

ADD ROADBLOCKS* *ADD SOLUTIONS

100 Squats:

<https://vimeo.com/896924304?share=copy>

Who Am I Talking To?

- Name

Andrea

- Men or Women?

Both

- Approximate Age range?

45-65

- Occupation?

Banking, Finance, Data, (High Income)

- Income level?

Over 100K/yr minimum

- Geographical location?

Left-leaning, Big American Cities - Silicon Valley, NYC, Chicago etc, liberal women.

- Problem I am Solving?

Dating Coaching them at \$2400 per client

Where Are They Now?

Sophistication Level - 2

Awareness Level - 3

They are aware they have a problem and they know dating coaches exist they are in the figuring out stage. They are looking at which dating coach they should choose and who would specifically help them the best.

They find dating online very exhausting. They just want to find someone organically which doesn't happen. So they need a simpler step by step thing instead.

What Action Do I Need them to take?

Book a 15 minute consultation with my client to figure out if the dating coaching programme is for them.

What Steps Do I need to take them through?

They need to realize they need to take action now. They need to understand that while dating is exhausting if they work with my client and go through it step by step with an expert dating will become very easy. And that they are much much more likely to get results.

My Best Analysis?

- 1) My client doesn't want to put any guarantee even though she has the statistically best results in the entire industry. Because she thinks a "money-back" guarantee is salesy and guaranteed results can't be

achieved in love. So I have to work without a guarantee (not even a “work for free” guarantee)

- 2) I am not sure if the offer comes across in the best way possible. I want them to understand my client is doing most of the work for them (writing profiles, photos, writing messages etc.) BUT I find it hard to write it effectively because I also don't want to spend time talking about the product but instead talk about the needs.
- 3) I am not sure how to dial the “emotion” dial to it's maximum and make it virtually impossible for the right avatar to ignore it. I am trying to learn it from bootcamp and apply but I would love to see your advice on it.
- 4) I am not sure if the close is the most effective it could be. I think the best close would be a combination of “never feel lonely again” and “this will never be easier”

My Copy:

FOR SINGLES IN THEIR 40's, 50's or 60's...

Find your Long-Term partner in 56 Days (Even If Online Dating is Exhausting!)

Claim Your FREE 15-Minute Consultation to Discover The 8-Week
Step-By-Step "Get in a Relationship" Blueprint.

<<SECURE MY FREE CALL>>

**LIMITED SPOTS AVAILABLE AS OF {dynamic date set to today}*

<insert 'as seen in' logo banner> (Oprah/NYT/WSJ/founder of IJL etc.)

Finally...A Quick & Easy Way For You To Find a Long-Term Partner!

Do you look at your "married" friends and wish life were that easy? Do you find dating to be super complicated and exhausting? Have you ever told yourself... I wish someone would just tell me exactly what to do. In 90 seconds I'll show you exactly that...

<<SECURE MY FREE CALL>>

**LIMITED SPOTS AVAILABLE AS OF {dynamic date set to today}*

insert infographic

Simply Follow Our Blueprint To Success & You'll Avoid Being Alone!

Dating online can be much easier than you think. Many people simply don't know the correct steps to take, making them take far longer than they need to. We've done all the hard work for you, so all you need to do is follow our step-by-step blueprint and you'll find your long-term partner in no time.

You won't just save time either. When you follow our advice closely, you also find better dates than you would on your own.

But there's one problem...

The Downright Disgusting Tactics Used by Dating Apps To Keep You Single

Do you ever wonder why dating apps are so complicated? Or Why they keep matching you with people you'd never date? Or Why you seem to have no luck with dating apps whatsoever? I want you to know it's not your fault. See, dating apps make their money from monthly subscriptions. Hence, they are incentivised to keep YOU paying for longer. Hence they pour Billions of dollars into algorithms that keep you single and paying them longer.

It's like casinos that give you incentives to keep playing their games. The game is completely rigged against you. Luckily for us, with enough skills in dating apps, you can "Become the house" and turn the tide of the algorithms in your favour. It feels like doing yoga in your 20s.

I Have Been in Your Shoes...

My name is Andrea McGinty and at 29 I was completely devastated.

I was just 5 weeks away from getting married...

When my fiancée decided to break up with me.

I was lonely and sad and I was **“desperately”** thinking that no good men were left for me anymore...

My friends would try to set me up with all kinds of dates just to cheer me up.

Mostly to men with beer bellies who wouldn't even take care of themselves.

I was working very hard on my career and couldn't find an easy way to find good men.

Then, one day, I came up with a **"crazy idea"**.

That allowed me to take all the pressure off dating and 'simplify' it.

So instead of having long, boring date nights...

I could go on dates with...

SUPER INTERESTING MEN!

Suddenly, all my single friends were interested...

An old friend even called me a "Genius".

It gave me the confidence to push further...

Because I had nothing to lose and everything to gain.

So, after testing this method with a lot of friends, family, and colleagues and a tonne of trial and error...

I finally discovered a 'secret dating system'.

And everything changed for me.

Instead of getting set up with boring men.

I found the one for me and got married!

And I used this "dating system" to quickly catapult me into becoming the #1 dating coach in America (several years in a row).

And help people to go on over 33,000+ dates...

And create over 10,000+ Happy Marriages...

But it's not just me!

That's All Good Andrea, But How Does it Work?

Remember back in College Days when we sat in college halls and the teacher would say a bunch of stuff we did not understand? But then we asked our friend to teach us the same thing and almost like a wizard everything would suddenly start making sense. And it felt like you could suddenly **"see the matrix"**.

That's exactly how this will feel. I'll take you step by step through every single step of dating. I'll show you what to do, I'll teach you what to write. I'll

help you choose the right ones and avoid the wrong ones (without all the drama, yay). At any point, we can slow down or speed up according to your comfort. I promise to cheer you the whole way but just like a good friend, I'll not let you make excuses or let you hold you back. We're in this together and We will see it through to the end.

Oprah called my method brilliant and actually followed a couple on a lunch date on her show. She told me my method made sense to her.

That being said...

Here's A Brief Outline Of What We'll Cover In Your FREE 15-Minute Consultation...

- **WARNING: You Could Be at Serious Risk of Being Alone.**
Are you posting unvetted photos of yourself? Bad idea! We'll show you why this is a HUGE mistake and how it leaves you open to being ignored by the right person for you.
- **The Proven Dating Strategies We've Used to Set 33,000 Dates.**
We'll reveal the bulletproof strategies we've used to set 33,000 Dates for our clients consistently for the past 32 years.
- **The Devastating Mistakes Made By Virtually First Time Online Daters.**
Nearly every person looking to find a long-term partner makes these common yet fatal mistakes – find out what they are so you can avoid them!
- **3 Simple Tips To Find Someone in Weeks NOT Years.**
These 3 strategies alone will help you find a long-term partner YEARS faster than you ever thought possible.

- **The Old Myths & Downright Lies Told By The Dating Industry**
Many people still believe these old wives-tales and dirty lies told by the Dating industry – find out what they are so you can protect yourself.

<<SECURE MY FREE CALL>>

**LIMITED SPOTS AVAILABLE AS OF {dynamic date set to today}*

My “Andrea Has Gone Crazy” Guarantee

Okay, I have a high success rate----over 65% of my clients are in relationships and that makes me super happy. Just think if I’m happy how they feel!

1) First, of course, you need to qualify for this program, it’s not for everyone.

And

2) You have to put in the effort and actually do the action steps. Without you

putting in the work, none of this will happen.

But since you have read so far I will assume you are actually the kind of person who is not afraid to put in the work to achieve the life you want and that alone puts you in front of 99% of people who want the same things but aren’t willing to work for it.

3) My typical client tells me I save them 80% of the time they had previously been putting into online dating. Your time is valuable and this is what money is for!

Here's What Our Clients Have To Say About Us...

<insert testimonial panel>

You Have Two Options...

Not Take Action...	Click on this button...
3 Days from now you'll wish you had taken this chance and might forget what website you were on miss your chance to find someone and be lonely forever.	If you are chosen for this program, you can guarantee to find yourself the long-term partner you are looking for in 6 weeks. (Happy days, and smiles ensue)

<<SECURE MY FREE CALL>>

**LIMITED SPOTS AVAILABLE AS OF {dynamic date set to today}*