provider, solely for message transmission. Their privacy practices apply when SMS is sent through their system.

6. Your Rights

You can request data deletion or app uninstallation at any time. Removing the app will automatically revoke access to your Shopify data.

7. Contact Us

For any privacy concerns, contact us at:

 hello@brandify.digital

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