

**Nebraska High School Press Association
Executive Board Meeting Minutes
06.04.19 - Lexington High School**

NHSPA Shirts - Erica Brockmoller | Mark Hilburn

Two new shirts for each board member provided by the Board

Secretary's minutes - Approved Minutes (after name changes) from Friday, February 1st meeting at UNL CoJMC

Treasurer's Report - Angie Wolfe

- Looking to track our spending
- \$30,193.63 - in account (No outstanding except for today's mileage)
- Are we losing money on critiques? (We charge \$50. Is this enough?)
- Want to really understand the budget, not just go with what has always been
 - Will know more as Angie gets a full budget year in.

JEA Update - Marsha Kalkowski

- JEA - Partnership Project with Omaha South - NHSPA has a role to play ...Sept. 14, 2019 (9-4)
 - Aaron Stepp, Kimberly Wheeler
 - Luncheon (Would like NHSPA to help with that)
 - **We can help, but not sure of \$ amount.**
 - Perhaps J-School, and others - Creighton, etc.)
 - Jersey Mike's, Mr. Good Sense, International Bakery, Raisin' Canes, Partners in Education, Omaha World Herald, Jim Timm, NPA
 - Need to provide a local speaker as well (would present Sept. 12, 13 and 14)
 - Mark Hilburn, NHSPA President
- JEA Judge Certification Process | NHSPA monetary support of this?
 - about 2 hours of time, then they will evaluate
 - Can do as an organization (\$150)
- JEA National Conventions (Washington DC, Nashville, Orlando, Seattle, Philadelphia)
 - Terry Pitkin was recognized. (Need to send him \$500 from Board to help with his costs)
 - Nebraska was represented well.

UNL CoJMC Updates - Michelle Hassler

- UNL Trainings - Michelle will send out an email with more information.

Nebraska Broadcasters Association - Mark Hilburn

- Jim Timm - still wants to do a broadcast for advisers clinic
 - Ideas

- Summer (earlier than the past August date)
- More hands-on
- Two tracks (Beginner and Intermediate/Advanced)
- Using cell phone broadcasting/journalism
- Student broadcast workshop perhaps
 - What about Fall Convention full day session?
 - Fall week day date?

NHSPA Summer Camp Update - Diane Schieffer

- 110 students are registered
- Invoices are going out soon (next week)
- Budget is looking okay. (kind of figure high for a cushion)
- Good presenters!
- NHSPA Board cover Sunday night dinner (Mark motion, Erica second)

NHSPA Fall Convention - Michelle Hassler

- Keynote ideas?
 - Between Coasts Conference - Journalism-related content
 - Perhaps some speakers for Fall Convention
 - Minneapolis Star Tribune editor
 - Student Group Presentation (Rwanda trip)
 - Jenna (works for Trump)
 - NPA said they'd help bring in bigger names
 - Duwan Hayes - Omaha-area - North Omaha - Ted Talks
 - Livestream in auditorium to handle the overflow
- Schedule changes?
 - Probably not until after LPS students can attend this year.
- Sessions/Session Ideas?
 - Jeff Brown - Quill (presentation and booth)
 - Kent Pavelka - sessions
 - Looking for presenters for Yearbook sessions
 - Editor Round Table (Editorial Leadership Track)
 - Sports Media/Jacht
 - Cornhusker Room
 - Tim Kaldahl - Convergence Panel with Students???
 - Increased sharing across platform
 - Jared/Tim - podcast (The J Room) -
 - Teachers using podcasts to connect w/ parents, etc.
 - Podcast session - Anchor?
- T-shirts (online store)
 - Moonlight Custom Ink and Embroidery
 - Suggest they wear them to camp

Student Journalism Rights Act (LB206)

- Not anything until 2020 (2nd session)
- Out of Committee unanimously
- An amendment is being added to it about ethics

NHSPA Critique Discussion - Mark Hilburn

- 2 of the 4 critiques done
 - Yearbook and Newspaper done
 - Looking at dates to finish up last two
- Complaints, Rejudging
 - Need a streamlined process / policy in place?
 - Needs to be "Is it Worth It?" process (Not just "Why Not See What Someone Else Will Say?")
 - Erica noted: Bylaws had us having a Critique Committee / Not a Brandi
 - Create a Critique Complaint Committee (David, Ranae, Diane, Mark, Erica)
 - Perhaps responses for all types of complaints/issues?

Other

- Putting minutes onto the website (Getting them to CJ to be updated)
- State Contest Submissions
 - Continued uncertainty with judging criteria
 - Ranae brought up some issues with consistency on state prompts, others agreed
- Compiling a list of new advisers (to Lynn?) to invite to camp, fall convention, etc.
- Kristen shared Friend of Journalism information. We either need to locate or create the Distinguished Adviser information.

Meeting adjourned at 1:23 p.m.

Respectfully submitted by Kristen Harris, member.