

Contract Opportunity: With Many Hands Blended Outreach Organizer

With Many Hands <https://withmanyhands.org/>

Contract: Help build the social justice movement in new ways with new people in new places. Support organic leaders building grassroots working class organizing campaigns in key terrain all across the country. Using cutting-edge Online to Offline organizing methodology, bringing hundreds of new hardworking people into the fight for justice. Join a new formation of seasoned organizers and political strategists committed to focusing on building the leadership of working people in places written off by most of the progressive sector. **We are looking for someone who is excited about building power for hardworking people in new ways & places, and has the drive, self direction and flexibility to operate at the pace of the people to make it a reality.**

Organization: With Many Hands: where hardworking people do extraordinary things together. WMH is a project dedicated to supporting and scaling up the efforts of organic working class leaders in places with little to no progressive infrastructure. We are a brand new initiative with a start-up culture focused on digging deep in the ground to find the seeds we believe are out there, but are rarely given the resources to grow.

Location: Remote. Periodic travel is required (once a quarter).

Expected Outcomes:

- Implementation and innovation of the online to offline organizing model (work closely with digital/tech lead to learn skills, tools & processes for management of model)
 - Overall Project Goals: Creating the infrastructure needed to accomplish 2024 goals
 - 6 Active Online issue/geography groups, with 500 members each
 - 1 leaders networking group with 30-60 members
 - Online platforms: fb/reddit/ig/website 5k followers
 - Active moderation and content creation across all platforms
 - Management of all Data and CRM platforms
 - Generation of 100 new leads per week from a variety of venues/platforms, some paid, some earned (fb/ig ad buys or post boosting, website sign-ups, grassroots leaders referrals, DMs, etc)
- Use these systems and processes, on a daily basis, to grow the number of people engaged; work to expand this base; manage and track contacts through the engagement ladder;
 - Leads development and site curation/research
 - Consistent working of 50 new leads list to get 5-10 1-1's a week (combo of new and existing leads)
 - Identify and build relationships with 1-5 potential leaders in at least one target county per state (Colorado and New York)
 - Minimum of 6 scheduled hours of state based online work
 - Research of the political/social/cultural happenings
 - Direct outreach to people, 25 DMs per state (half county) per week
 - Diligent Follow-up to existing hot leads
 - Phone call, text and ask for email

- Do deep research into the political, cultural, social and economic conditions of all target counties where potential leaders are emerging
- Do electoral research into city, county and state elections in emerging counties, particularly Colorado & New York
- Work with the Senior Organizing Strategists and others to develop and carry out campaign plans that mobilize this online & offline base;
- Work with core of engaged leaders and supporters, through group calls and one-on-ones, to develop them as leaders;
- Train and coach grassroots leaders in grassroots organizing fundamentals

Qualifications:

- 10+ years of base organizing, with a labor union or community group
- 2+ years of digital organizing
- Proficient in member databases and outreach tools such as Action Network, P2P texting platforms, Predictive dialer systems, and VAN
- Proficient in social media outreach to target populations through organic and paid content
- Strong understanding of issues facing working class people across race
- Ability to work well with diverse groups and populations, especially people who may have complicated views on certain issues
- Ability to track multiple simultaneous task oriented projects with particular timelines
- Strong conventional organizing skills and ability to see outreach efforts through to completion
- Able to work independently and drive projects and programs to completion in a fast-paced environment with minimal supervision
- Experience in campaign communications a plus

Compensation: \$61,600: (\$55/hour, 28 weeks, 40 hours/week from, December 2023-June 2024)

Apply:

If you are interested in this contract position send a cover letter and resume to info@withmanyhands.org. Please put **Blended Outreach Organizer Contract** in the subject line of your email and let us know how you came across the contract announcement.