











International Conference on **Bussiness and Finance**



28-29 September 2023

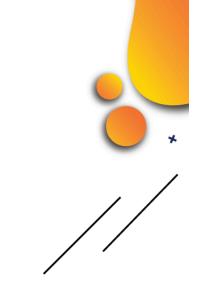
University of Economics Ho Chi Minh city











Format guidelines for submission paper	
Paper text format	Must be double-spaced in Times New Roman 12 font with one-inch margins
Title format	In Times New Roman 16 font in bold and centered alignment
Abstract	Should not be more than 100 – 150 words
Keywords	Maximum 10 keywords
Section heading style	 Level 1. 12 font in bold. Period after the number • Level 2. Subheading in <i>Italics</i> and bold. Period after the number. Level 3. This subheading in <i>Italics is NOT</i> bold. Period after the number.
Table	Any figures or tables you use in your document must be discussed in your paper. If copying and pasting an image, ensure all elements are clear and the print size is readable. (*)

References (please do NOT use numbering for references)	References cited in the text must appear in the reference list and vice versa.
Format guidelines for the template bio	
Author's Bio	[Middle name] [First name] [Last name]
	Example: Van Anh Nguyen holds Ph.D. in Finance at University A
	in Australia. He is currently working at the Faculty of Finance,
	University B. His research interests include mergers and
	acquisitions, corporate finance, and financial media.

[Middle name] [First name] [Last name]

Example: James Smith holds Ph.D. in Accounting from University interests include accounting and management in

Corresponding author's Bio A in Australia. He is currently working at the

the private and public sectors.

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NOTICE: The Manuscript of the article file is named according to the syntax <[Title] _Manuscript>

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(*) Example:

Table 1: [Table Name]

Variable Definition Source A Aaa a B Bbb b

You can use this checklist below to carry out a final check of your submission before you send it to the book series for review

Your manuscript of article is named must follow that syntax <[Title]_Manuscript>
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single-spaced; uses a 12-point font; employs italics, rather than underlining (except with URL addresses); and all illustrations, figures, and tables are placed within the text at the appropriate points, rather than at the end.

Template for paper Paper Title

Author Name¹, Author Name², Author Name^{3*}

¹Department of -----, University Name, City, Country ²Department of -----, University Name, City, Country ³Department of -----, University Name, City, Country

*Corresponding Author: (Phone: +00 000 000 0000; Email: authormail@mail.com)

Abstract

150 to 250 words (11 point, Times New Romance, normal style).

Keywords: 3-5 words, in alphabetical order (11 point, Times New Romance, italics)

- 1. **TITLE** (11 point, bold, capitalization, number "1.", "2.").
- Use a normal font (11 point Times New Roman) for text.
- Use tab stops or other commands for indents, not the space bar.
- Save your file in docx format (Word 2017 or higher).
- **1.1 Title** (11 point, bold)
- **1.1.1 Title** (11 point, bold)

1.1.2 Equation

- Use the equation editor or MathType for equations (11 point, Times New Romance, normal style).

1.2 Figure

- The image is a high-contrast black-and-white image (dpi ≥ 300).
- Figure captions begin with the term Fig. in bold type, followed by the figure number, also in bold type.

1.3 Table

- All tables are to be numbered using Arabic numerals.
- Use the table function, not spreadsheets, to make tables.
- Tables should always be cited in text in consecutive numerical order.
- For each table, please supply a table caption (title) explaining the components of the table.

References

- APA Style

The paper should has maximum 25 pages (Including appendices)