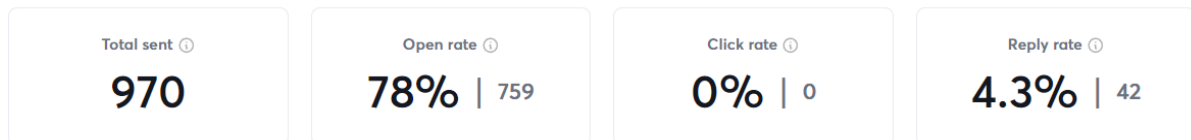


I'm helping my SMMA client sell IG and FB ads to apparel e-commerce businesses.

Leads: CEO/Founders/Owners of apparel e-commerce businesses in the US.

Stats:



Didn't get any leads on calls. Very little interest, mostly negative replies: "unsubscribe", "no thank you" etc.

SL: Quick question!

Hello, (first name)

I noticed you sell clothing online.

I wanted to reach out to you since we've been helping online fashion stores in the US increase their MRR by 150% within 3 months.

Also, we do a trial month where if we don't bring you a 3-5x ROI within the first month, we'll refund the service costs and you decide if you want to continue the partnership.

Do you mind if I send more information about this?

Cheers,
(Full name)

Ps. We recently leveraged this exact framework for a clothing e-commerce similar to yours. They went from an MRR of \$3,000 to an MRR of \$20,250 in 3 months.