

The Ultimate List of Resources for Digital Storytelling and Engagement

Anyone with this link can view

<https://docs.google.com/document/d/1UbBnyFXyGHsfopGpOZnrSwPovvLIWO1xFn4OffO8LrY/edit?usp=sharing>

Examples of Extension digital publishing and engagement:

- [Official Pinterest page for UT Extension's FCS department](#)
- [Official FCS Human Development Facebook page](#)
- [Human Development Twitter page \(@DrHWallace\)](#)
- Parenting example from UW-Madison Extension built and maintained by one professor with ongoing posts by a team including county educators and graduate students:
<https://parenthetical.wisc.edu/>
- Completed using an entire statewide team to share curriculum: <http://fyi.uwex.edu/rentsmart/>

Podcast Examples:

- www.Ne4h.com (Florida Blog for 4-H agents)
- <http://www.spreaker.com/user/utextensionbradleycounty> (Blue Ribbons and Boots podcast)
- <http://bobbertsch.com/wdinext-subscribe/> (Working Differently in Extension podcast)
- <https://www.extension.umn.edu/youth/training-events/online-learning/podcast-series/index.html> (Minnesota Extension Youth Development Podcast Series)

A representative example of an eXtension article with credit to the author:

<http://articles.extension.org/pages/33109/basic-concept-of-vine-balance>

Credited similar to a regular Extension publication (e.g. fact sheet). Here is an example of that:

<http://articles.extension.org/pages/58074/interspecific-hybrid-french-american-wine-grapes>

Example of a blog under a university banner:

<http://blogs.msucare.com/fruit/>

[Becky's gardening blog website](#) was selected in July 2016 as Number 20 among [the top 100 gardening blog sites](#).

Story Venues:

- eXtension Impact Collaborative [Success Stories](#)
- eXtension [Invited Bloggers](#)
- extension.org (stand-alone [project web sites](#) and [knowledge base](#)) (this counts as publication in some states)
- The [Horizon Report for Cooperative Extension](#)
- ECOP Land-Grant Impacts [Database](#)
- ECOP [Ag is America](#) Campaign

Where institutions are heading with digital publishing and engagement -Penn State Atlas example:

<http://agisci.psu.edu/atlas>

(Some) APLU Engagement Resources

[Commission on Innovation, Competitiveness, and Economic Prosperity \(CICEP\)](#)

[Council on Engagement and Outreach \(CEO\)](#)

[CICEP Economic Engagement Framework](#)

[HIBAR \(Highly Integrated Basic and Responsive\) Research](#)

Engagement in Tenure & Promotion

American Association of Colleges and Universities--

[Advancing Engaged Scholarship in Tenure and Promotion: A Roadmap and Call for Reform](#)

Doberneck and Fitzgerald:

[Outreach and Engagement in Promotion and Tenure: An Empirical Study Based on Six Years of Faculty Dossiers](#)

American Historical Association:

[Tenure, Promotion, and the Publicly Engaged Historian](#)

Stanford | Tomorrow's Professor:

[Promotion, Tenure, and the Engaged Scholar](#)

Franz:

[A Holistic Model of Engaged Scholarship: Telling the Story across Higher Education's Missions](#)

Franz:

[Tips for Constructing and Tenure and Promotion Dossier that Documents Engaged Scholarship Endeavors](#)

