Shah Amani

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UX Designer | Hack for LA | Freelance   Sep 2023- Present
Los Angeles Traffic Demand Management (LA TDM) Calculator - web application.
- Align stakeholder requirements and user needs.
- Created a comprehensive style guide to streamline branding and documentation.
- Utilized Figma to create mockups for user interface flows and screens.
- Utilized Github for task management and cross-functional communication.(i.e. Kanban)

Master's in UX Design | Maryland Institute College of Arts | Baltimore, MD   Aug 2021 - Jan 2023
Studied topics such as fundamentals of interface design, prototyping, usability, information architecture, research methodologies, project management.
- Achieved 3.92 GPA overall
- Published capstone master's thesis on developing a Parkinson's disease symptom tracking app
- Conducted 14 user interviews, 19 usability testing sessions

Capstone Master's Thesis | MICA | Baltimore, MD   Aug 2022 - Jan 2023
From concept to fully realized prototype, Parkinson's Pal is a mobile app that empowers users to better track and monitor their Parkinson's disease symptoms.
- Research: contextual inquiry, competitive analysis, user interviews, affinity diagram, target audience, stakeholders, success metrics, features, design strategy
- Design: storyboard, journey map, sketches, wireframes, high-fidelity mockups
- Testing: prototype, usability testing, findings, accessibility decisions and tradeoffs

UX Design Lab: Industry Challenge | MICA | Baltimore, MD   July 2022 - Aug 2022
- Worked with a team of five to design Liaison: A digital personal assistant application
- Primary role: Wireframing/Prototyping - information architecture

UX Design - Adobe XD Certification   May 2021
Completed 10 hours of instruction on all things Adobe XD. Wireframing, prototyping, animation, microinteractions, components, columns, grids.

UI Consultant | Freelance | Remote   Nov 2020 - Jan 2021
Provided UI website design consulting services to a client. Gathered project requirements, goals, and scope. Custom iconography, illustrations, and design system. Design sketches, wireframes, prototypes.

BS Business Administration | Cal State University, Sacramento | Sac, CA   Aug 2017 - Jan 2020
- Double concentration: Supply Chain Management, Marketing
- Achieved a 3.5 GPA overall (3.7 in major)

Design Consultant | Sol Collective | Sacramento, CA   Oct 2019 - Jan 2020
Gathered requirements from art gallery organizers.
- Led design strategy, concept sketches, creating graphics.
- Designs appeared on marketing material, product, media.