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| <b>Minutes</b><br><br><b>August 16, 2022</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                          | <b>Location: Zoom online</b>                           |
| <b>The Newark Partnership Board of Directors</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                            | <b>Start Time:</b><br>6: 31 p.m.                       |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                            | <b>End Time:</b><br>7:10 p.m.                          |
| <b>Attending:</b> Bob McBride, Paul Keely, Roy Jamie Zingaro , Dan Rich, Chris Locke, Caitlin Olsen, . Matt Robinson, Olivia Brinton, Stu Markham (Mayor of Newark) , Tyrone Jones, Freeman Williams, Mary Ladely, Jayme Gravell (Tom Coleman Proxy)<br><b>Presiding Officer:</b> Paul Keely<br><b>Staff:</b> Leann Moore Executive Director Debbie McGaha, TNP Book Keeper<br><b>Absent /Excused:</b> Max Walton, Polly Sierer, Roy Lopata, Kathy Matt<br><b>Visitors/Guests:</b> None tonight |                                                                                                                                                                                                                                                                                                                                            |                                                        |
| <b>Item Topic</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>Summary of Discussion</b>                                                                                                                                                                                                                                                                                                               | <b>Outcome/Action</b>                                  |
| <b>Approval of Minutes of June 2022 Meeting</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Motion: Williams<br><br>Second: Olsen<br><br>Unanimous approval                                                                                                                                                                                                                                                                            | Minutes Approved without changes                       |
| <b>Approval of Treasurer's Report</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Motion: Robinson<br><br>Second: McBride<br><br>Notes: Typical month a few memberships for income. Printing costs for Business Ambassador Program and NonProfit Community Resource Guide (searchable, printed text, and app for website. BrewFest sponsorship included this month and some expenses for the school supply drive this month. | Report approved as presented<br><br>Unanimous approval |
| <b>Executive Committee</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Most of the Ex Comm meeting updates will be part of ExD report. Polly and Paul are finalizing ExD priorities and these will be shared next month with TNP Board.                                                                                                                                                                           |                                                        |

**Executive  
Director  
Updates**

**Administrative:**

TNP Bookkeeper – introduction Debbie McGaha retiring controller at St Andrews School has accepted the position. Board members introduced themselves to her and talked about their connections to TNP. Transition has been exceptionally smooth.

**TNP Program Director update:** 3 live candidates setting up interviews soon. Please let Leann know of any other good candidates that you might know about. She hopes to have a decision by the early weeks in September.

**Veteran's Banners Project** Sponsorship of streetside banners (E Main Street) by TNP 3x a year. KIA veterans from Newark were focus of the banners. These are interactive with scannable elements. Cost is about \$12,000 which is within our budget for public programming. Scannable elements will announce TNP Sponsorship in written form on the banner and at the web site. Banners will be displayed about 10 weeks each year.

**TNP School Supply Drive** Ended Aug 15 with \$3,500 in donations.

**Little Free Libraries update** over 2,000 books donated to be distributed at LFL locations within Newark and local areas. Many of these were children's books to be recycled

**Newark Business Map update** Map of licensed businesses to be published with scannable links. Beta version is almost ready and can be shared soon. QR codes tied to parking or business will allow users to search or use location information to find businesses. QR codes on parking structures, at businesses, on website will allow mobile users to connect directly to businesses. Leann learned about this at the MainStreet USA conference this

**Membership:** 27 Business, 21 Nonprofit and 21 individual. Realtors, Kendall retirement services are the new members. Small Business Roundtable happening soon will focus on new Businesses who have recently opened in Newark reflecting on their experience. A summer Intern is working on this data and will produce some reporting by the end of the summer. M&T Bank said they were interested in community service and would consider future funding based on their experience. They were excited about the interactive mapping for their employees and will be helping with a Dickey Park event. JP Morgan Reps did meet with Stu Markham and promised to follow up to encourage employees to engage in Newark.

**Bloom Energy** is committing \$25K for the next 3 years funding.

**UD Sponsorship update** Funds arriving this week

**ARAPA City of Newark update** Budget Amendment proposal will be made the same night as Leann's Council Presentation in September.

**Events: Food and Brew** event July went well- not as large as previous events but large enough to be successful. Restaurants were pleased and Out and About

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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | publication was helpful. Young Professional crowd was observed at this event-these are the people we are hoping to reach with Main Street events.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>NonProfit</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <p><b>School Supply Drive</b><br/>School Supply drive has just ended supplies will be delivered in the next week and will arrive at Newark Sr Center. Leann and nonprofit members could use help in sorting the items if you know of volunteers who are able.</p> <p>Update for Newark Nonprofit Services Guide is underway and a draft will be circulated to members by the end of August. This will be both an online and printed (pdf) guide. It will include searchable resources online and an app.</p> <p><b>Followup on Professional Development.</b><br/>Leann has explored a follow up in Diversity and Inclusion in depth with a 15 person group that would cost about \$4K from our previous consultants. This is within the TNP budget for the nonprofit committee. This would be a more personalized session focused on your organization for personal and project development.</p> |
| <b>Civic Engagement</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <p>Event this month included the Little Free Library updates project. Working on an Awards Program for great achievers in Newark.</p> <p><b>Knowing Newark</b> event highlighting the Bike and Walking Trails in September is planned. More to come</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <p><b>Economic Enhancement</b> . Business Ambassador rack cards have been distributed to City of Newark which direct potential entrepreneurs to Leann or the Small Business Development service in the City Planning office. We will attempt to connect each person to a mentor appropriate to the level of their expertise. Small business roundtable will be organized on Sept 20 sponsored by Bloom Energy focusing on.</p>                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <p><b>Other Business:</b></p> <p><b>Community Announcements*</b></p> <ul style="list-style-type: none"> <li>● <b>100th Anniversary School Hill Reunion-</b> September 3, 11AM -6PM at George Wilson Center</li> <li>● <b>Newark Community Day</b> September 18 on the Green UD Campus at Delaware Ave.</li> <li>● <b>Military Appreciation Day</b> hosted by Bloom Energy in November and 5KM Running Road Race on Star Campus on Saturday which will raise some funds for veterans organizations and events.</li> </ul> <p><i>*These events are not sponsored by The Newark Partnership, but may be of interest to members</i></p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Public Comments: None tonight</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

**Next Board Meeting Tuesday, September 20th, 2022 @ 6:30 pm – Hamilton's on Main**  
**Respectfully Submitted: Robert McBride, Secretary**