



MOUNTAINS OF OPPORTUNITY RISING AS LEADERS

WV FBLA 2026 State Leadership Conference

**March 23-24, 2026
Double Tree Hilton
Huntington, WV**

Registration Students \$100

Registration Advisers/Chaperones \$80

Hotel \$150 per room



Registration is now open for 2026 WV FBLA State Leadership Conference—log into Blue Panda to complete registration. Please let me know if you have any issues. Students who are only able to do online test can do so with a cost of \$50.

Registration includes lunch on March 23 and breakfast on March 24, 2026

Registration Closes February 23, 2026, at 5:00 PM

Competitions—Only members with dues paid by March 1, 2026, are permitted to compete.

Each school is permitted to put 4 entries in each competitive event, but it is strongly encouraged just to do 2 entries per event.

Students may do one (1) Objective Test and one (1) Presentation/Role Play Event

In addition, students can do 1 chapter event.

NOTE: At National Conference students can **ONLY** do ONE individual event and one chapter event.

Objective testing will be open March 2-13, 2026

Prejudged resources must be uploaded by March 2, 2026 at 5:00 pm

Announcement

Show off your simulated workplace business! WV FBLA is hosting a vender area for all schools attending to have a table to sell merchandise. You may sell products created at your school or contract with a local vender to sell their products. No food items will be permitted, and schools must complete the vender form to participate. All schools are responsible for setting up merchandise, selling, and cleanup. In no way are you required to participate.

Tentative Schedule

March 23, 2026

All sessions will be at Double Tree except Opening and Closing which will be held at the Keith Albee Performing Arts Center (short walk from hotel)

9:15 am Adviser Meeting

Opening Session 10:00-Noon—Keith Albee Performing Arts Center

Lunch 12:30-2:00—Double Tree

Competitive Events 1:00 pm-5:00 pm—Double Tree

1:00--State Officer Candidates Set up Campaign Booths—MUST be taken down by 10:30 am on March 24
Vendor Tables Set Up

Workshops

1:00-1:50

2:00-2:50

3:00-3:50

4:00-4:50

2:00-5:00—Campaign Booths and Vendor Tables Open

5:00-8:00—Dinner on Own

8:00-10:30—Fun Activities

March 24, 2026

8:00 am-9:30 am Continental Breakfast

9:00 am-10:30—Vender area and Campaign Booths Open

9:00 am-10:30—Possible Competitive Events

10:00 am Voting Delegates Meet for Voting

11:00 am-1:00 pm Closing Session-- Keith Albee Performing Arts Center (short walk from hotel)

