

I'm looking to hire a full time Videographer/Editor to help grow my social media platforms and improve the production value of my content. A little about me and the job to help you through this process.

I started Landshark Outdoors in 2013 as a fun way to share my fishing adventures on youtube. I was a part time college student at the time and little did I know it would be my career for the next decade. I love showing people how fishing comes full circle from catching, cleaning and cooking fish. I'm big on family and make sure my content is family friendly, as I want everyone to be able to enjoy it.

I'm looking for a hardworking and passionate individual, who is willing to put in work and learn. Ideally you are a fisherman or passionate about the outdoors yourself, as this really helps in getting certain shots and telling the story from a fisherman's perspective.

I want to keep my content style the same, but work together to tell a better story and have you put your artistic spin on it. If you are unfamiliar with my content here are some links:

<https://www.youtube.com/landsharkoutdoors>

<https://www.instagram.com/landsharkoutdoors/>

Requirements: *Here are some things I'm looking for in an applicant:*

- Must be able to travel domestic and internationally (Need a passport). On average I'd say 8 international trips a year. It could be more or less, but around there.
- Must be over 18, over 21 preferred.
- Cannot get seasick!
- Must be local to me and/or willing to move. I live in Pompano Beach, FL. This is important as a lot of content is filmed close to home.
- Must be willing to learn and adapt to different situations. I'm serious about this. Filming the outdoors has to be one of the toughest niches as the elements are always changing. Someone who can withstand being out from sunup to sundown in the blistering sun, snow, rain, wind, etc.
- Must have valid drivers license (No previous DUI's)
- Be willing to undergo a background check

Deliverables: *In terms of a workload this is what I'm looking for.*

- ☐ Film and edit on average 1 youtube video a week, so around 52 a year.
- ☐ Film and edit on average 7 pieces of short form content weekly (IG Reels, TikTok Videos) around 350 for the whole year.
- ☐ From the youtube footage, edit shorter 3-5 min length videos for facebook, around 7 per week. 350 for the whole year.
- ☐ Help film corporate style videos for sponsors as needed. This may be how to file videos, product highlight reels.
- ☐ Take and edit photos as needed while on trips.
- ☐ The workload will vary week to week, based on travel weather etc. The deliverables mentioned above are an average, some weeks may be more some may be less.

Why take this job?*Here are some benefits!*

I have spent a decade in the outdoors industry and have learned a lot as a creator. I want someone to help grow my business, but also be able to give back to you and help you grow, from a content and business standpoint. I know this would be a great opportunity for networking and building one's portfolio.

- ☐ You will get to travel and film some incredible locations. Over the last few years I have filmed in Alaska, Bahamas, Panama, Mexico, Costa Rica, California, New York, all over Florida and plan on continuing new locations. This would be a great opportunity for you to not only travel, but film content in exotic locations.
- ☐ This is a dynamic job and exciting in the sense, we are always doing something different. Filming new species, new locations, and meeting lots of people.

Video Equipment: I'm open to providing equipment or using yours if you feel more comfortable. I'm familiar with the Sony alpha line of cameras and lenses. Currently using a Mavic Air 2 and lots of Gopro 10's. At the end of the day I want to produce the best quality content, so if that means we need to upgrade gear, that's what we will do,

Experience: I'm looking for someone who is passionate about video and is either already in the field or wants their big break. I want someone who wants to get better at what they do and isn't complacent. You can use this as an opportunity to take your video to the next level. I'll take a hard working learner over the best any day. With that said, here are some basic requirements.

- ☐ Must know how to use final cut/adobe etc. I don't want to know more than you and have to teach someone how to edit.
- ☐ Must know basics about lighting, ND filters, how to fly a drone, good clean audio!

Starting Salary: \$50,000 Can be higher with experience.

This would be a yearly salary position as a 1099 employee with room to grow into W2. Salary will be negotiated based on experience and workload. This is a position that presents an opportunity for growth and compensation and can increase based on performance.

I'm open to a combination of being full time for this position and still being able to do your own freelance work, if we can come to an agreement beforehand. I want whoever takes this position to grow, by any means necessary. I do not want to hold anyone back from progressing in their craft.

If you meet the above requirements and can handle the workload please email me the following. My email is teethtv@gmail.com

- ☐ Your resume and(portfolio if applicable)
- ☐ Links to your social media if they help with showing your work
- ☐ 2 Professional references

- ☐ Any projects or links to projects you created or were a part of
- ☐ Tell me why you want this job in a few sentences

I look forward to hearing from you!