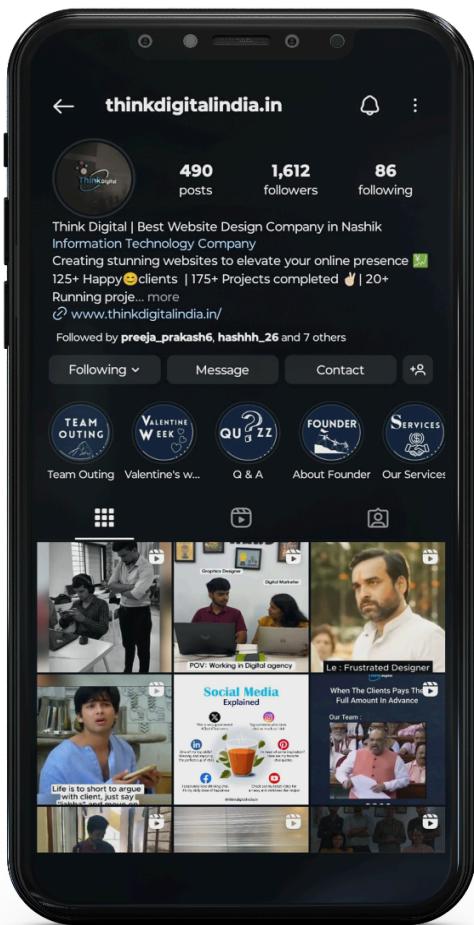


Social Media Optimization :

1: Think Digital (Agency Account)



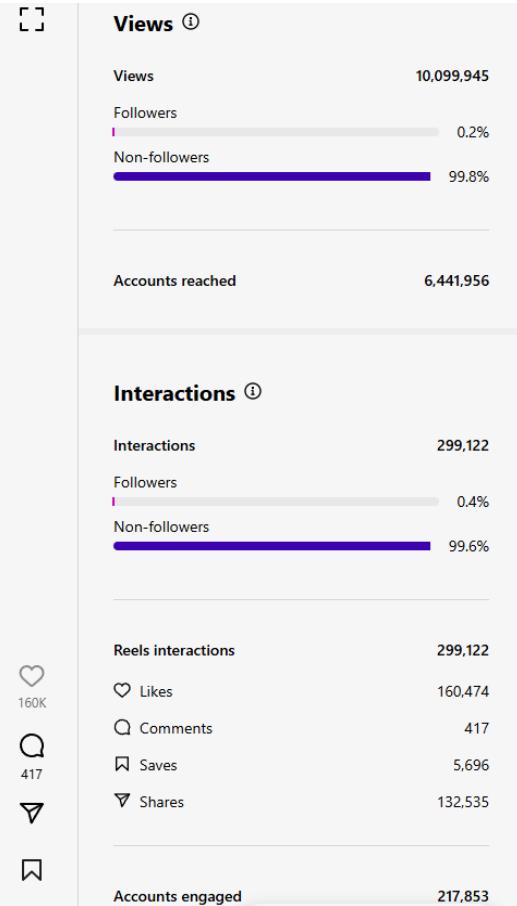
Introducing Think Digital

Is a dynamic digital marketing agency where I work. I Work in optimizing and managing social media profiles for businesses, enhancing their online presence and engagement.

At **Think Digital India**, I led the content creation and engagement strategy for the official Instagram account. My key responsibilities included:

- **Trend-Based Reels Production:** Conceptualized and executed **trending reels** based on Instagram and Facebook viral topics, keeping the brand culturally relevant and audience-focused.
- **End-to-End Reels Execution:** From ideation and scripting to on-ground **shooting, editing**, and publishing of short-form content tailored for Reels.
- **Creative Facebook & Instagram Posting:** Designed and scheduled visually appealing **static and carousel posts**, stories, and highlight covers for consistent branding.
- **Community Engagement:** Boosted audience engagement through **active replies, polls, story Q&As**, and timely interaction in comment sections to build loyal followers.
- **Growth Strategy Implementation:** Implemented organic growth techniques and reel optimization strategies to improve **reach, visibility, and retention**.

→ Results & Achievements:



→ Viral Reel Performance

One of the reels crossed **10 million views** organically.

- ◆ Reach: **6,441,956**
- ◆ Reels Interactions: **299,122**
- ◆ Accounts Engaged: **217,853**
- ◆ New Followers Gained: **3,097** (from a single reel)

→ Multiple other reels have consistently gained **lakhs of views**, enhancing brand visibility and positioning Think Digital as a creator-friendly, trend-savvy brand.

2: Mana_s Kitchen Story



Introducing Manas Kitchen Pune,

A new startup specializing in authentic homemade biryani. As a cloud kitchen, Manas Kitchen Pune offers a convenient and delicious way to enjoy traditional biryani from the comfort of your home. Savor the rich, aromatic flavors of Pune's finest biryani, crafted with love and quality ingredients.

Project Duration : 2 month

3: Naredco Nashik



Introducing The National Real Estate Development Council (NAREDCO) :

Was established in 1998 as a semi-governmental, self-regulatory body under the Ministry of Housing and Urban Affairs, India. We are optimizing and managing their social media profiles to enhance their online presence.

Running Project

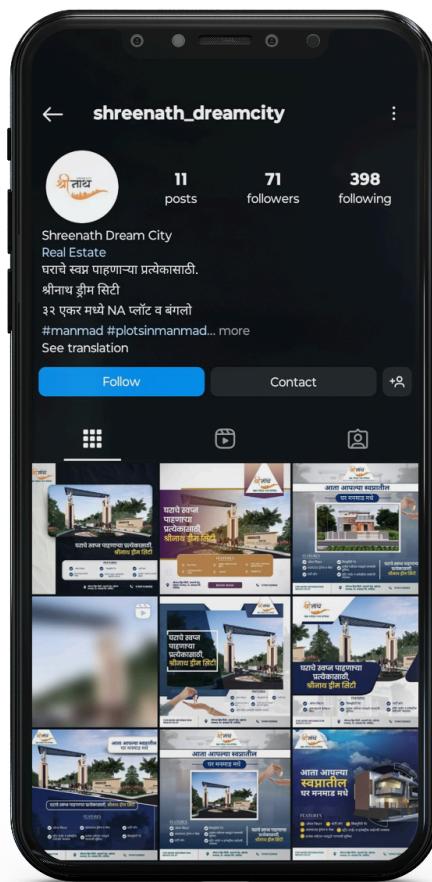
4: UnAcademy Coaching Center Nashik



UnAcademy Coaching Center in Nashik :
is a leading educational institution renowned for its quality teaching and comprehensive courses. We are currently optimizing their social media profile and managing their online presence to enhance engagement and reach a wider audience.

Project Duration : 2 Months

5: Shreenath Dreamcity Manmad

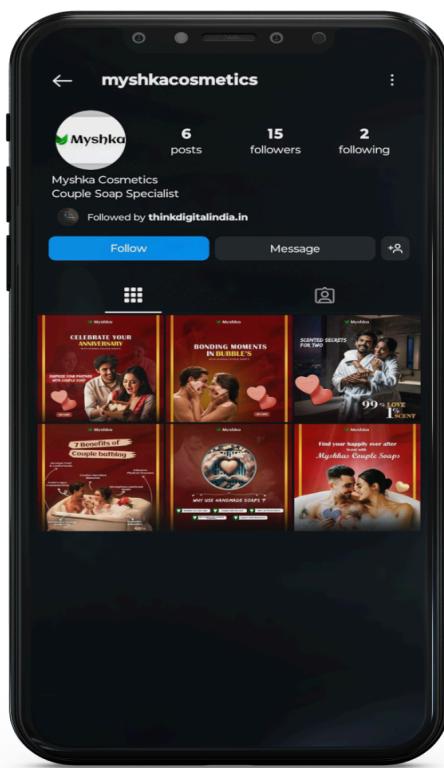


Introducing Shreenath Dreamcity Manmad :

Is a real estate company specializing in residential and commercial properties. We are optimizing and managing their social media profiles to enhance their online presence and engagement.

Project Duration :1 month

6: Myshka Cosmetics (Pune)

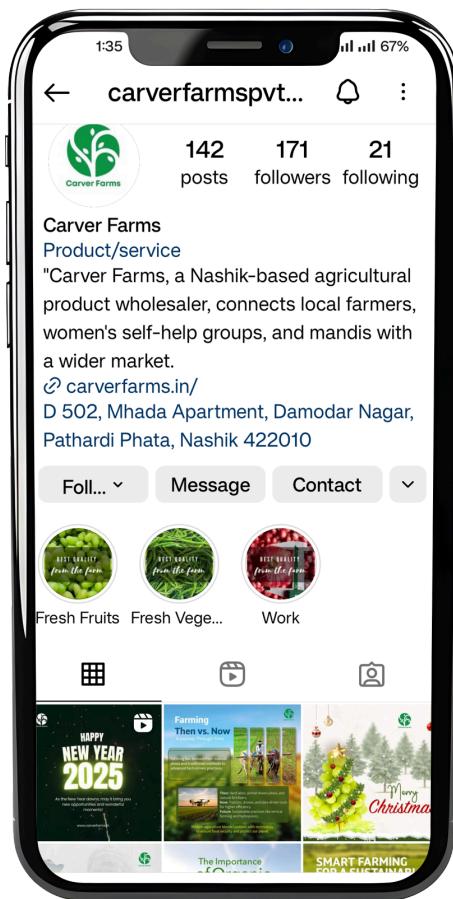


Introducing Myshkaa Cosmetics,

A Pune-based brand, specializes in high-quality beauty products designed to enhance natural beauty. We are optimizing and managing their social media profiles to boost their online presence and engagement with their audience.

Project Duration : 10 days

7 : Carver Farms (Nashik)



Introducing Carver Farms

A Nashik-based brand, specializing in premium agricultural products and solutions designed to promote sustainable and efficient farming practices. We are

optimizing and managing their social media profiles to boost their online presence and engagement with their audience

Running Project : December 2024-

Social Media Profiles : Facebook , Instagram , Linkedin