

Portable Speaker

Conceptual Statement



Design Brief

I am going to design and make a model of a portable speaker.

The portable speaker will be designed for the following target user

_____.

This target user needs a portable speaker because _____.

Initial Specifications

My speaker must include the following features if it is to appeal to my target customer :-

1)

2)

3)

etc.....

(list as many as you can think of, but make sure they are all linked to what your target customer needs).