

2022-23 Dialogue Social Media + Outreach Intern

The Dialogue Working Group is a team that received a grant from the university to create a network of peer dialogue facilitators to provide rich learning opportunities for students AND to significantly increase the number of dialogue courses being offered on campus.

Goals:

- Increase UMD student participation in spring 2023 peer dialogue facilitation course, creating a meaningful pipeline for peer facilitators for future courses
- Expand options for dialogue courses, including through Words of Engagement Intergroup Dialogue Program (WEIDP) and Common Ground

Time Commitment: 10 hours per week from January 2, 2023 (flexible start date) through May 2023. Work can be completed remotely and in-person during the Winter 2023 and spring 2023 semester.

Compensation: Stipend

Intern Responsibilities

Social Media/Communication

- Create social media images, email and website banners, and other images to be used for marketing.
- In partnership with supervisor(s) and communications staff, help develop a social media/communication plan and calendar.
- Craft messages to the campus community regarding course registration, benefits, and important events and deadlines.

Outreach

- Engage with relevant student organizations to promote dialogue.
- Connect with campus-based organizations and groups to maximize social media reach (Office of Diversity and Inclusion, University Marketing and Communications, SGA, Class Councils, Resident Life, Stamp, etc).
- Cross-promote other campus events relevant to dialogue and diversity, equity, and inclusion.

Education

- Provide resources to the campus community about dialogue-related issues.
- Track how issues of diversity, equity, and inclusion are being discussed in the media and on social media (to inform dialogue

Projects/Products Expected

Dialogue interns are expected to produce:

- At least 2-3 social media posts per week
- Student-centered information and resources (one page info sheets, visuals/graphics, etc)
- Spreadsheet or other system for tracking how DEI issues are being discussed in media
- Other projects to advance the team's work.

Position Requirements

Qualified candidates will demonstrate an interest in and basic knowledge of diversity, equity, and inclusion, as well as demonstrate experience and skills in social media, research, and/or outreach. Interns MUST be enrolled at UMD for the Spring 2023 semester. Open to all UMD students.

Expectations

Interns are expected to perform responsibilities thoroughly, accurately and in a timely manner, according to project schedule.

Communication and Accountability

Interns will maintain regular communication with supervisor(s) via email, providing updates about messaging and issues. Interns will attend meetings. Lastly, interns will track progress of projects and tasks.

**Submit your application by 11:59pm on Thursday, December 8.
Please contact Ben Parks (bparks@umd.edu) with any questions.**

**IDENTITY .
INCLUSION .
JUSTICE .**

**Want to be a social justice changemaker?
Register for WEID 300!**

- Learn to lead conversations across difference
- Facilitate dialogue course
- Completion will lead to PAID facilitation opportunities

- Mondays & Tuesdays, 5-7 p.m.
- 3-credit course
- Students will be expected to attend an in-person retreat on Jan. 23 OR Jan. 24

APPLY AT:
go.umd.edu/weid300

Common Ground

WEIDP WORDS OF ENGAGEMENT
Intergroup Dialogue Program