

# Purchase Decisions | Smartphone Basics

## Timing

- 30 minutes of lecture
- 25 minutes of questions
- 5 minutes to complete survey

## Required materials the instructor should provide

- ☐ Device to navigate slide deck (e.g. computer, tablet)
- ☐ Wifi/internet access
- ☐ Large screen/projector to display slide deck

## Lab objectives

At the end of this lesson, lab members will understand:

- What a smartphone is
- The basic types of smartphones available
- How to use their budget to inform what to buy and from where
- How to consider functions and features of a phone
- How to prepare for phone plan decision making
- How to prepare for a conversation with their phone carrier
- Where to search for more information

## Introduction

**At the beginning of the lab,** specify that this session covers only making purchase decisions. This lesson does not include any technical tutorials.

- Introduce yourself briefly and go over the lab objectives
- Assure attendees they are welcome to take phone calls, go to the bathroom, get water, etc as they need to. This isn't school, no need to ask for permission. However please put cell phones on vibrate and take phone calls outside.

## Presentation

The presentation for this lab is straightforward and likely will not take up much time. Simply walk through the slide deck and answer questions as they come up!