



Creative Economic, Workforce, and Civic Investment is the way forward for Wisconsin

Legislative Agenda | October 2025

Create Wisconsin is advocating for these critical issues:

- ***Invest in Wisconsin's creative assets to benefit all Wisconsinites, by increasing funding for grants awarded on a competitive basis by the Wisconsin Arts Board.*** We call for a substantial increase in investment - ideally, to at least to \$1 per capita - in the Wisconsin Arts Board, the state agency dedicated to the arts. This investment will support programming and operations of organizations, individuals, and companies whose programs, products and services help make arts and cultural opportunities available and accessible to the people of Wisconsin. This kind of investment adds to community vitality and appeal to residents and visitors alike. Advocacy is proceeding with legislative champions to include this funding in the final version of the state budget.
- **[Rural Creative Economy Development Program](#):** we call for legislation to provide much needed state support to economic development and promotional organizations and local government agencies for the purpose of cultural planning and creative economic development programs. Eligible projects will serve the rural creative economy and creative industries through job and business creation and capacity-building, workforce training and development, community and sector planning, development and engagement, and products or services with artistic, cultural, creative, or aesthetic qualities. Sen. Romaine Quinn (R-Birchwood) and Rep. Todd Novak (R-Dodgeville) are co-sponsors of [Senate Bill 173 and Assembly Bill 159](#) to establish this program in 2025.

**For more information,
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