

Hotties Tile Privacy Policy

Your privacy and data security are extremely important to us. When you use our services, you entrust us with your information and we understand this is a significant responsibility. If you have any questions, you can always email us at matricelekah@gmail.com.

I. Information we collect

1. Data about your use of the Services

Number of clicks, landing pages, pages viewed, applications opened, permission status, whether the function is working normally, the number of applications installed by the users, package name, application branding, application network status, `firebase_device_id`, application model, SIM country, system language, cookies that advertisers can store or read, etc.

These data will only be passed to certified third-party statistics platforms: Firebase, Facebook Analytics and our self-built data statistics system (ECS).

The above information is only used to enhance the product experience and will not be shared to any third party. We will not use this information for purposes other than improving product experience and advertising effectiveness.

2. Device information

We collect your device and network connection information to provide you with a better experience when you use our applications.

This information depends on the context in which you interact with us, the choices you make (including your privacy settings), and the products and features you use, and may include:

SDK/API code version, platform, timestamp, application identifier, application version, independent device identifier, terminal manufacturer, terminal device OS version, language location, time zone and network state (Wi-Fi, etc.), application release status in Google Play, ad loading strategy, ad platform and ad placement id.

We store information collected through the Android ID associated with the device you use. In this way, we can preserve your advertising behavior while you are using the app. We will treat this information as personal information.

3. Monetization and Analytics Information from Other Sources

Third-party SDKs integrated into our applications may access your information, including

- 1) Google Advertising ID
 - 2) Demographic data (e.g. determine your IP address)
 - 3) Data to combat fraud (e.g. click fraud in advertising)
 - 4) Data related to your device (e.g. device type, technical information, country)
 - 5) Data for advertising, marketing and analytics
 - 6) Advertisers can store or read cookies
- Information collected by third-party SDKs is managed by the providers of those SDKs and we have no control over these third parties. Third parties include monetization partners such as Google Admob, Facebook Audience Network, IronSource, AppLovin, Vungle, Unity, Fyber, Amazon, Pangle, and others, and analytics tool partners such as Firebase, Facebook Analytics and our own data. Links to

privacy policies of these platforms are contained in the "Privacy policy of third-party partners" section.

4. Android Advertising ID

We use your Android advertising identifier to provide you with a customized advertising experience. It is used exclusively for advertising and analytics. Note that advertising identifier does not contain any user-sensitive information that could be used to identify you as a user or your device. It is not associated with personally identifiable information, nor is it associated with any permanent device identifier (eg: SSAID, MAC address, IMEI, etc.).

5. Other Information

We may collect information that you provide us directly and voluntarily. The information includes but is not limited to: your email address, the content of feedback, and the content of the questionnaire you answered.

II. How do we use this information

For a better experience, while using our Service, We may require you to provide us with certain personally identifiable information. The information that we request will be retained on your device and is not collected by us in any way.

As mentioned above, we collect your information for analytical purposes. This profiling data is used for application optimization only.

III. How and when do we share your information?

As mentioned above, your personal information may be shared with our third party partners. We may disclose your personal information to our business partners, including advertisers, publishers and data tracking companies. These business partners may use your personal information to display advertisements to you, measure your ad/website interactions, and better understand website and app traffic usage or user behavior in order to improve their services. Such partners' use of the information we disclose to them will be governed by their privacy policies.

IV. Legal basis of your personal data

As mentioned above, we process personal data for the purposes set out in this Privacy Policy. Our legal bases for processing personal data include: processing necessary to perform a contract with you (for example, to provide you with services you have requested and to identify and verify your identity); necessary to comply with legal requirements (for example, to comply with applicable accounting regulations and mandatory disclosures to law enforcement); for our legitimate interests (for example, to manage our relationship with you, to ensure the security of our services, to communicate with you about our products and services); and based on our customers' consent (for example, placing certain cookies and sharing your information with third parties for advertising purposes). In some cases, you may need to provide us with personal data for above-mentioned processing so that we can provide you all of our services, and all the features of our apps.

V. Your rights

When you use our services, we provide you with the rights described below. If you would like to exercise your rights under applicable law, please contact us at matricelekah@gmail.com. When we receive your personal rights request, please make sure you are ready to verify

your identity. Please note that your individual rights are limited. We may limit your personal rights: Where denial of access is required or authorized by law; When granting access would negatively affect the privacy of others; To protect our rights and properties; and Where requests are frivolous or burdensome.

1. Right to withdraw consent

If we rely on consent to process your personal information, you have the right to withdraw your consent at any time. Withdrawing consent will not affect the lawfulness of our processing or the processing of any third party based on consent prior to your withdrawal.

2. Right of access and rectification

If you request a copy of your personal information held by us, we will provide you with a copy immediately, free of charge, unless law allows us to charge a fee. We may restrict your access if such access would adversely affect the rights and freedoms of other individuals. You may also request to correct or update any of your personal information we hold about you, unless you have been able to do so directly through the services.

3. Right to be Forgotten

You can ask us to delete any of your personal information we hold: no longer necessary for the purposes for which it was collected or otherwise processed; collected in relation to processing for which you previously consented but later withdraw such consent; or for which you have objected processing activities, and there are no overriding legitimate grounds for our processing.

4. Right to restrict

You have the right to restrict our processing of your personal information where one of the following applies:

You challenge the accuracy of our processing your personal information. We will restrict the processing of your personal information for as long as it is necessary for us to verify the accuracy of your personal information, which may result in some or all of the services being interrupted;

The processing is unlawful and you object to the erasure of your personal information and request the restriction of its use;

We no longer need your personal information for processing purposes, but you need it to establish, exercise or defend legal claims; or you object to processing pending verification that our legitimate grounds for processing override your rights.

We will only process your restricted personal information with your consent or to establish, exercise or defend legal claims or to protect the rights of other natural or legal persons or for reasons of vital public interest. We will notify you if and when the restrictions are lifted.

5. Right to object to processing

If we process your personal information on the legal basis of consent, contract or legitimate interests, you can object to our processing at any time as permitted by applicable law. We may continue to process your personal information if necessary to defend a legal claim, or any other exceptions permitted by applicable law.

6. Right to data portability

If we process your personal information in accordance with a contract with you or your consent, or if the processing is carried out by automated means, you may request that your personal information be received in a structured, commonly used and machine-readable format. Let us transfer your personal information directly to another controller, where technically feasible, unless exercising this right would adversely affect the rights and freedoms of others.

7. Notifying third-parties

If we share your personal information with third parties, we will notify them of any requests to correct, delete or restrict your personal information, unless this proves impossible or involves disproportionate effort. Upon your request, we will identify such third parties.

8. Automated personal decision-making, including analytics

You have the right not to be bound by a decision based solely on the automated processing of your personal information (including profiling), which has a legal or similar material impact on you, unless exceptions to applicable law apply.

9. Right to lodge a complaint

If you believe we have infringed or violated your privacy rights, please contact us at matricelekah@gmail.com so we can address your concerns. You also have the right to lodge a complaint with the competent supervisory authority situated in a Member State in your habitual place of residence, place of work, or place of alleged infringement.

VI. Privacy policy of third-party partners

Here, we list links to third-party partners privacy policies. Please note that these policies are managed by third parties and we have no control over them. Check the links below for details on how user data is collected, used and shared.

1. MAX, AppLovin

<https://www.applovin.com/privacy/>

2. Appsflyer

<https://www.appsflyer.com/services-privacy-policy/>

4. Vungle

<https://vungle.com/privacy/>

5. Fyber

<https://www.fyber.com/services-privacy-statement/>

6. Unity

<https://unity3d.com/legal/privacy-policy>

7. Tiktok

<https://ads.tiktok.com/i18n/official/policy/privacy>

8. ironSource

<https://www.is.com/privacy-policy/>

9. Pangle

<https://www.pangleglobal.com/privacy>

VII. EU and UK residents

If you live in the UK or another member state of the EU, you have certain rights under EU data protection legislation. You can ask us to:

- Confirm that we process your personal data and ask us what personal data we have about you.
- Change or repair your data.
- Delete your data.
- Stop using some or all of your data if we do not have the legal right to continue using them.
- Provide you with a copy of the personal data you provided to us in machine-readable format.

If you wish to exercise any of these rights, please email matricelekah@gmail.com. You do not have to pay any fees for exercising your rights. If you make a request, we have one month to respond to you. If you believe we have not complied with data protection laws, you also have the right to lodge a complaint with your local data protection authority. In order to verify your identity when you make a request, you must provide us with your email address and respond to an email verification request. We will match that information with the information we have in our systems.

VIII. California residents

We have prepared this separate privacy notice for California consumers to comply with the California Consumer Privacy Act of 2018 (CCPA) and other California privacy laws. This notice is intended to supplement the information we describe and applies only to users residing in the State of California (consumers or you).

IF YOU ARE NOT A CALIFORNIA RESIDENT, THIS POLICY DOES NOT APPLY TO YOU. PLEASE REFER TO OUR MAIN PRIVACY NOTICE HERE INSTEAD.

1. Your Right to Request Information

As required by CCPA, you(or your authorized agent) have the right to request that we disclose to you information about how we have collected, used and shared your personal information over the past 12 months. This information include: the categories of personal information we collect; the categories of sources for personal information we collect; the business purpose for which we collect that personal information; and the categories of third parties with whom we share that personal information.

2. Your Right to Erasure

Information Under the CCPA, You(or your authorized agent) have the right to opt out of the sale sold or sharing of your information. You (or your agent) have the right to request that we delete certain personal information about you that we have collected and retained from you, except in the following cases. Such cases include: We need your information to detect security incidents, and prevent malicious or illegal activity; We need your information to

identify and fix application bugs that impair existing intended functionality; We need your information to exercise freedom of speech, to ensure that other customers exercise their freedom of expression rights or exercise other rights under the law. We need your information for internal uses reasonably consistent with your expectations based on your relationship with us; and in other cases under the CCPA and other California laws.

3. How You Can Exercise Your Rights

To exercise the above, please submit a verifiable consumer request to us by matricelekah@gmail.com, only you or your authorized agent may make a verifiable consumer request for your personal information. You may only make a two verifiable consumer requests within a 12-month period. A verifiable consumer request must: Provide sufficient information to allow us to reasonably verify your identity and to allow us to confirm that we have collected personal information about you. Describe your request in sufficient detail to enable us to understand and respond to it. We will not be able to accurately respond to your request if we cannot verify your identity.

4. How We Respond to Your Request

We strive to respond to verifiable consumer request within 45 days of receipt. If we need more time (up to 90 days), we will notify you of the reason and extension by email, phone or other electronic means. We will not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request requires payments, we will tell you the reason for our decision and provide you with a cost estimate before completing your request.

5. Non-Discrimination

We will not discriminate against you for exercising any CCPA rights. Such discrimination includes: refusing to provide you with our services; charging you a different price or rate for our services; providing you with a different level or quality of service; implying that you may receive a different price or rate for the service or different service levels or quality.

6. Data collection instructions for minors

These services are not intended for anyone under the age of 13. We do not knowingly collect personally identifiable information from children under the age of 13. If we become aware that a child under the age of 13 has provided us with personal information, we will delete this from our servers immediately. If you are a parent or guardian and you know that your child has provided us with personal information, please contact us so that we can take necessary actions. Users aged 13~16 have the right to opt-in, if you are the parent or guardian of users aged 13~16, you can also contact us.

IX. Our children's information policy

These services are not intended for anyone under the age of 13. We do not knowingly collect personally identifiable information from children under the age of 13. If we become aware that a child under the age of 13 has provided us with personal information, we will delete this information from our servers immediately. If you are a parent or guardian and you know that your child has provided us with personal information, please contact us so that we can take necessary actions.

X. How we change this policy

Any information collected is subject to the policy in effect at the time such information was collected. However, we may revise this policy from time to time. If such changes are made, we will provide you with other forms of notice of modifications or updates on a case-by-case basis. Your continued use of our app or service after policy changes will mean your acceptance of those changes.

If you have any questions or concerns about the policy, you may contact us by email: matricelekah@gmail.com.

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