

1. WHO ARE YOU TALKING TO

Overweight men age 18-50 who are unhappy with their bodies and want to lose weight. They have likely tried to lose weight in the past unsuccessfully. Beginners at lifting and gym.

2. WHERE ARE THEY NOW

They are aware of online programs and may have tried other brands in the past. They will be a little skeptical of the product and mechanism.

3. WHERE DO YOU WANT THEM TO GO

They need to purchase a diet plan and workout program to better themselves and their lives.

4. WHAT STEPS NEED TO HAPPEN

They need to believe in our program and diet plan and think the products will work for them. They need to think that our products are more credible, tailored to them specifically, and expertly designed.

Sales Page - selling to beginner male lifters who want to lose weight and become “ripped” or “shredded” likely have tried other programs in the past, they should want to purchase the program after reading through the sales page. The program has a custom diet plan option and they should also want to purchase it with the program.

Tired of programs that just don't work?

OVERWEIGHT MEN HAVE SHRED UP TO 25 LBS OF FAT IN 1 MONTH WITH OUR NEW PHD DESIGNED STEP-BY-STEP PROGRAM & CUSTOM DIET PLAN.

It's unbelievably easy.

You simply follow our hypertrophy-based workouts, eat what we tell you to eat, and see results... fast.

INTRO VIDEO
EXPLAINING PROGRAM

That might sound impossible after trying endless diets and training programs with ZERO lasting results,

But there's a reason we have *over 4000 successful clients...*

CTA - I WANT TO SHRED 10+ POUNDS OF FAT IN A MONTH

Tired of looking at your body with shame and frustration?

Are you ready to sculpt a body rippling with muscle that women crave and men respect?

Of course you are, but you're scared to fail again.

We know our program will work for you because it's already helped thousands of men over 180+ lbs to lose as much as 25 lbs in their first month.

If you follow our proven program and diet, it's simply impossible to fail.

Everything is already done for you and our diets are customized so that you WILL lose weight.

All you have to do is follow the steps...

CTA - I WANT TO SHRED 10+ POUNDS OF FAT IN A MONTH

\$300/HR \$20/MO

EXPERT KNOWLEDGE FOR AN UNBEATABLE PRICE

I use this same professional program with my personal training clients, and I charge them \$300 AN HOUR.

But you can access it online for just \$20 a month.

CTA - I WANT TO SHRED 10+ LBS OF FAT IN A MONTH

[100% money back guarantee badge] 30-day Money Back GUARANTEE

"I WAS ABLE TO LOSE 25 LBS IN A MONTH..."

THOUSANDS of people have chosen Alpha Elite for their body transformation. Check out some of their life-changing stories!

[testimonials and transformation pictures]

The #1 factor in transforming your body.

It's NOT the exercises you do and it's NOT expensive supplements.

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THE 'KEY' TO LOSING WEIGHT AND BUILDING MUSCLE

If you've failed to lose weight and transform your body in the past.

It's NOT because you didn't do enough cardio...

It's because DIET ALONE is responsible for 80% of fitness.

The reason that 95% of all people fail to get in shape is because dieting is confusing.

Our nutrition plans take the guesswork and confusion out of dieting.

You'll have a custom, easy-to-follow diet to lose weight and build muscle.

CTA - SHRED 10+ LBS OF FAT IN A MONTH WITH A DIET PLAN & PROGRAM

You've seen what's possible with our program.

ARE YOU READY TO STOP LIVING IN INSECURITY AND SCULPT A BODY OTHERS WILL ENVY?

CTA - YES, I WANT TO SHRED 10+ LBS OF FAT IN A MONTH

