

Ponder Social Predictions Feedback

Specifically on Chris's question of supply side incentive and Colin's request for more thoughts in that area.

As I watch it now, I worry that the novelty will wear off. There's a small-ish committed group and then 'big pots' draw some more folks, but even those you win like \$2 for a \$0.50 bet.

It feels like Social Predictions is just kind of floating out there. It seems like there are two narratives floating around right now for what SP is.... 1) betting with a fun twist—what do you think everyone will say...and pots could go larger etc. 2) Comparing your intuition to others...leaderboard, how well you do, etc.

I want to suggest a different path for consideration. Ponder has created a tool for communities, leaders, and channels to incentivize and reward their members to build community.

I don't think you want Ponder to be driving the use of SP. I think you've created a tool like Hypersub or FanTavern, etc. This narrative would be that you built the tool and are releasing it into the hands of the community.

So, for example maretus and success. He was doing Question of the Day for a while....they were great and deep, lots of great responses. But it waned. I think he ran out of questions and those things run their course. He also does a daily raffle, but he's taken a temporary break. Enter Ponder w/ Social Predictions. Maretus or mods or trusted people can create a poll, token gate for Success holders and Maretus can fund with his gagillions of Moxie, degen, and ham to fuel their own leaderboard (you'd have to build) or even just fuel incentivized community building and fun.

PKOK wants to grow their community and this would be a tool.

JustBuild

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etc. etc.