



LIV Newsletter

Client Stories

Ultrasound gave her clarity!

When she first came through our doors, this 17-year-old client was planning on an abortion. She felt the weight of her circumstances and feared she wouldn't have her family's support. But as we sat together and gently explored her options, something began to shift.

She admitted that deep down, she had always wanted to be a mom. For the first time, she allowed herself to imagine the "what ifs" — *what if her mom did support her, what if things really could work out, what if this timing, though unexpected, could still be beautiful?*

Tears filled her eyes as she began to see a new possibility. By the end of the appointment, her heart had softened, and she was no longer set on abortion.



Instead, she left with hope and a growing desire to keep her baby. Her boyfriend, though scared, stood beside her, ready to support her choice.

What started as a visit marked by fear became a breakthrough moment of courage, hope, and a new vision for the future — for both her and her baby.

The LIV Story

THE NAME CHANGE



We often get asked about the name LIV, especially by individuals who had been part of the center when it had other names. LIV has actually been on the island since 1992 but the name change to LIV started around 2021.

There were two primary questions we began to ask ourselves in the season leading up to the change.

1) What would it look like to begin to build an organizational brand in which the name could be used across multiple centers, multiple islands, or even states?

2) We believe that pregnancy, motherhood, and fatherhood are, by design, positive life events; therefore, how do we communicate that in our messaging? How do we shift the culture around pregnancy to celebrate life instead of reinforcing the stereotype that pregnancy is always a crisis or negative?

There's a little more to how we landed on the actual name, but the outcome was centered around this:

"You were made to live (LIV) well." You were not meant to simply survive from one moment to the next. You were made with intentionality and design unto purpose; to thrive, to live, to love, and be loved. People may be at different points of their journey in understanding that, but the name LIV is meant to call people unto their original design; to live the life they were made for.

What does LIV mean? LIV means life. In some cultures, it means "protection or shelter". The vision of LIV is to be a shelter for life.

News

Mark Your Calendars!

**EVENT
INVITATION**

LIV STORY NIGHT

Join us for an evening of inspiration and community at LIV Story Night! Hear powerful stories of hope and transformation, connect with friends old and new, and celebrate the impact we're making together for women and families in Kona. Enjoy pupus and giveaways! We can't wait to share this special night with you!

Event Details:

Date: October 25th

Time: 5:30pm

**Location: King's
Kona (King
Kamehameha Mall)**

RSVP Needed!

RSVP HERE



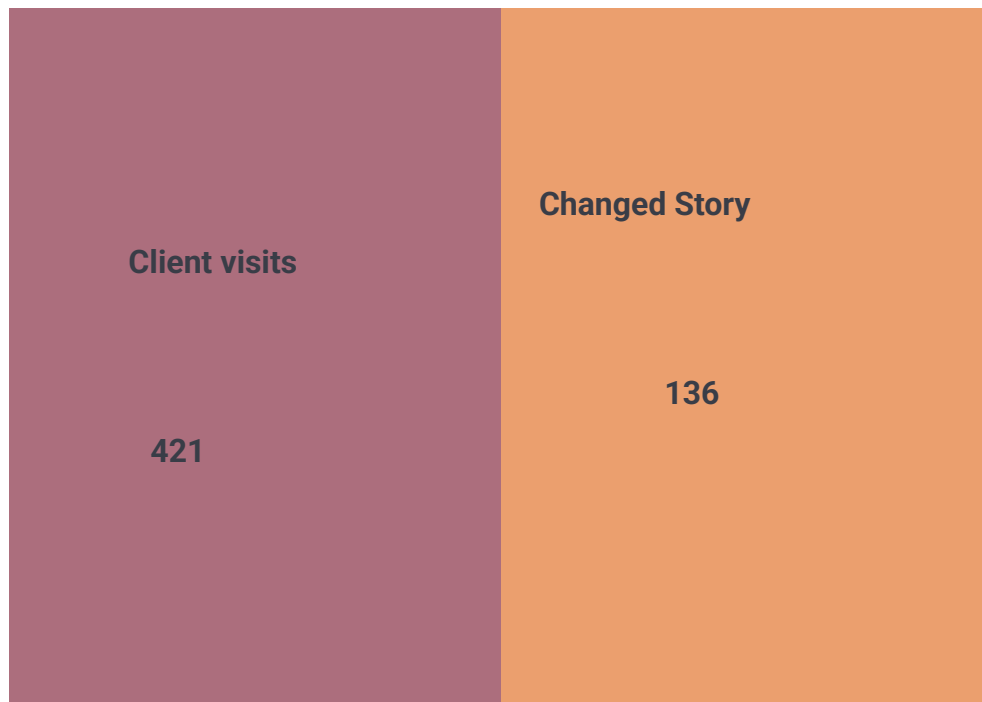
Participate

Let's believe for greater things

LIV is in a season of believing for financial breakthrough! Our goal is to raise \$7,000/mo (or \$84,000 annually) in recurring or pledged donations to maintain the level of growth we are at.

Can you help us reach our goal?

2025 Statistics



Changed Story: Client came in intent-on, considering, open-to, or vulnerable to abortion but left the appointment having decided to keep the baby.

