

Business- Beauty business that sells, makeup, nail polish creams etc...

Objective - To get more sales

This email is a sample email that is around the Halloween products they have on sale.

I guess the target market for this business is every woman/Girl who uses makeup.

Subject Line - There's No Such Thing As Too Early!

Hey, It's the DK family!

The season of celebration has arrived, Halloween is approaching and Christmas will be here before we know it.

"Already?" I know, time is flying by.

Most of us haven't even figured out our Halloween outfits yet. But don't worry, we've got you covered!

While everyone else is scrambling last minute, you'll be ahead of the game. As part of the DK family, we're giving YOU access to an exclusive Halloween sale!

Prepare yourself early with:

- Halloween-themed makeup
- Fun nail art kits
- Spooky skincare essentials
- And more!

Claim your exclusive discount now and get ready to stand out this Halloween!

[**SHOP NOW**](#)

Remember, those who say "It's too early" will be the ones rushing on the day.

But not you—you'll be ready to own the night in style.

See you soon, and happy early Halloween prepping!

With Love

DK Beauty Family