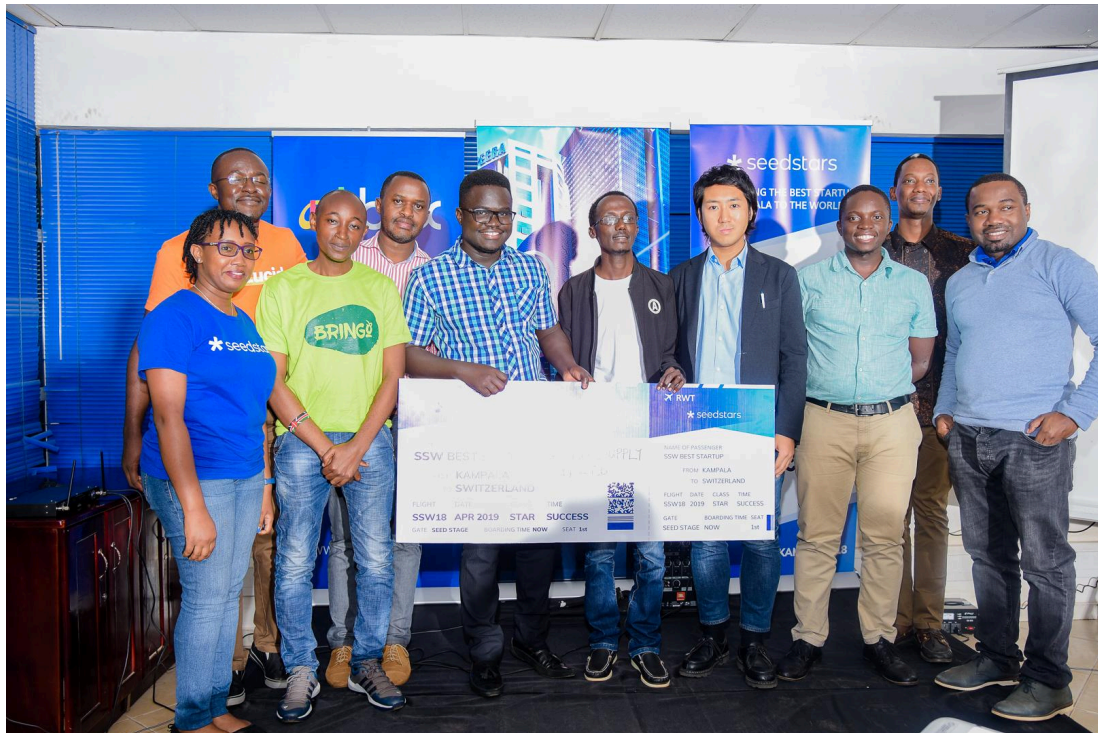


Seedstars Kampala event awards Agro Supply Uganda Limited the title of “Best Startup in Uganda”

On 24th August 2018, during Seedstars Kampala, Agro Supply Uganda Limited won the Uganda round of Seedstars World and will represent the country at the Seedstars Summit in Switzerland to compete for up to USD 1 million in equity investment.



Kampala, Uganda, 28th August 2018 - [Seedstars World](#), the global seed-stage startup competition for emerging markets and fast-growing startup scenes, brought its Uganda round to a successful close during Seedstars Kampala. The event took place last Friday, at [Outbox Hub](#), and ten selected startups were invited to present their companies in front of the local jury panel.

The local winner, [Agro Supply Uganda Limited](#), a platform that facilitates financing agricultural technologies through mobile micro savings, was selected “Best startup in Uganda” for its innovative sustainable solution. “As the Seedstars winner from Uganda we are thrilled and happy to present our Solution to the world and this is an opportunity for us to shine” explains Ogwal Joseph, founder and CEO of Agro Supply Uganda Limited.

As a part of the prize, Agro Supply Uganda Limited will be participating at the Seedstars Summit, taking place in Switzerland in April 2019. It is a weeklong training program which includes the opportunity to meet the other 65+ winners from other fast growing economies, as well as investors and mentors from

around the world. The final day of the Summit is dedicated to pitching in front of an audience of more than 1000 attendees, with the possibility of winning up to USD 1 million in equity investment.

[CoinPesa Ltd](#), with its digital currency exchange built for the emerging markets users came second and [Bringo Fresh Deliveries Ltd](#) a solution behind farmers accessing an organised market for their fresh produce grabbed the last spot in the top 3. The other startups invited to pitch were:

- [Zambale Limited](#): A mobile solution to get what to wear from stores around the city within an hour at no extra cost.
- [Digi Health Limited](#): A data collection and report generating mobile app that is improving data management for community health workers.
- [Mallan Co. Limited](#): With YakaKo Pay product, an emergency payment option for the users to enjoy uninterrupted electricity usage. YakaKo Pay is Electricity/Power on Credit.
- [Medical Street International Co. Ltd](#): An online eCommerce platform offering a wide range of medical supplies & products to health consumers at affordable prices
- [OlyCash](#): A simple, affordable and scalable payment tool for use in local and international ecommerce and non-physical cash settlements.
- [Quest Digital Finance](#): The easiest credit access to farmers and traders Using Sacco's by mobile and web based tools that fit the needs of the local communities
- [DIGITAL HEALTH ACCESS](#): A platform that connects people to health professionals and providers via a mobile and web app.

The ten startups pitched in front of a prestigious jury, including **Herve Kubwimana**, Head of Accelerator Africa at [Merck Innovation Center](#), **CK Japhet**, Team Leader at [Innovation Village](#), **Otim Gerald**, Founder and Lead of [Ensibuuko](#), **Takuma Terakubo** Founder and CEO of [Leapfrog Ventures](#), and **Maryam Mgonja**, Associate for East Africa at [Seedstars](#).

The local Ambassador of Seedstars World, [Solomon Opio](#), organized the event with Seedstars World's local partners [Outbox Hub](#). The event attracted interest from over 77 startups, and over 120 attendees.

Continuing on its world tour of startup scenes in emerging markets and fast-growing startup scenes, Seedstars World's next stop is Dakar at Headquarter of SONATEL, to select the best startup in Senegal. Seedstars World is looking for smart startups that solve regional issues and/or develop profitable products for the global market.

ABOUT SEEDSTARS

"They tried to bury us, they didn't know we were seeds." - Mexican proverb

Seedstars is a Swiss based group with the mission to **impact people's lives in emerging markets through technology and entrepreneurship**. Seedstars connects stakeholders, builds companies from scratch with public and private partners and invests in high growth startups within these ecosystems. Through different activities, that range from startup scouting to company building and acceleration programs, the team has built the most powerful network of entrepreneurs, investors, incubators, corporations and government officials from 65+ fast growing economies around the globe. Seedstars group includes [Seedstars World](#), a worldwide startup competition, sourcing the top talent in technology and entrepreneurship in emerging markets; [Seedstars Growth](#), a three month virtual acceleration program; [Seedspace](#), a network of coworking and co-living spaces now in 35+ countries and [Seedstars Academy](#), a six months intensive training for aspiring local entrepreneurs on how to build sustainable businesses. Some of Seedstars main partners are Enel (Energy), School of Management Fribourg (HEG Fribourg) & TRECC - Transforming Education in Cocoa Communities (Education), BBVA (Finance), Tag Heuer (Fempreneurship and Innovation), Merck (Health) and Continental (Mobility).

ABOUT SEEDSTARS WORLD

Seedstars World is the first global startup competition focused on emerging and fast-growing markets. For five years now, it has built a network in 65+ countries, with the teams traveling the world to source innovative startup investment opportunities. We run 80+ local competitions to identify the best seed-stage startups and host an inspirational set of disruptive tech and networking sessions. We also organise 5 regional Summits, reuniting all local winners of each region to network with speakers, investors, corporates, incubators, accelerators, governments and all other relevant stakeholders. Finally, Seedstars Summit, the competition's final, is our exciting flagship event filled with breakout sessions, panel discussions, specialized workshops and the best minds from emerging markets, where local winners compete to be crowned Seedstars World Global Winner and win up to \$1M in investment.

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High-resolution photos, logos, as well as press information and interview options are available on demand.

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