

# Prompt Writing using the RICCE Framework - New Program Launch Presentation

**Task:** Develop an engaging and informative five-slide presentation for the Blue Ridge Coastal College Board to showcase the upcoming "Underwater Basket Weaving: Artistic Expression and Aquatic Sustainability" program. The presentation should highlight key aspects of the program, its unique features, and the strategic partnerships with AquaArtisans Inc. and Blue Ocean Conservancy.

The RICCE Framework is a methodical guide for creating effective prompts for Large Language Models (LLMs). It emphasizes clarity in the AI's role, precise instructions, contextual relevance, defined constraints to focus the AI, and examples to benchmark desired output quality. RICCE's systematic approach enhances LLMs' utility in educational settings, ensuring outputs that are specifically tailored to users' needs and learning objectives.

To use the RICCE Framework effectively:

1. **Role:** Define the AI's role clearly.
2. **Instructions:** Provide detailed, specific guidance for the AI.
3. **Context:** Set the scene with relevant background information.
4. **Constraints:** Impose limits like word count or content scope.
5. **Examples:** Offer sample responses to illustrate the expected outcome.

Component	Prompt Guide
Role	
Instructions	
Context	
Constraints	
Examples	

## ***New Program Announcement: Underwater Basket Weaving***

**Background:** In an innovative move, Blue Ridge Coastal College is launching a unique program titled "Underwater Basket Weaving: Artistic Expression and Aquatic Sustainability." The program is set to commence in Fall 2025 and aims to blend traditional craftsmanship with environmental stewardship.

**Program Overview:** The Underwater Basket Weaving program is designed to attract a diverse group of students ranging from aspiring artists to environmental advocates. It will focus on teaching the intricate skills of basket weaving while submerged in water, a practice that enhances concentration, patience, and creativity. The program will also incorporate elements of marine biology and environmental conservation, educating students on sustainable practices and the importance of preserving aquatic ecosystems.

### **Target Audience:**

- High school graduates looking for unique art and environmental science programs.
- Mid-career professionals seeking a creative outlet or a shift towards environmentally-focused careers.
- Community members interested in traditional crafts and environmental advocacy.

**Industry Partnerships:**

- "AquaArtisans Inc.," a leading company in aquatic arts and crafts, which will provide specialized materials and guest lectures.
- "Blue Ocean Conservancy," an organization dedicated to marine conservation, offering internships and project collaboration opportunities.
- Local artisan groups who will provide mentorship and support community-based projects.

**Program Highlights:**

- The first of its kind in the United States, blending art, craft, and environmental science.
- Hands-on learning in both pool settings and natural aquatic environments.
- Courses led by renowned artists and environmental scientists.
- Opportunities for students to showcase their work in exhibitions and environmental conferences.

**Recruitment and Marketing Strategy:** The college will launch an extensive marketing campaign, including:

- Social media promotion with engaging content like student testimonies and sneak peeks into underwater weaving sessions.
- Collaboration with high schools and environmental clubs to host interactive workshops.
- Open days at the college with live demonstrations of underwater basket weaving.

**Expected Outcomes:**

- Graduates will be equipped with unique artistic skills, a deep understanding of marine ecosystems, and a commitment to sustainable practices.
- The program is expected to gain national attention, positioning Blue Ridge Coastal College as a pioneer in innovative and interdisciplinary education.

### ***MORE ABOUT THE PROGRAM***

#### **AquaArtisans Inc. Partnership Development**

**Initial Outreach:** The partnership began when AquaArtisans Inc., a prominent company specializing in aquatic arts and crafts, recognized a growing interest in underwater crafts among its clientele. They identified a need for skilled artisans in this niche area. Realizing the potential for collaboration with an educational institution, they reached out to Blue Ridge Coastal College, known for its innovative programs and community engagement.

**Meeting and Proposal:** Representatives from AquaArtisans Inc. met with the college's program development team to discuss the potential for a unique program. They presented market research showing a rising trend in aquatic arts and a gap in educational programs catering to this field. Their proposal included providing expert instructors, specialized materials, and access to their wide network in the aquatic arts community.

**Alignment of Goals:** Blue Ridge Coastal College, always keen on offering cutting-edge programs, saw this as an opportunity to expand their curriculum into new, creative domains while also promoting environmental awareness. They were particularly interested in AquaArtisans Inc.'s commitment to sustainability and their innovative approach to traditional crafts.

## Blue Ocean Conservancy Collaboration

**Initial Contact:** Blue Ocean Conservancy, an organization dedicated to marine conservation and sustainable practices, approached Blue Ridge Coastal College independently. They had been monitoring the college's efforts in promoting environmental education and believed that a joint venture could greatly benefit both parties.

**Collaboration Goals:** During their discussions, Blue Ocean Conservancy emphasized the importance of educating the next generation about marine ecosystems and sustainable practices. They proposed integrating elements of marine biology and conservation into the Underwater Basket Weaving program. This would not only teach students the art of basket weaving but also instill a deep understanding and respect for aquatic environments.

**Mutual Benefits:** Blue Ocean Conservancy offered internships, fieldwork opportunities, and expert guest lecturers, providing students with hands-on experience in marine conservation. In return, they would gain a platform to spread awareness about marine environmental issues and engage with a wider audience through college networks.

### Joint Venture Formation

After several meetings and discussions, Blue Ridge Coastal College, AquaArtisans Inc., and Blue Ocean Conservancy agreed to collaborate on the Underwater Basket Weaving program. This partnership promised to create a unique educational experience that combined artistic skills with environmental stewardship, appealing to a wide range of students and making a significant contribution to both the art world and marine conservation efforts.

This

collaborative initiative was seen as a pioneering step in interdisciplinary education, marrying the realms of arts, crafts, and environmental science in a way that had not been done before. The college's program development team worked closely with representatives from both AquaArtisans Inc. and Blue Ocean Conservancy to design a curriculum that was both comprehensive and engaging.

### Program Development and Integration:

- **Curriculum Design:** The curriculum was designed to include courses on traditional basket weaving techniques, underwater weaving practices, and modules on marine biology and conservation.
- **Guest Lectures and Workshops:** AquaArtisans Inc. provided expert artisans for guest lectures and workshops, while Blue Ocean Conservancy facilitated sessions on marine ecosystems, sustainability, and conservation practices.
- **Field Experiences:** Students were given opportunities to participate in field trips to coastal areas for real-life experiences in aquatic environments, guided by experts from Blue Ocean Conservancy.

### Community Engagement and Sustainability Focus:

- **Public Workshops and Exhibitions:** Jointly, the partners organized community workshops and exhibitions to showcase student work and spread awareness about the importance of aquatic ecosystems.
- **Sustainability Projects:** Students were involved in projects focused on sustainable practices in arts and crafts, aligning with the mission of both AquaArtisans Inc. and Blue Ocean Conservancy.

### Marketing and Recruitment:

- **Joint Promotional Efforts:** The program was marketed through a collaborative effort, utilizing the networks and platforms of all three entities. This included social media campaigns, informational webinars, and open days at the college with live demonstrations.
- **Targeting Diverse Audiences:** The marketing strategy was designed to appeal to a wide audience, from high school graduates to mid-career professionals, highlighting the program's unique blend of art, science, and environmental activism.

Through this partnership, Blue Ridge Coastal College, AquaArtisans Inc., and Blue Ocean Conservancy created a groundbreaking program that not only trained the next generation of underwater basket weavers but also fostered a deeper understanding of and commitment to environmental conservation. This initiative set a precedent for future collaborative educational programs that bridge different disciplines for a holistic and impactful learning experience.