

Q1) Frequency of behavior (y-axis)

“How often do you check the balance of your primary bank account?”

- ☐ Daily
- ☐ Few times a week
- ☐ Weekly
- ☐ Few times a month
- ☐ Monthly
- ☐ Occasionally during the year

Q2) Associated emotion of behavior (x-axis)

“What’s your typical reaction when you check the balance in your primary bank account?”

- ☐ Fear or Panic
- ☐ Anxiety or Stress
- ☐ Concern or Hesitation
- ☐ Indifference or Apathy
- ☐ Satisfaction or Contentness
- ☐ Confidence or Encouragement