Central Valley Ag - CVA

Interview Guide

1. Originally, Mallory Shoemaker went to school to be a reporter and planned to cover the agriculture industry. What helped her determine that she would rather be an advocate for agriculture versus just reporting what happened?

2. Mallory credits her grandmother for “sparking the fire” and inspiring her to promote and tell the story of agriculture. Who is one person who has been an inspiration in your life and why?

3. Name one example of what CVA has done to stay up-to-date with ag innovation?

4. What are some of the opportunities that CVA offers to students?

5. What advice does Mallory give to students and FFA members about “spreading their wings” and experiencing new things?



Curious to learn more? Our guest would love to connect!

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