Subject line:
Hello Astrid,
Congratulation on moving to Australia.
I saw your most recent facebook post. Well said in your description. Mindfulness is a powerful, yet gentle way to retain our brain.
While I looked for meditation online, I found your website and noticed opportunities for growth in your business.
Your home page could amplify the desires of your target market, and persuade your website visitors in becoming lifetime clients.
Top competitors like Transcendental Meditation, Headspace, and Calm use desire triggers such as stress and anxiety relief, mental clarity, and overall health to persuade people to become their clients.
If you decide to amplify the desires and pains of your audience, you can gain an increased number of clients immediately.
I decided to create a copy intensifying the desires and pains of your target market.
It will grow your business and threaten to steal your top competitors' clients.
It's down below.
What do you think of my ideas?
Let me know.
Have a good day,
Maisam Mosavi
FV