

Privacy Policy for Bliss Tree App

Effective Date: September 23, 2026

Last Updated: September 23, 2026

1. Introduction

Bliss Tree Publications (referred to as "we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we handle information while you use the Bliss Tree mobile application ("App"). By using the Bliss Tree App, you agree to the terms outlined in this Privacy Policy.

This mobile application was developed for Bliss Tree Publications (Bliss Tree), a publishing company. The app is owned and maintained by Bliss Tree and is intended solely for their internal business operations and customer interaction. Users of the app include Bliss Tree employees and customers who may:

- Track daily business activities such as registers, ledger balances, and catalogue browsing.
- Monitor internal workflows managed through Bliss Tree's internal systems.

This app does not include any form of payment integration, nor does it allow actual transaction processing. Order placement functionality is limited to internal tracking and record-keeping and does not constitute an actual order or payment.

2. Data Collection

What We Collect:

- Device Information: Device ID, IP address, and other technical identifiers.
- Location Data: Required for employee tracking features.
- Camera Access: Used only for uploading verification-related images (e.g., proof of visit, catalog updates).
- No Personal Information Input: This app does not allow users to enter or upload personal data manually. All necessary user records are already maintained in our internal system.

How We Collect:

- Automatically via app usage and permissions (e.g., analytics, crash logs, device details).
- Permission-based access to location and camera—only when needed and approved by the user.

3. Data Usage

We use the collected data strictly to:

- Enable and support tracking features within the app.
- Ensure smooth app operation and technical support.
- Monitor usage for improving functionality and stability.

4. Data Sharing

- We do not sell, misuse, or share your data for marketing purposes.
- Data may be securely shared with trusted third parties only for:
 - Technical maintenance or analytics (e.g., crash reporting services).
- All such third parties are bound by strict data protection agreements.

5. User Rights

As a user of the Bliss Tree App, you may:

- Request information on what limited data is collected (e.g., device ID).
- Request deletion of device-specific records by contacting us directly.
- Withdraw permissions such as camera or location at any time via your device settings (some features may not function without them).

To make a data-related request, please email: bsammy.1399@gmail.com

6. Security

We take appropriate measures to protect the limited data we collect:

- Data is encrypted during transmission.
- Secure servers, firewalls, and best practices are used to prevent unauthorized access.
- Minimal data storage: we do not store any unnecessary user information.

7. Updates to This Policy

This Privacy Policy may be revised from time to time. Any updates will be reflected by the “Last Updated” date above. Users are encouraged to review this policy periodically.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or the Bliss Tree App, you can reach us at:

Email: samarth@revenzatech.com