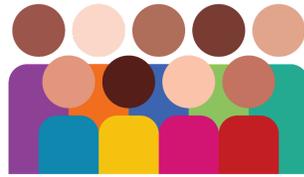


# TACOMA REFUGEE CHOIR



## 2025 Sponsorship Packet



The Tacoma Refugee Choir, founded in 2016, has welcomed people from 70 countries, performed for over 50,000 people, produced videos with over 170,000 views, and written over 30 original songs. The choir has performed at TEDxSeattle, national conferences for Race & Pedagogy, and American Choral Directors Association, the Governor's State of the State address, Global Migrant Festival, Madaraka Festival, corporate events for Starbucks and SAP Concur, and been featured on PBS and network television.

Tacoma Refugee Choir (TRC) fills an important need in our community of providing a space of belonging and renewing hope. We are people from all around the world and people born here who welcome and grow together. Our work centers on refugees and immigrants and their friends - all of whom are united in the universal values of refuge and home. Together we build trust, learn from each other, and support one another. Music brings us together and through this process of creating, we are an example of how community can help us all heal and thrive.

In addition to singing together, the TRC community has helped our members find housing, jobs, and healthcare, supported each other through weddings, babies, deaths, and graduations. Leadership is a natural by-product of finding your voice and this is evident by a dramatic increase in civic engagement by members: Ten members have become US Citizens, five are now serving on government commissions, and several are planning future campaigns for elected office. Pierce County Councilman Marty Campbell has called TRC the "Pride of All Tacoma" and Speaker of the House Laurie Jenkins said of a concert, "This is exactly what our community needs to heal."

**Learn more at [refugeechoir.org](https://refugeechoir.org)**

TRC's concerts are visible events with diverse communities that offer valuable sponsorship opportunities. However, our greatest impact is created through weekly rehearsals and community-building activities. Your partnership allows us to not only produce inspiring events but also build the trust needed to cultivate leadership and cross-cultural collaboration.



## Upcoming TRC Events



**January 25, 2025**

### **Let There Be Peace on Earth Concert**

This high-energy concert will cover a wide variety of perspectives on peace and mental wellbeing including personal peace, permission to feel joy, and global/multi-cultural cooperation. The concert will include TRC favorites such as "Everyone Can Love Someone" as well as several new songs written by choir members, as well as stories and testimonials from members and two guest artists as part of our Welcoming Artists Series that promotes artistic collaboration and cultural sharing. Past guest artists have included the Pazific (a 6-piece Latin Fusion band), Ukrainian band HraiMore, Mongolian musicians ZJE Music, and Hazelwood Youth Marimba Ensemble.

### **June 1, 2025 Season Finale Concert: Theme TBD**

The theme of this concert is selected by choir members in a culmination of the community building and leadership work done during the season. The 2024 Season Finale Concert titled "Good Things Happen" featured nine original songs including emotional performances by the songwriters in the choir. Our guest artists last year included Venezuelan ensemble Tumbarrancho Gaitero, Egyptian table player George Sadak, and Congolese singer Providence Kamana in a high-energy and cathartic display of community and collaboration.

### **Other 2025 performances:**

Tacoma Refugee Choir typically performs an additional 10+ times per year at events throughout the region.. Last season's collaborations included performances with Rainbow City Orchestra, the US Air Force Band, and the US-China Sister Cities Summit. Commitments for this season already include the Vashon Island Choral Festival and an event at Seattle's McCaw Hall.

## Sponsorship Levels

| Benefits  | <b>\$2,500</b><br>Event<br>Partnership | <b>\$5,000</b><br>Event<br>Partnership | <b>\$10,000</b><br>Headlining<br>Event<br>Sponsor | <b>\$15,000</b><br>Season<br>Sponsor | <b>\$25,000</b><br>Season<br>Presenting<br>Sponsor |
|---|--|--|---|--------------------------------------|--|
| Tickets for each event                                    | 4 tickets                              | 8 tickets                              | 12 tickets  | 6 tickets per event                  | 12 tickets per event                               |
| Logo on website   | ✓                                      | ✓                                      | ✓   | ✓                                    | ✓  |
| Logo in pre-event slide-show                              | ✓                                      | ✓                                      | ✓   | ✓                                    | ✓  |
| Recognition in Annual Report                              | ✓                                      | ✓                                      | ✓   | ✓                                    | ✓  |
| Logo and name in emails                                   |  | ✓                                      | ✓   | ✓                                    | ✓  |
| Featured social media post                                |  | ✓                                      | ✓   | ✓                                    | ✓  |
| Verbal recognition from stage                             |  | ✓                                      | ✓   | ✓                                    | ✓  |
| Ad in program   |  |  | ✓   | ✓                                    | ✓  |
| Logo on printed advertising                               |  |  | ✓   | ✓                                    |  |
| Sponsor provided banner displayed                         |  |  | ✓   | ✓                                    | ✓  |
| Tabling opportunity at TRC event                          |  |  | ✓   | ✓                                    | ✓  |
| Distribute material provided by sponsor                   |  |  |   | ✓                                    | ✓  |
| Thank you video from Tacoma Refugee Choir                 |  |  |   | ✓                                    | ✓  |
| Invitations to community outreach events                  |  |  |   |                                      | ✓  |
| Behind-the-scenes video updates from Tacoma Refugee Choir |  |  |   |                                      | ✓  |
| TRC representative speaks at your event                   |  |  |   |                                      | ✓  |
| Opportunity for representative to speak at TRC event      |  |  |   |                                      | ✓  |

**\*\*\*Custom sponsorship packages can be created to meet your needs, beginning at \$1,000.**

**For more information, please contact [our Executive Director](#).**