

Messaging to the Masses Intensive

Get Confident in your Content so It Can Sell For You!

You are an EXPERT in your field & you can help SO MANY people but...

Do they know that?

And are they paying you enough money for it yet?

Does any of this sound familiar?

- You're creating content but not seeing the growth you want
- You want to show up more on video like Reels & TikTok but are not sure what to say... and the **CREATIVE BURNOUT is real, folks!**
- And ultimately, the content that you ARE creating is not getting you more email list subscribers OR even customers!

It doesn't have to be that way...

Imagine....

- Hitting (or even exceeding... WHAT?!) your launch goals by 200%
- Putting out content that sells FOR YOU without being on your phone all the time
- Having your phone blow up not with passive aggressive comments on social but with PAYMENT NOTIFICATIONS

Messaging to the Masses Intensive

Because laser-focused messaging is the difference between “No One Is Buying My Stuff” to “Ah! People Are Loving My Thing (& I can’t wait to check my bank account!)”

Messaging to the Masses Intensive includes everything you need to achieve strategic growth & sales from your content:

 #1 Backend Audit of What’s Working & Not Working	 #2 Messaging Deep Dive	 #3 Clear 90 Day Content Plan
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Here’s how it works:

#1 – Prewrite – Let me in on the awesomeness of your current business & your message as well as your goals & your biggest obstacles to reaching those goals so I can help you evaluate what’s working & what’s not working.

#2 – Strategy Call – Time to dive deep into your customer’s mind & map out a strategy that feels good for you & attracts your people that are already searching for your solution in our 2 Hour Zoom Call.

#3 – Marketing Plan – Time to implement the plan & start seeing the shifts in your audience growth & conversion rate right away!

#4 – Follow Up – Helps you through any bumps in the road or mindset issues that come up as you implement.

I have done this for so many clients before but because this is the start of a new year, I am running a special deal to get your 2024 started with confidence & clarity.

The price is going up to \$1497 soon (& people tell me it is worth wayyyy more than that)

But for the next person to book, you can get this deep dive 1:1 support from a Certified Marketing Strategist for only \$997.

The first step is to fill out your application.

Once I receive your application, I will reach out & let you know the next best steps

>> [APPLY NOW!](#) <<

What our clients are saying...

Definitely worth the investment! This is mind-blowing! – Rachel, author

"I've already noticed a difference just from using Katie's recommendations. **Reach has increased by 2,234% & Content Interactions have increased by 3,383%!**" – Sarah, Copywriter

Friend, You're the perfect fit for Messaging to the Masses Intensive if...

- ✓ You are an expert in your field but you struggle to communicate that expertise in a way that people want to buy from you.
- ✓ You are putting out content on multiple channels but you're not seeing the results you want.
- ✓ You have offers that have sold before but it wasn't close to your goal.

Is the investment worth it?

Can I just share with you really quickly what my clients have been able to do because of our work together in the Messaging to the Masses Intensive?

- Non-profit fundraiser exceeded **fundraising goal by 200% & participation goal by 250%**
- Course client **15x ed their sales** from the messaging work we did on their sales page
- Ecommerce Client clarified their messaging & generated 50k revenue in their first year!
- Client discovered how to **get the best ROI from their ads** AND grew their platform organically to tens of thousands within months!

How much time will it take?

Honestly the Intensive itself won't take too much time from you. That's the point! You are

doing so much stuff already! Now let's make sure that what you are doing is actually helping you meet or even exceed your goal!

And let's be honest... how much stress & time is the content creation hamster wheel costing you right now?

Let's get you in a position where you ACTUALLY KNOW what to say when you sit down to say it AND say it in a way that attracts your perfect people!

I want you to achieve Audience Growth & Increased Conversions after working with me in the Messaging to the Masses Intensive

By the end of our time working together you will know:

-  How to actually read your insights, why they matter & what to do with them
-  Exactly what content to create that will attract, nurture & convert your ideal customers
-  How to craft your content in a way that connects with your people without feeling "salesy"

Let's get started! The first step is to fill out your application.

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