

Privacy Policy

LawSeekr

A DBA of Infinite Growth Digital LLC

Effective Date: March 18, 2026

1. Introduction

LawSeekr is a doing-business-as (DBA) name operated by Infinite Growth Digital LLC, a Colorado limited liability company. LawSeekr operates the website located at <https://lawseekr.com> and related subdomains (collectively, the "Site"). This Privacy Policy describes how we collect, use, and protect information you provide when using our Site and services.

By using our Site or submitting your information, you agree to the terms of this Privacy Policy.

2. Information We Collect

2.1 Information You Provide

When you complete a form on our Site, we may collect:

- Full name
- Phone number
- Email address
- ZIP code or location information
- Details about your motor vehicle accident or legal inquiry

2.2 Automatically Collected Information

We may automatically collect certain technical data when you visit our Site, including IP address, browser type, device information, and pages visited. This information is used for analytics and to improve our services.

3. How We Use Your Information

We use the information we collect to:

- Match you with qualified personal injury attorneys in your area
- Send you SMS messages and communications related to your attorney matching request
- Respond to your inquiries and provide customer support

- Comply with legal obligations
- Improve our website and services

4. SMS Communications & Text Messaging

4.1 SMS Opt-In

When you provide your phone number and check the SMS consent checkbox on our opt-in form at <https://quiz.lawseekr.com/#contact-info>, you expressly consent to receive recurring automated text messages from LawSeekr (a DBA of Infinite Growth Digital LLC) at the phone number provided. These messages may include attorney match notifications, case status updates, and follow-up communications related to your motor vehicle accident inquiry.

Consent to receive SMS messages is not required as a condition of using our attorney matching service.

4.2 Message Frequency & Rates

Message frequency varies depending on your inquiry and engagement. Message and data rates may apply. Contact your wireless carrier for details about your plan.

4.3 How to Opt Out

You may opt out of SMS communications at any time by replying STOP to any message you receive from us. After opting out, you will receive one final confirmation message and no further SMS messages will be sent. To re-subscribe, you may opt in again through our website form.

4.4 How to Get Help

For assistance with the SMS program, reply HELP to any message or contact us at support@lawseekr.com.

4.5 No Sharing of SMS Opt-In Data — Required Disclosure

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Information sharing to subcontractors in support services, such as customer service, is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

5. How We Share Your Information

LawSeekr connects consumers with licensed personal injury attorneys. As part of this service, we may share your contact information and accident details with attorneys or law firms who have agreed to our terms of service and are licensed to practice in your state.

We do not sell your personal information to data brokers or unaffiliated third parties for their own marketing purposes.

We may share your information with:

- Licensed personal injury attorneys and law firms for the purpose of fulfilling your attorney matching request
- Service providers who assist us in operating our website and delivering our services (subject to confidentiality obligations)
- Law enforcement or government agencies when required by law

6. Cookies and Tracking

Our Site may use cookies and similar tracking technologies to enhance your experience, analyze traffic, and support advertising. You may disable cookies through your browser settings, though some features of the Site may not function properly as a result.

7. Data Security

We implement commercially reasonable measures to protect your personal information from unauthorized access, disclosure, or destruction. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

8. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes described in this Privacy Policy, comply with legal obligations, and resolve disputes. If you wish to request deletion of your data, contact us at privacy@lawseekr.com.

9. Your Rights and Choices

Depending on your state of residence, you may have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your information
- Opt out of SMS communications at any time by replying STOP
- Request that we not sell your personal information

To exercise any of these rights, contact us at: privacy@lawseekr.com

10. Children's Privacy

Our Site is not directed to individuals under the age of 18. We do not knowingly collect personal information from minors. If you believe we have inadvertently collected information from a minor, please contact us immediately.

11. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review the privacy policies of any third-party sites you visit.

12. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will update the effective date at the top of this page. Your continued use of our Site following any changes constitutes your acceptance of the revised policy.

13. Contact Us

If you have questions about this Privacy Policy or how we handle your information, please contact us:

LawSeekr (a DBA of Infinite Growth Digital LLC)

Email: privacy@lawseekr.com

Website: <https://lawseekr.com>