INTERVIEW BART SMITH

ABOUT ANY OF HIS BOOKS, WEBSITES OR COOKIES!

HELLO THERE!!!

This **Google document** contains all the information you need to **interview Bart Smith** about this particular book of his:

3 Simple Networking Tactics

BOOK DESCRIPTION PAGE | INTERVIEW PAGE

INSTRUCTIONS / OPTIONS (YOU CAN ...)

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- Keep this doc where you can find it! You might refer to it when you need to for your show!
- 5. You can also **print this Google Document** with interview questions, intro, bio, etc.

Questions? <u>Contact Bart's office</u> for a prompt reply via eMail/phone call or call his office at (323) 510-5155 (PST). Great! Let's get to the interview material below!



IT'S "TIME TO NETWORK!"

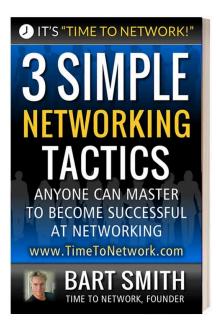


3 Simple Networking Tactics

Anyone Can Master To Become Successful At Networking by Bart Smith

Wow, talk about a quick-read when it comes to mastering the TOP 3 NETWORKING TACTICS I believe will turn anyone into a networking pro overnight!

This networking book (and audio) is perfect for those who want the secret sauce I use when it comes to networking with others and doing it right, being effective and with the aim of growing your network of people quickly!



This book also makes for a great gift idea to hand out to those attending your networking event if you conduct them. I know I like to give them out as door prizes or as gifts when I meet new people at my networking events.

INTERVIEW INTRO

We've all been networking and for many of us, we don't always feel comfortable meeting new people, talking about ourselves, navigating a room, right? How many can relate to that? You seem to tighten up or get stiff and just don't know what to say or do. Well, my next guest has 3 simple networking tactics that he says if we just master these 3 things, anyone can master the art of networking and really work a room like never before! How many of you would like to do that? Ladies and gentlemen, will you help me welcome my guest, Bart Smith.

BART'S BIO + INTRO

Bart Smith is the author of 3 books on networking and 27 books total (for now) that cover topics such as business coaching, relationships, personal growth and development, penny stocks, recidivism, romance/erotica, and ... cooking! Yes, Bart has

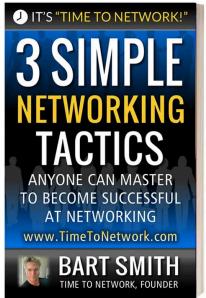
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a cookbook called *Who's Hungry*? His love and personal style and approach to networking lead him to write books on networking to help others, including this one that we're going to talk about, 3 Simple Networking Tactics.

INTERVIEW QUESTIONS

Feel free to ask any of these suggested questions, and/or make up your own.

- 1. Bart, why do you think people struggle, get nervous or find networking a challenge?
- 2. What do you mean when you say networking must become a marketing priority!



- 3. You say it's more in what you ask than what you say. What do you mean by that? Why so? What are the benefits to asking more questions than, say, talking about yourself and what you do?
- 4. Follow-up; why is it so important? Why don't people do it? Why should you follow-up and how? What are some tips?
- 5. Tell me about your other networking books, My Networking Tactics and 51+ Networking Mistakes, and why did you write this book, 3 Simple Networking Tactics?
- 6. You mention your own networking company called TimeToNetwork.com, tell me about that? Do you run networking events?
- 7. How can people get a hold of you, especially if they want to network with you and attend one of your networking events or workshops?

BOOK DETAILS + PURCHASE INFO

You can learn more about Bart's book, *3 Simple Networking Tactics*, by going to his website: <u>BartSmithWorld.com</u>.

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IMAGES & ARTWORK

You can <u>find images for this book at Bart's Website</u>! On that page, you'll see them. Just right-click and save any one of these to your computer for your use.

Questions, contact Bart's office.

